# A Unique Cloud Native Spatial Platform

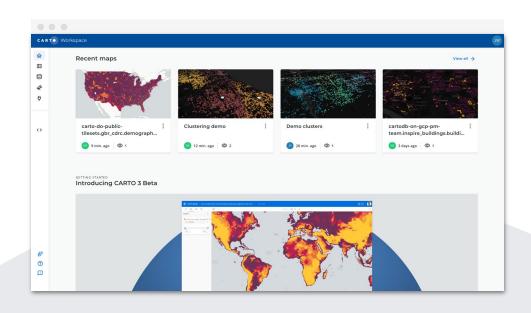


Using Location Intelligence organizations can make spatially-aware decisions which are critical to the future of their businesses. <u>CARTO's Location Intelligence platform</u> is an integrated solution for simpler and faster spatial analytics. CARTO provides unparalleled cloud connectivity, visualization, spatial analysis and development capabilities through a unified interface.

Decision Makers, Data Scientists, Analysts, and Developers can create competitive advantages, optimize business processes, and predict future outcomes by using CARTO's cloud native technology, data, and services.



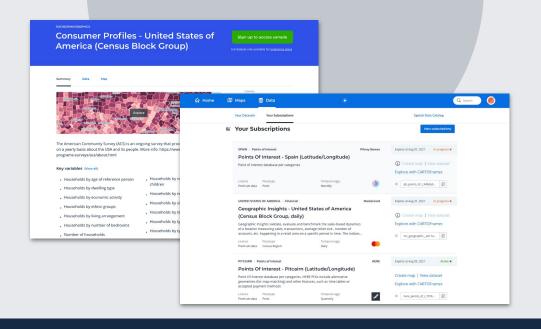
## CARTO Location Intelligence Platform



#### Builder

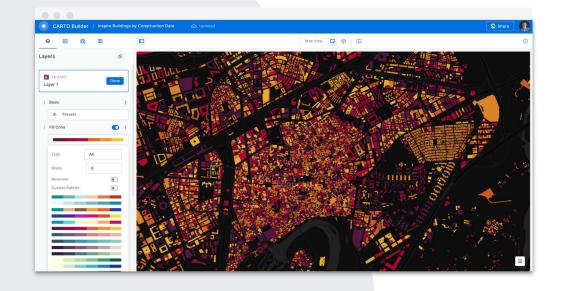
You no longer need to be an expert in geospatial to use data mapping software. CARTOBuilder® allows you to seamlessly create rich animated map visualizations from data hosted in the cloud.

Built with the most advanced open source vector technology for visualization, Builder® provides a full suite of map styling functions, widgets and visualization features to guarantee maximum impact. All natively in the cloud data warehouse environment.



### Workspace

A unified, central user interface to manage all things CARTO Within your CARTO workspace, you can connect and interact with cloud hosted data, access our spatial data catalog, create map visualizations, run advanced spatial analyses, manage app access credentials, and explore a full suite of developer resources and documentation .



## **Data Observatory**

Streamline your data acquisition process and reduce the operational inefficiencies of discovering, licensing and accessing spatial data. The Data Observatory gives you access to the latest and greatest in Spatial Data. It comes vetted by our Data Team and ready to augment and enrich your data.

# **Industries Using CARTO**



Cities & Government



Financial Services



CPG



Environmenta





Logistic



Telecoms



Real Estate



Datail



Marketing & Advertising



Transport



Utilitie s

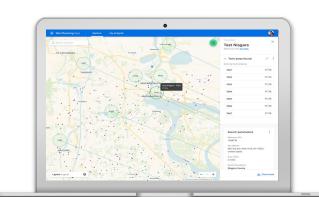
## **Professional Services**

Speed up the deployment and adoption of Location Intelligence from day one with help from our team of experts.

#### Professional Services

Fast-track strategic geospatial projects, no matter the scope of your challenge, using CARTO's cloud native stack for advanced Data Science projects or even developing customized apps.

Our data scientists, geographers, computer scientists, designers, and engineers have years of combined experience solving spatial problems around the globe.



Quickstart Programmes

Critical Mission Solutions

Custom Engagements

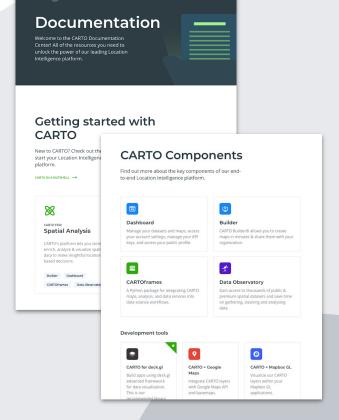
Site Selection Packages

Routing & Optimization Solutions

#### **Transportation Data Marketplace**

#### Data for Travel time and Speed

Speed & Travel Time are critical to the operations of transportation agencies to provide real-time data for use in operations for incident management and traveler information and historical data as a basis for various performance measures. Specifications for this data set are highly mature..



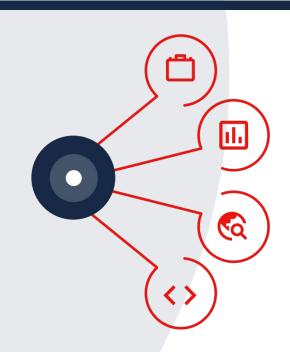




# Addressing key spatial needs

Be it data visualization, spatial app development, or the need to tap into location -driven analytics to stay ahead of the competition, **Decision Makers**, **Data Scientists**, **Analysts**, and **Developers** can all start leveraging spatial analysis with CARTO.

Our platform brings unique cloud native GIS capabilities to users and a unified experience to analyse, build and collaborate.



For more Information go to:

Or contact:

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