



# I-95 Corridor Coalition

Beyond Boundaries

## Attention PDA Suite Users: Use PDA Suite Tools to Make Holiday Travel Advisories Fall 2018

### Thanksgiving (Family, Food and Traffic) are quickly approaching!

Just a reminder that you can use the Probe Data Analytics Suite tools to help travelers better plan for a safer and less stressful trip this Thanksgiving holiday week!

To help you get started, the University of Maryland's CATT Lab put together a step-by-step "How-to Guide" for creating this travel advisory graphic:



[Get the "How-to Guide" here](#)

Your PDA log-in is required to access this guide.

Example Schedule for Preparing a Travel Advisory	
<b>3 - 4 weeks before:</b>	Inform webmaster of intent to publish travel advisory
<b>2 - 3 weeks before:</b>	Run congestion scans and trend maps for 2016. Check for any anomalies from the previous year (weather events; data gaps, etc.)
<b>1 week before:</b>	Coordinate with other agencies for 2017 traffic data, as needed. Write up advisory and provide it to webmaster
<b>4 days before:</b>	Publish advisory to website and promote via social media throughout the week

Here's an example schedule for preparing a travel advisory and getting it posted on your website, based on Ed Stylc's experience (Baltimore Metropolitan Council) – he has put together a number of travel advisories using PDA Suite. Thanks again, Ed!

### Reminders:

- Please contact the CATT Lab ([support@ritis.org](mailto:support@ritis.org)) with questions or for assistance with creating travel advisories for your agency.
- Please send us your advisory to us so that we can share it with the other User Group members!

**Have a safe holiday!**

### Questions or Concerns:

**General Coalition Questions:** Denise Markow at 301-7897-9088 or [dmarkow@i95coalition.org](mailto:dmarkow@i95coalition.org)

**Probe Data Analytics (Technical Support):** UMD CATT Lab at [vpp-support@ritis.org](mailto:vpp-support@ritis.org)

**User Group Logistics:** Joanna Reagle at 610-228-0760 or [jreagle@kmjinc.com](mailto:jreagle@kmjinc.com)

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