

# ***I-95CC VTM Phase II Update Ubiquitous Traffic Volume from Probe Data***

***Volume Estimation using Machine Learning Approaches & Probe Vehicle Data:  
Case Study in Harrisburg, PA***

April 21, 2020



# Webinar & Audio Information

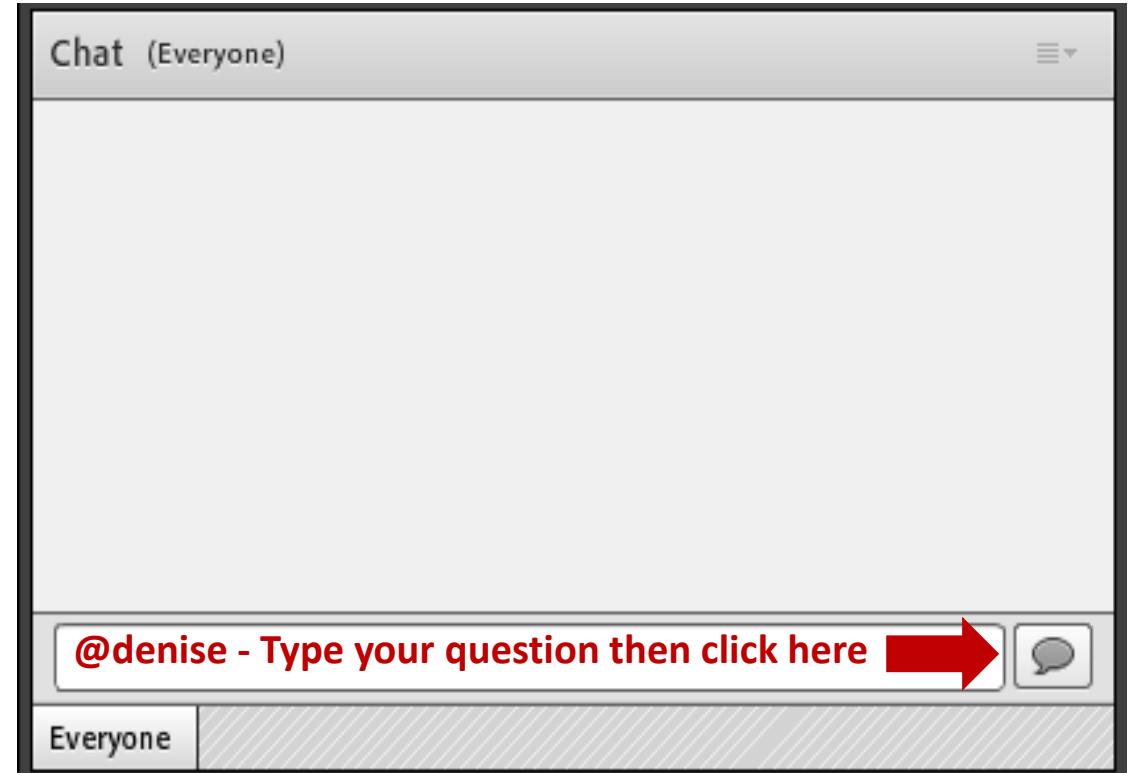
- The call-in phone number is:
- **Participants will be in “Listen Only” mode throughout the webinar**
- Please press \*0 to speak to an operator for questions regarding audio.
- This webinar will be recorded.
- Presentations will be posted to the I-95 Corridor Coalition website.  
Participants will receive a link to the presentations after they are posted.



# Asking Questions



- Please pose your questions using the **chat box**
- Questions will be monitored then answered by the speakers either at the end of their presentation or at the end of the webinar
- Please direct your question to the appropriate speaker



# Welcome & Introductions



**Denise Markow, PE**

I-95 Corridor Coalition

*TSMO Director*



# The Coalition is changing...

New name, new logo, more states  
- renewed and stronger  
commitment to our members!

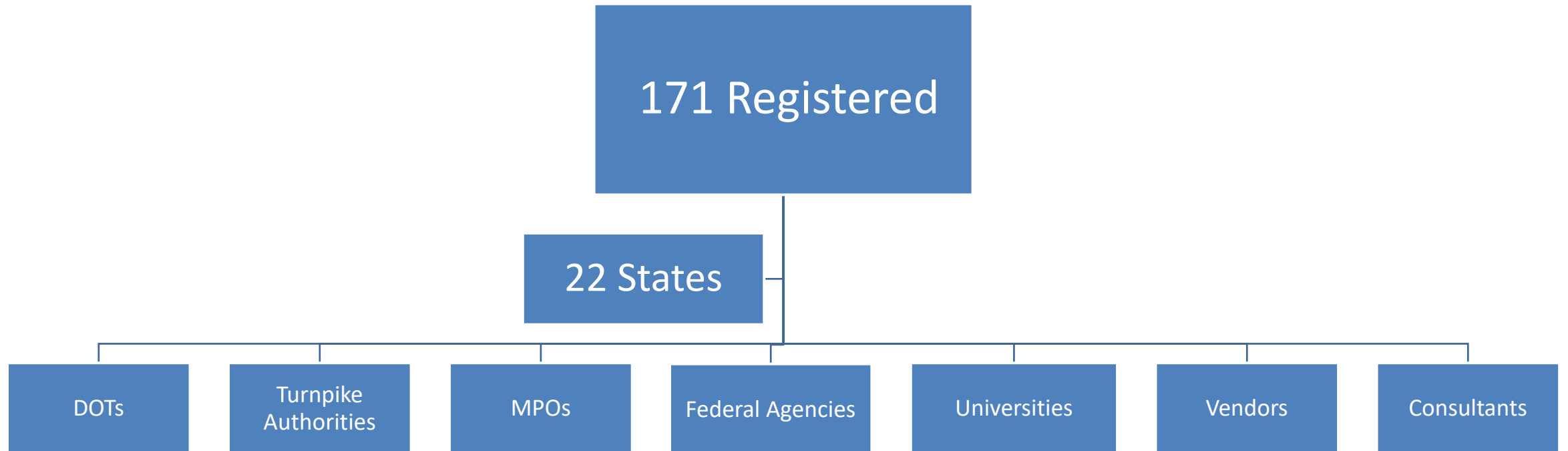


# Agenda

Time	Topic	Speaker
10:30am-10:40am	Introductions & Welcome	Denise Markow, PE, I-95 Corridor Coalition
10:40am -10:45am	Overview / Objectives	Stan Young, PhD, PE, NREL
11:00am-11:15am	NREL Freeway Results – Harrisburg, Pennsylvania Freeway Results – TomTom Data	Yi Hou, PhD - NREL
11:15am-11:30am	UMD Freeway Results – Traffic Volume Estimation Using GPS Traces: Greater Harrisburg	Kaveh Sadabadi, PhD, UMD CATT
11:30am-11:40am	Lower class roads work & TN & NC status	Stan Young, PhD, PE, NREL
11:40am-12:00pm	Discussion, Questions & Wrap Up	All



# I-95 Corridor Coalition Sponsored Event



# Project Brief

## VTM – Ubiquitous Traffic Volume from Probe Data

### “Taking it from the Lab to the Street”

The Eastern Transportation Coalition (formerly I-95 Corridor Coalition)



#### A new frontier in probe data & analytics

The Eastern Transportation Coalition (formerly I-95 Corridor Coalition) sponsored research to achieve accurate volume estimates through outsourced probe data for both operations and planning purposes.

#### Phase II is now on track to commercialize this data

For many agencies, network-wide volume data remains a key missing dimension for complete and actionable situational awareness, accurately assessing transportation system performance and developing targeted, cost-effective mobility projects and programs.

Phase II tasks in process:

- ☐ Testing implementation of Phase I with agency partners
- ☐ Confirming volume estimates can be used for AADT, ADT and real-time operations applications
- ☐ Expanding calibration to arterials and low volume roads
- ☐ Quantifying acceptable error bounds / thresholds for planning uses and for operations
- ☐ Exploring if probe data can be used to test accuracy of non-ATR counters
- ☐ Summarize lessons learned and tips to address conflation needs

#### From Point Data

#### Ubiquitous Traffic Volume Data



THE EASTERN  
TRANSPORTATION  
COALITION

#### ► Phase I Accomplishments

- ☐ Created a practical and logical framework for the delivery of probe-based volume estimates.
- ☐ Developed methods to ensure and measure the accuracy of the volume estimator.
- ☐ Developed the algorithms and methods using machine learning.

#### ► Co-Principal Investigators

Kaveh Sadabadi  
Center for Advanced Transportation  
Technology  
[kfsadabadi@umd.edu](mailto:kfsadabadi@umd.edu)

Venu Garikapati  
National Renewable Energy  
Laboratory  
[Venu.Garikapati@nrel.gov](mailto:Venu.Garikapati@nrel.gov)

#### ► Coalition Contact

Denise Markow  
[dmarkow@umd.edu](mailto:dmarkow@umd.edu)

**Get involved in a  
pilot study!**

For information, contact:  
[Stanley.Young@nrel.gov](mailto:Stanley.Young@nrel.gov)



April 2020

## VTM – Ubiquitous Traffic Volume from Probe Data

### “Taking it from the Lab to the Street”

The Eastern Transportation Coalition (formerly I-95 Corridor Coalition)

#### ► Why do we need more and better volume data?



#### Operations

- ☐ Detect real-time traffic volume in the network
- ☐ Traffic volume during inclement weather, special events

#### Planning & Performance measures

- ☐ Assess user costs
- ☐ Utilization of existing capacity
- ☐ AADTs – measured, not modeled



#### Economic & Energy assessment

- ☐ Estimate economic impact of congestion
- ☐ Quantify VMT and energy use



#### ► What our members are saying



“Having robust estimated volume data derived from probe data would be a tremendous asset for DVRPC, complementing the speed and travel time data we’re already using from the VPP Project to facilitate analysis of our entire road network, including problem identification, project development, and comprehensive, accurate system performance evaluation.”



Jesse Buerk  
Capital Project Development Manager  
Delaware Valley Regional Planning Commission

April 2020





# Speakers



**Stanley Young, PhD, PE**  
National Renewable Energy  
Laboratory  
(NREL)  
[Stanley.young@nrel.gov](mailto:Stanley.young@nrel.gov)



**Yi Hou, PhD**  
National Renewable Energy  
Laboratory  
(NREL)  
[Yi.Hou@nrel.gov](mailto:Yi.Hou@nrel.gov)



**Kaveh Sadabadi, PhD**  
Center for Advanced  
Transportation Technology -  
University of Maryland  
(UMD CATT)  
[kfarokhi@umd.edu](mailto:kfarokhi@umd.edu)



# Why Do We Need More and Better Volume Data?

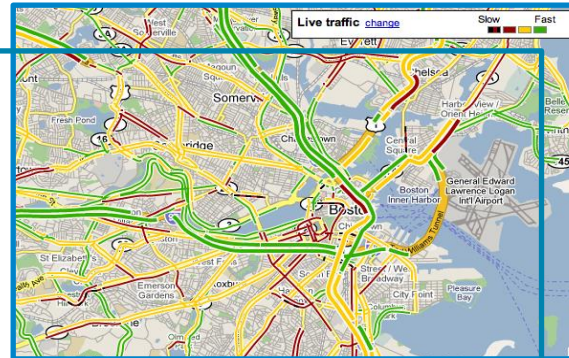
- **Operation**
  - Detect real-time traffic volume in the network
  - Traffic volume during inclement weather and special events
- **Planning & Performance measure**
  - Assess user costs
  - Utilization of existing capacity
  - AADTs – measured, not modeled
- **Economic and energy assessment**
  - Estimate economic impact of congestion
  - Quantify VMT and energy use



Planning



Operations



Performance Measures



Forecasts (special events)

# Objective: Traffic Volumes Everywhere at All Times



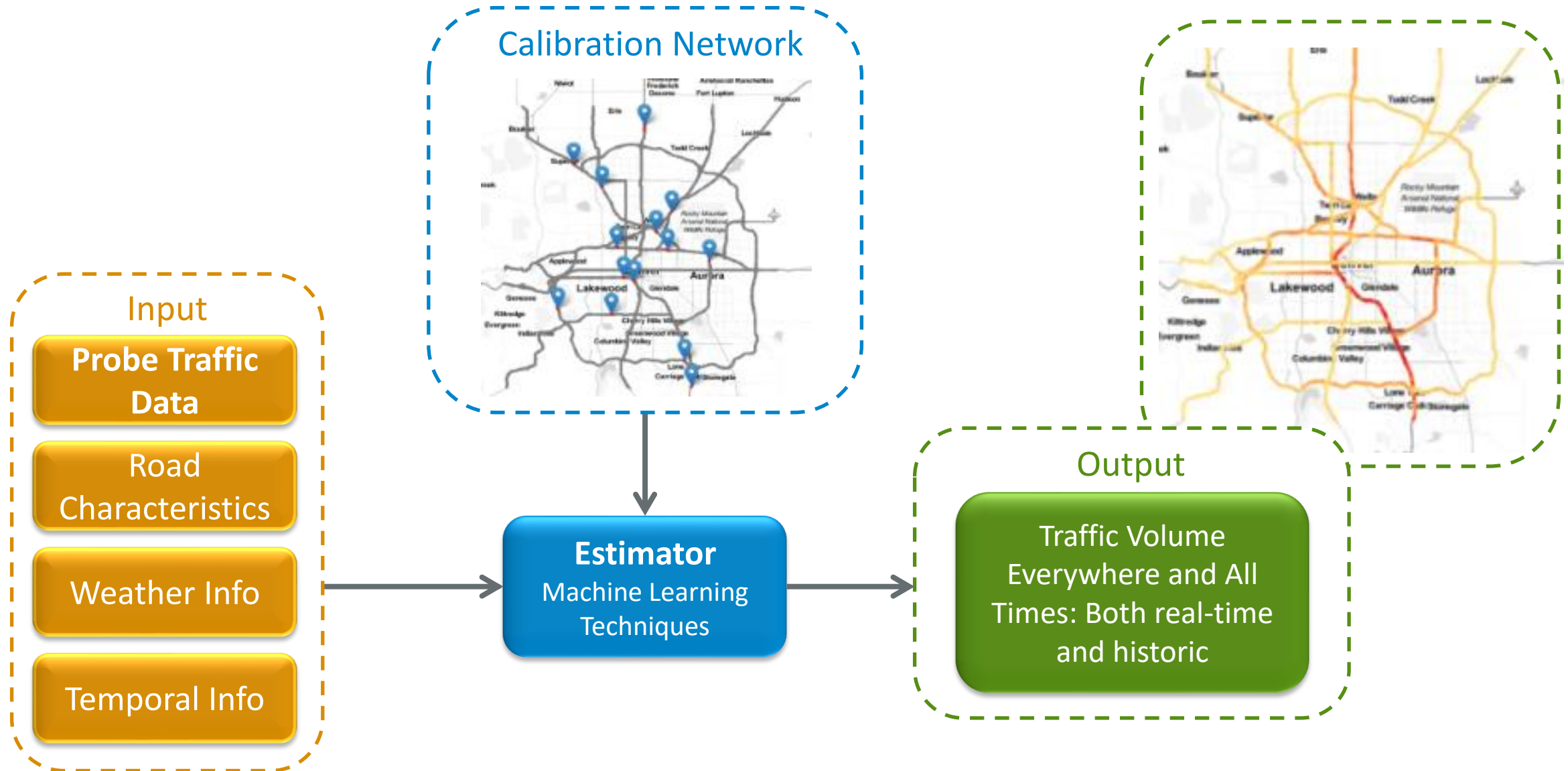
Ubiquitous network observability

- Ideal but expensive to achieve with sensors

Best alternative

- Utilize and fuse existing high-quality yet sparse data with probe data to predict traffic volumes on every road

# Methodology – Scaling/Conflating Probe Data Observations





# Phases of Research

## Phase I

- I-95 Corridor Coalition Volume-Turning Movement Research Initiative

## Phase II

- Prototype Phase – ‘Getting from the Lab to the Streets’
  - Chattanooga, TN; Harrisburg, PA; Colorado; North Carolina (AADT) & Others
- **Partners TEST the data**

# How we estimate accuracy – Cross Validation

- Repeat this for N times
  - N-1 stations are used for model training
  - 1 station is used for model validation
- Find model hyperparameters that yield the best estimation results
- Train a model using all training data and test model on test data



1<sup>st</sup> iteration



2<sup>nd</sup> iteration



3<sup>rd</sup> iteration

...



N<sup>th</sup> iteration

# Model Evaluation Criteria

- Error to Maximum Flow Ratio (EMFR)

- Reflects error relative to the max volume observed, lower is better

$$\text{EMFR} = \frac{1}{N} \sum_{i=1}^N \frac{|V_i - \hat{V}_i|}{V_{\max}}$$

- Coefficient of Determination ( $R^2$ )

- Explanatory power of model
- Between 0 and 1, higher is better

$$R^2 = 1 - \frac{(\hat{V}_i - V_i)^2}{(V_i - \bar{V})^2}$$

- Symmetric Mean Absolute Percentage Error (SMAPE)

- Reflects error relative to measured volume, lower is better,

$$\text{SMAPE} = \frac{1}{N} \sum_{i=1}^N \frac{|V_i - \hat{V}_i|}{(V_i + \hat{V}_i)/2}$$

- Mean Absolute Error (MAE)

- Reflects simple magnitude of error, independent of the actual volume, lower is better

$$\text{MAE} = \frac{1}{N} \sum_{i=1}^N |V_i - \hat{V}_i|$$

# How Good is Good Enough?

Traffic  
Engineer

- **Mean Absolute Percentage Error (MAPE)**
  - Volume dependent - estimate
  - 10-15% High Volume
  - 20-25% Mid Volume
  - 30-50% Low Volume(Mean Absolute Error may be appropriate)

Statistician/  
Planner

- **$R^2$  Coefficient of Determination**
  - >70% good    >80% better    >90% best

Highway  
Operations

- **Error to Capacity (ETCR) or Max Flow (EMFR)**
  - < 10% becomes useful    < 5% is target
  - {For highway operations, reflective of capacity constraint situations}

## MAPE is Volume Dependent!

AADT Range	Decreasing (-)	Increasing (-)
0 - 19	-100%	400%
20 - 49	-40%	50%
50 - 99	-30%	40%
100 - 299	-25%	30%
300 - 999	-20%	25%
1000 - 4,999	-15%	20%
5,000 - 49,999	-10%	15%
50,000+	-10%	10%

MNDOT Example



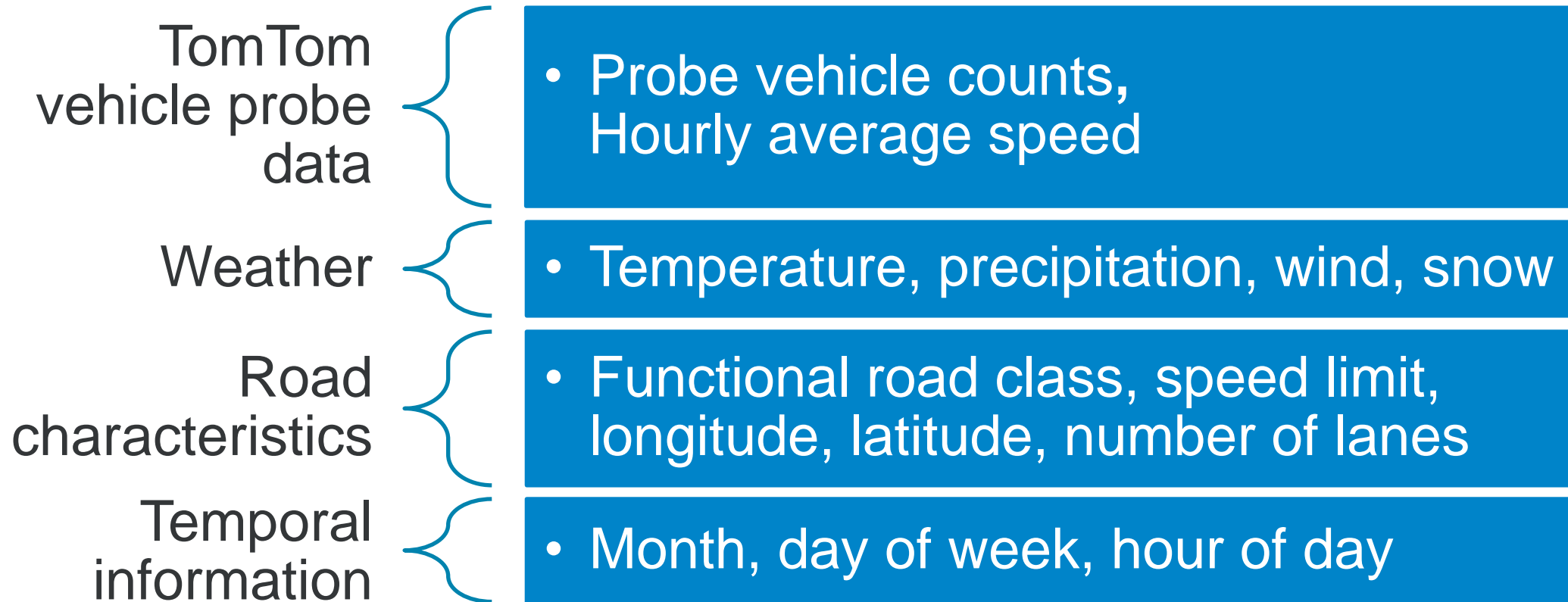
# Freeway Results – Compare and Contrast

	NREL	UMD
Data Input	TomTom reported # of probes per segment	INRIX Trip Data
Model Region	Harrisburg Region	Statewide, with Harrisburg sub-select
Calibration/Validation Source	Data input: Continuous Count Stations	
Model Type	XGBoost Tree Learning	Neural Network
Probe Mix	Light Duty Vehicles	Light, Medium, Heavy Duty Vehicles
Penetration Rate	~12%	~ 6 to 7%
Results	<b>Freeway results comparable – consistent with other research, ~5% EMFR, &gt;90% R<sup>2</sup></b>	

# Harrisburg, Pennsylvania Freeway Results NREL – TomTom Data

\*Preliminary Results

# Input Variables



# Data for Model Training

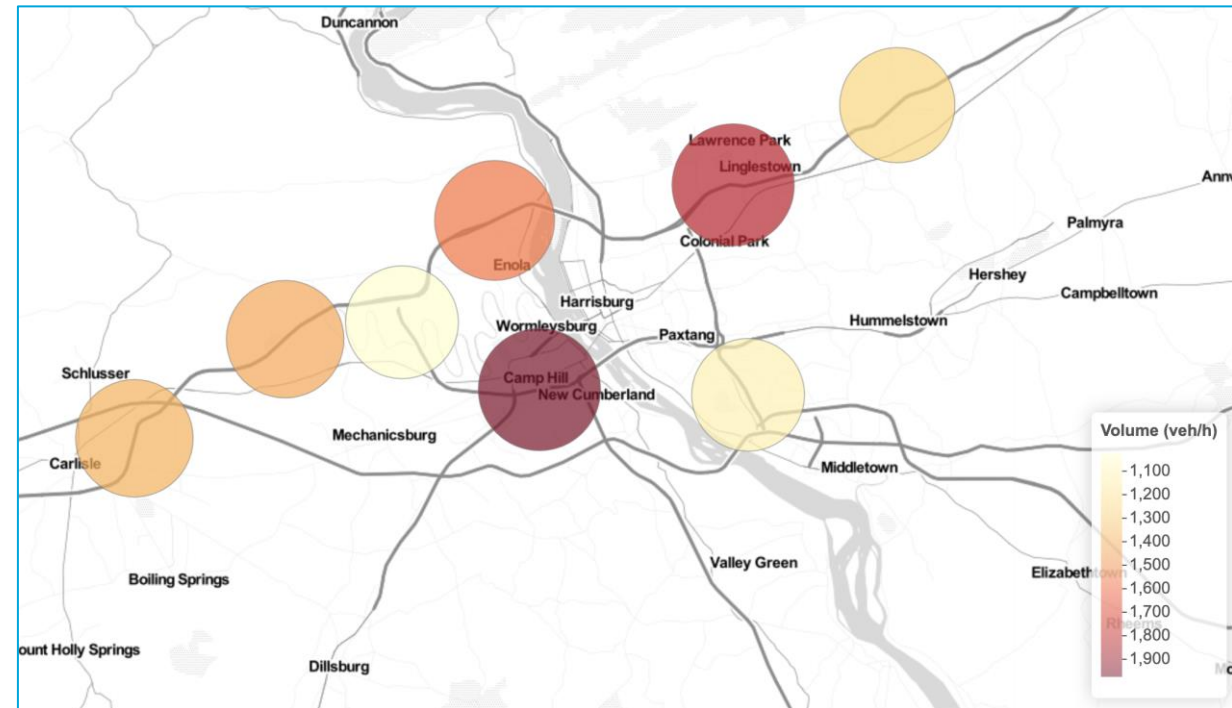
- July 1<sup>st</sup> to Dec 31<sup>th</sup>, 2018
- 8 Stations
- 57,023 observations

FRC Class	# of CCSs
Interstate	6
Freeway / Expressway	1
Principal Arterial	1

Note: 3.5 stations worth of continuous count data were excluded:

- 3 stations on lower class roads (FRC 4)
- The south direction of station 701

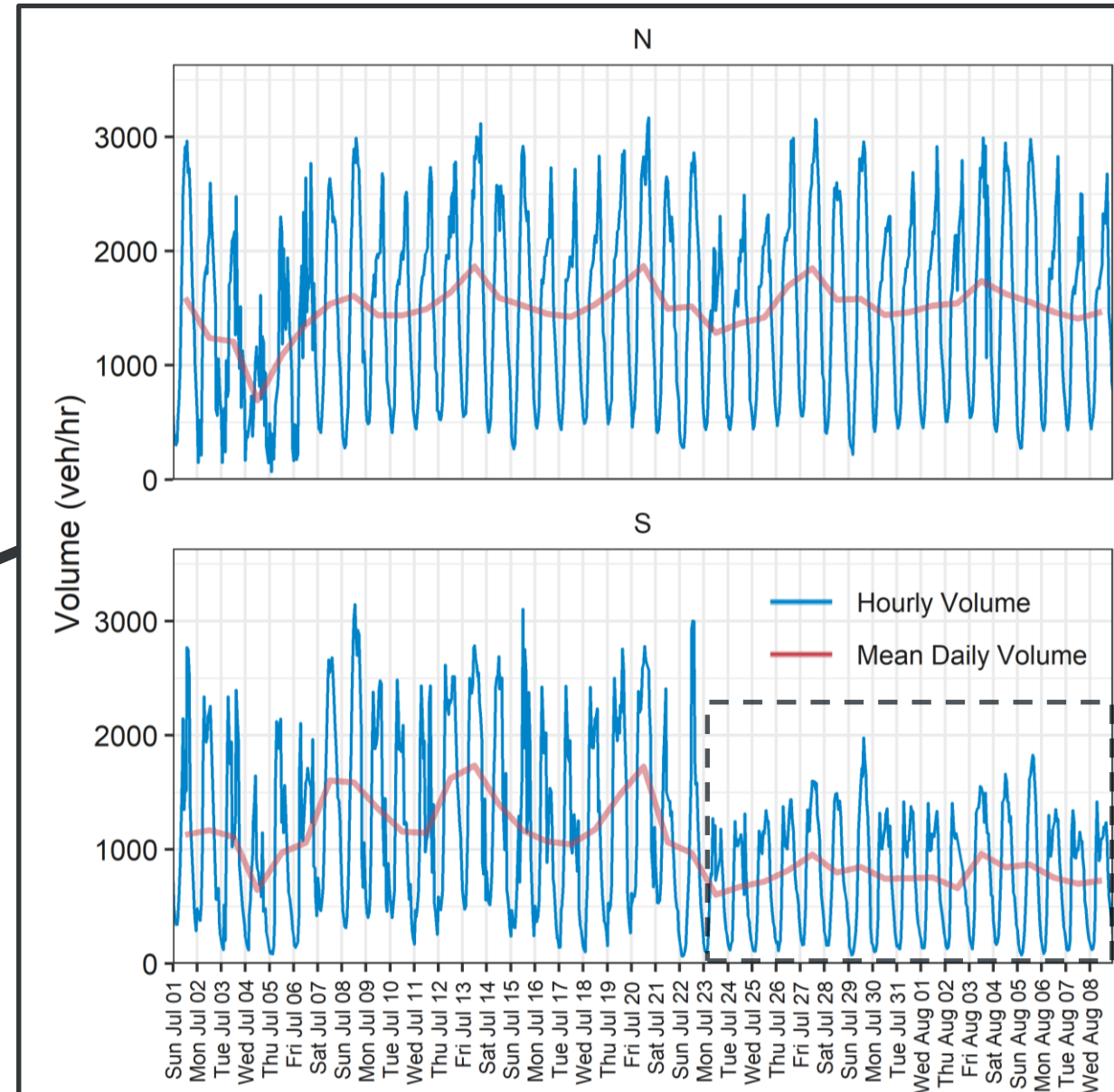
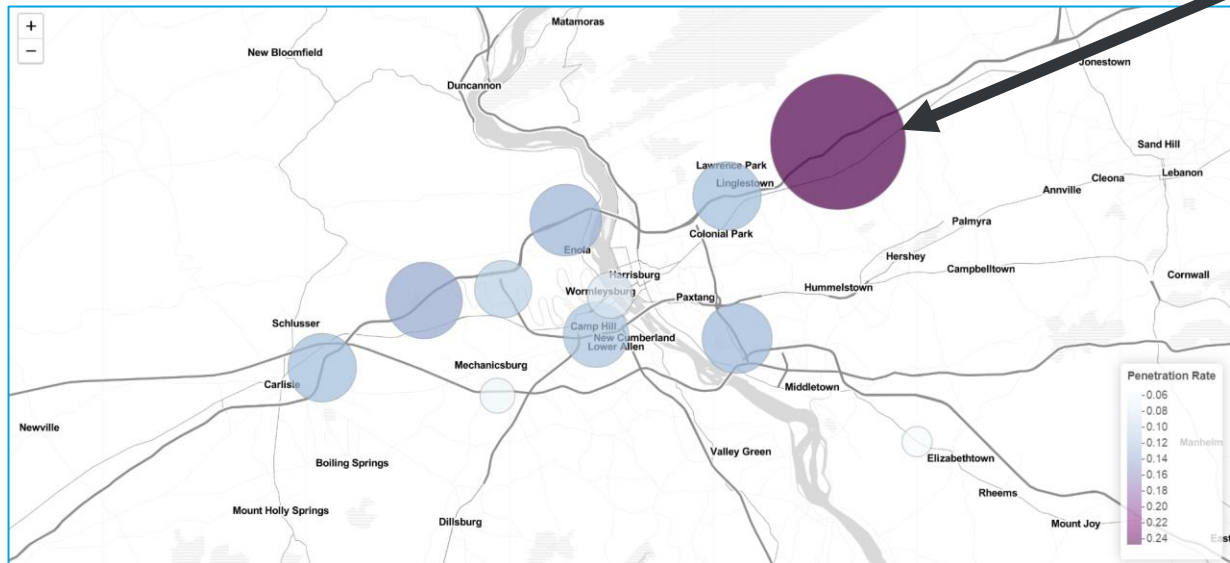
## Average Traffic Volume by Station



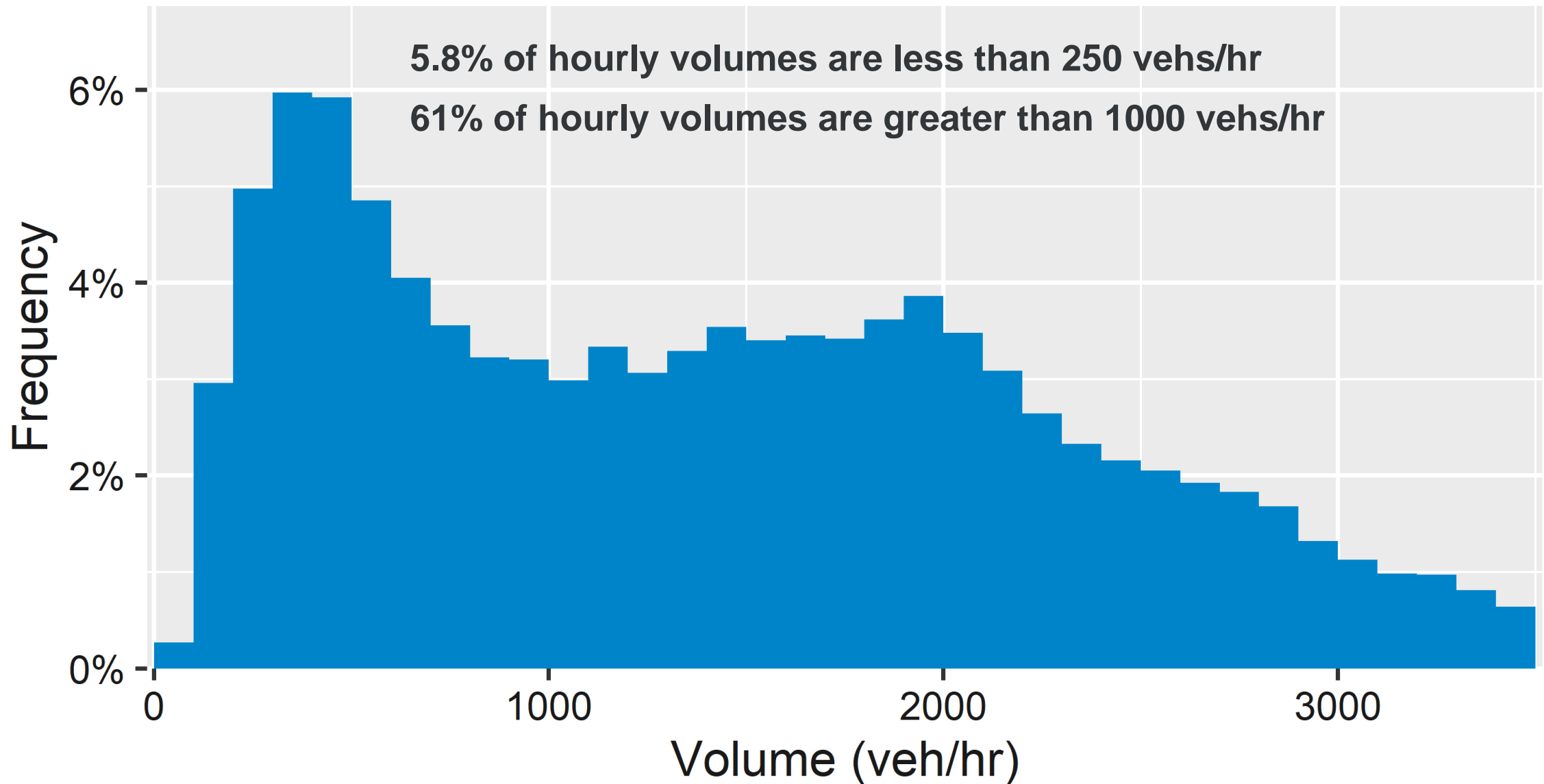
Note: The circle sizes also scale with volume

# Station 701 Southbound

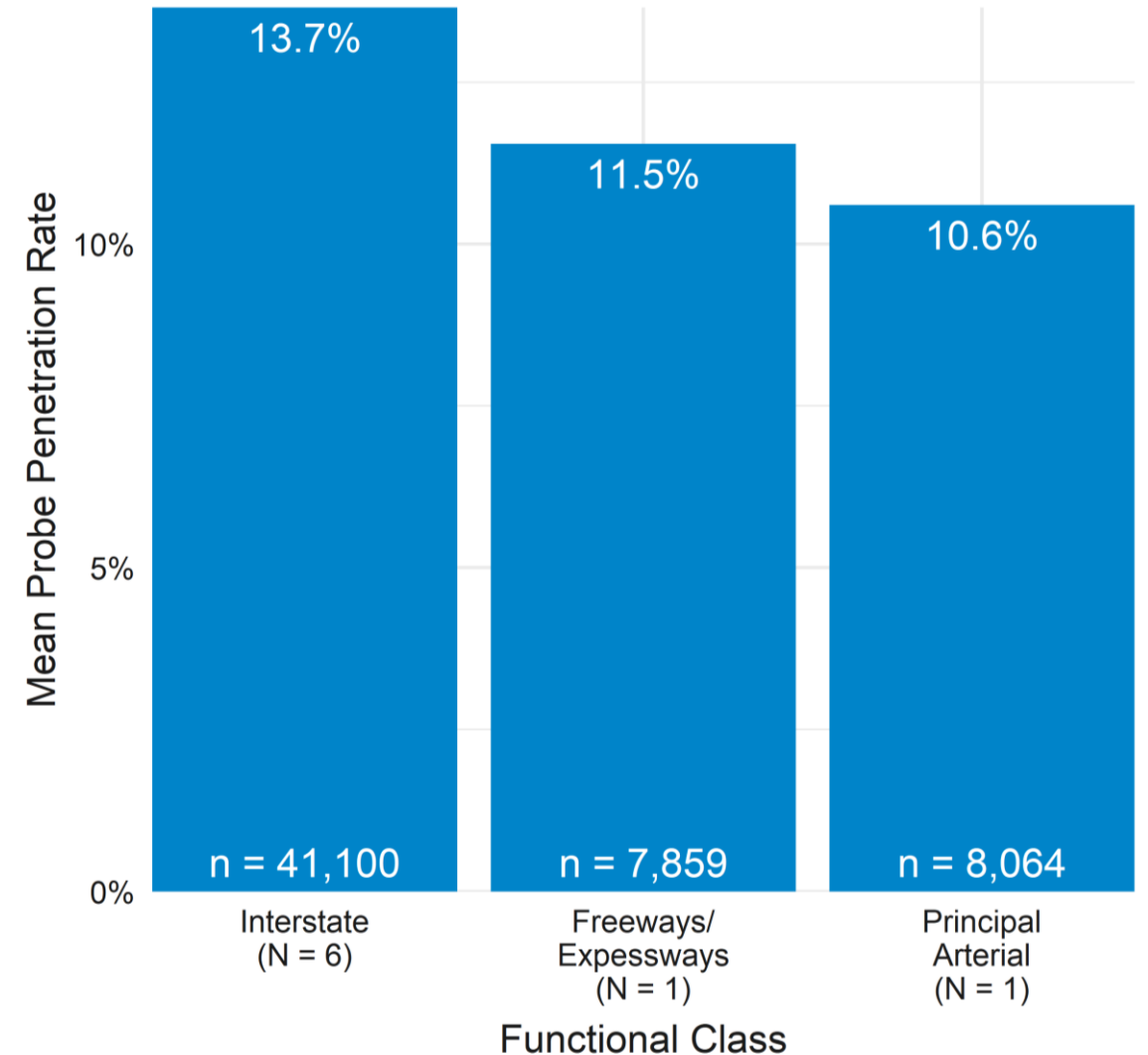
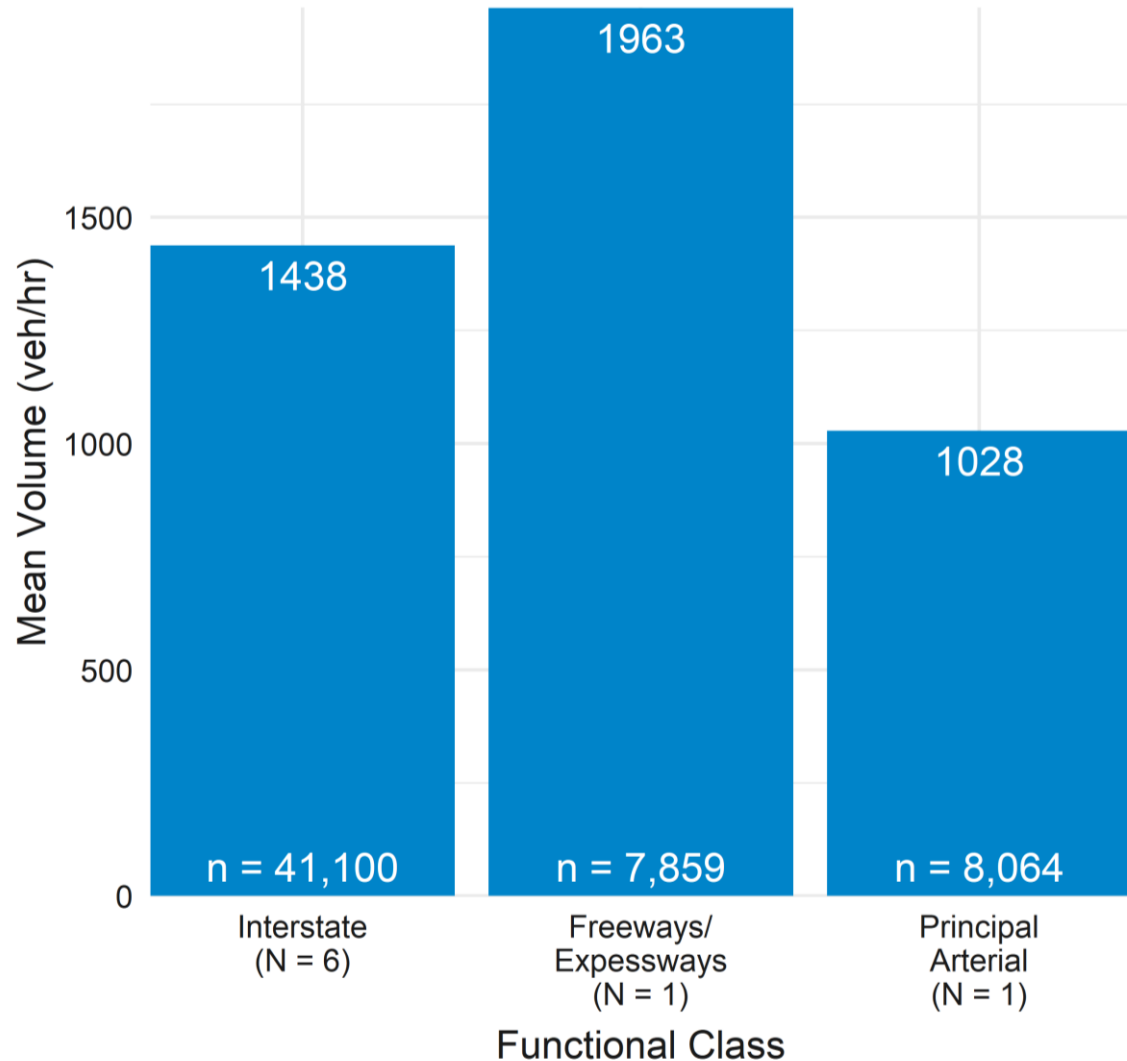
- Anomaly on southbound at station 701 was detected
- Station 701 southbound was excluded from the model training



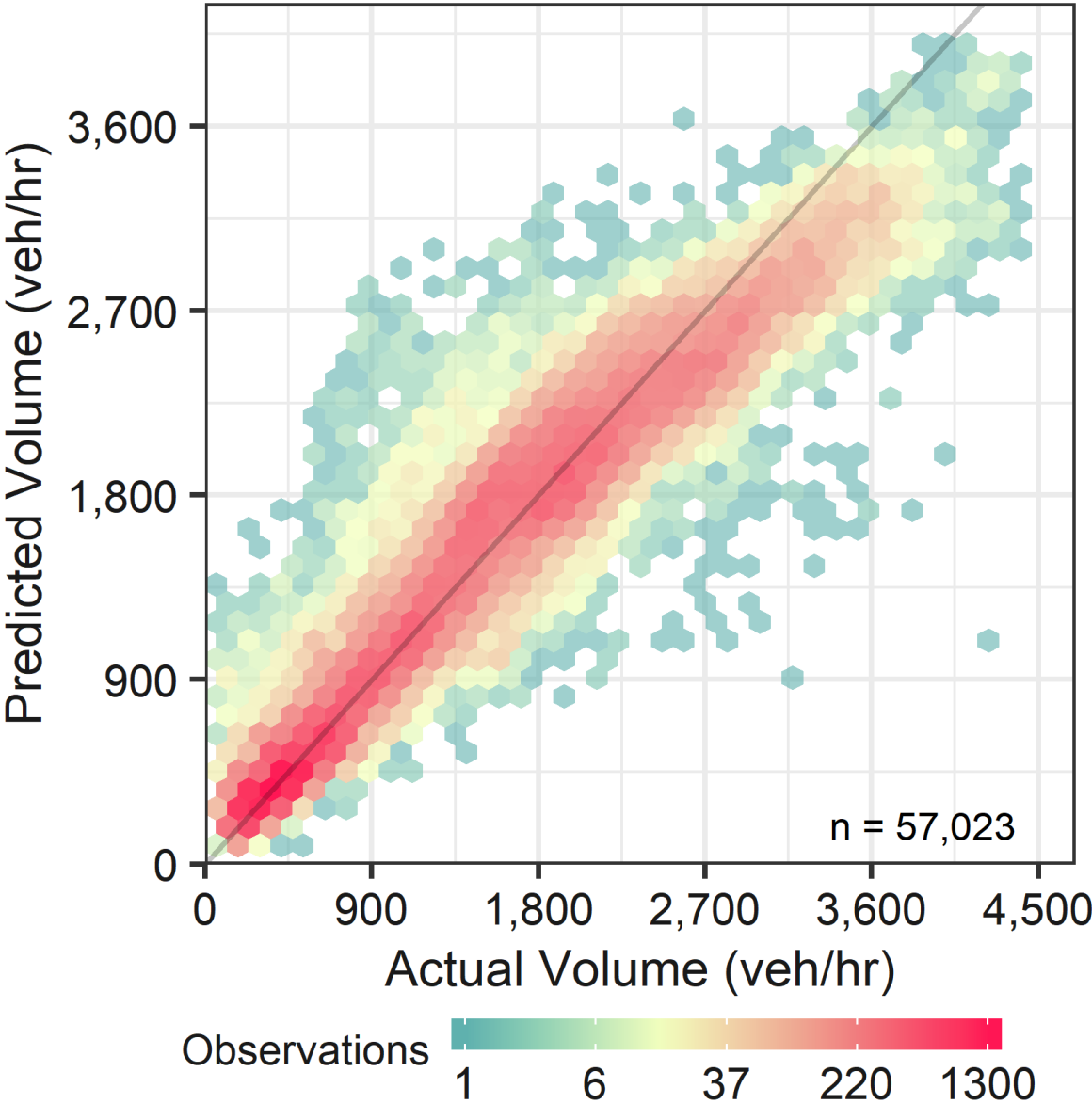
# Freeway & Interstate Volume Distribution



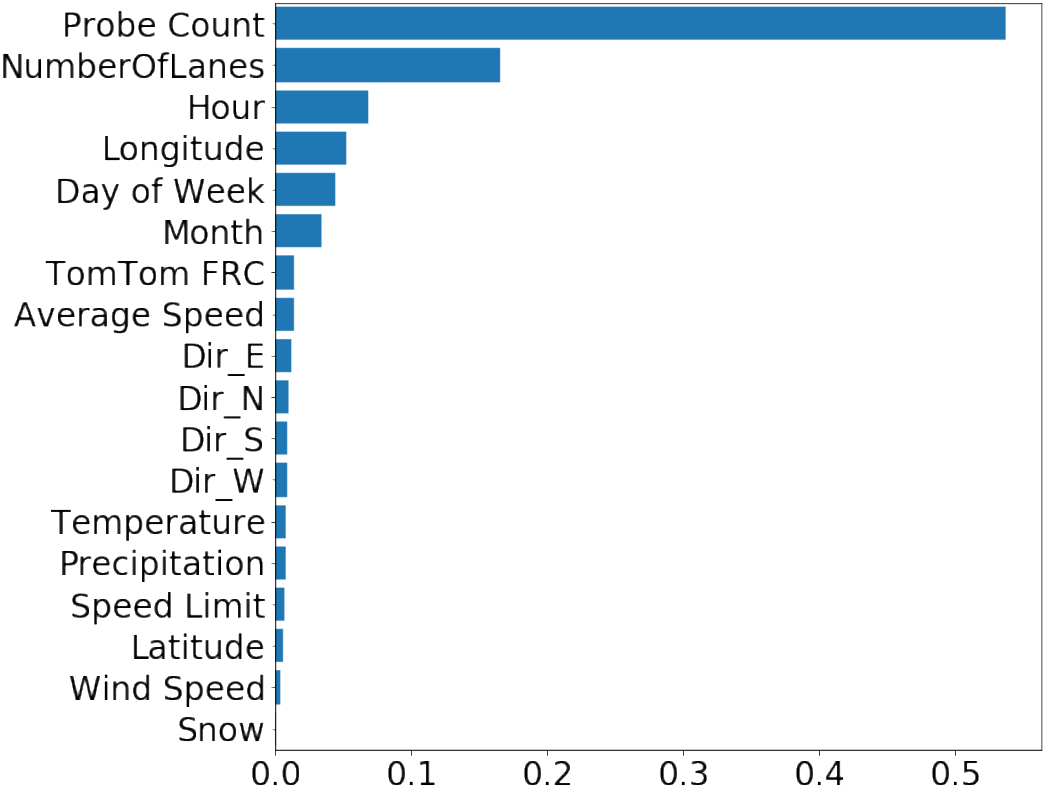
# Mean Volume & Probe Penetration by Road Class



# Freeway Volume Estimation Results

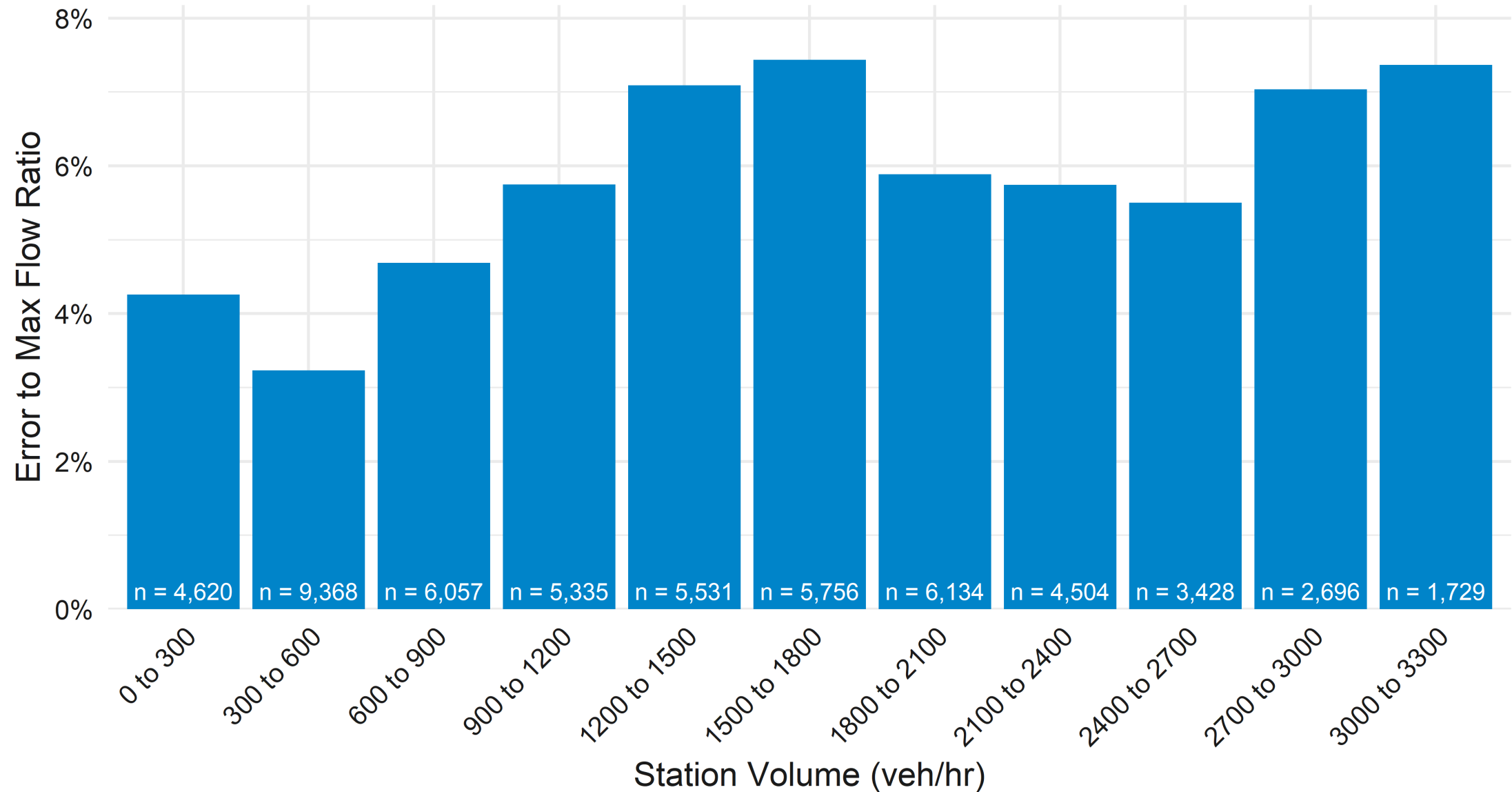


R2	MAE (veh/hr)	SMAPE	EMFR
0.91	194	16.9%	5.7%

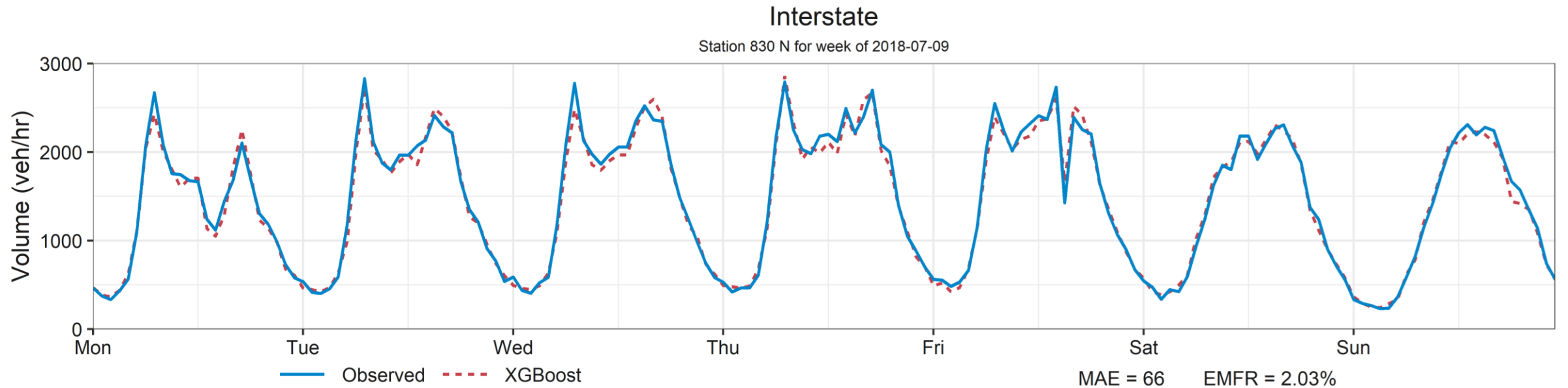
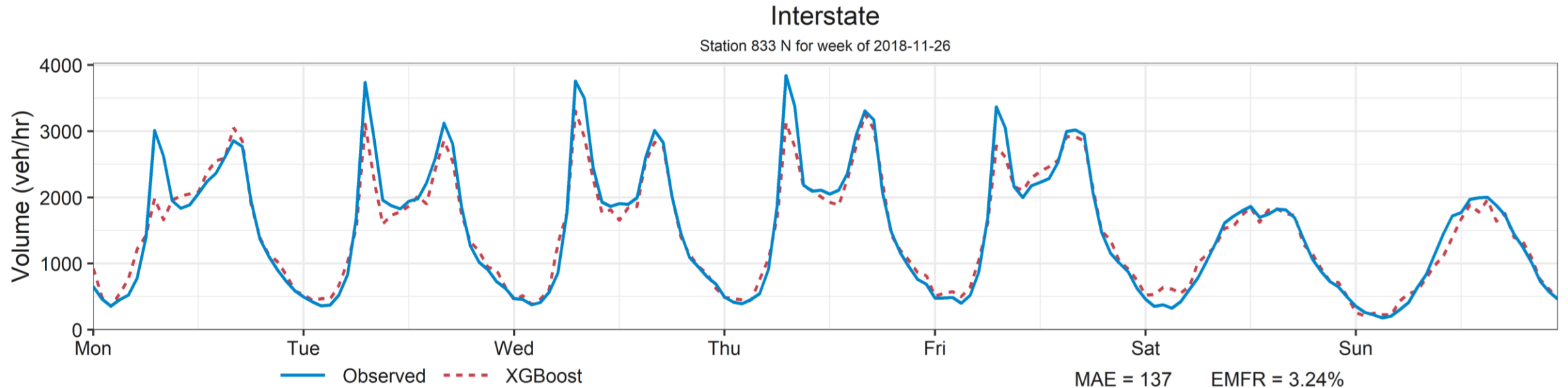




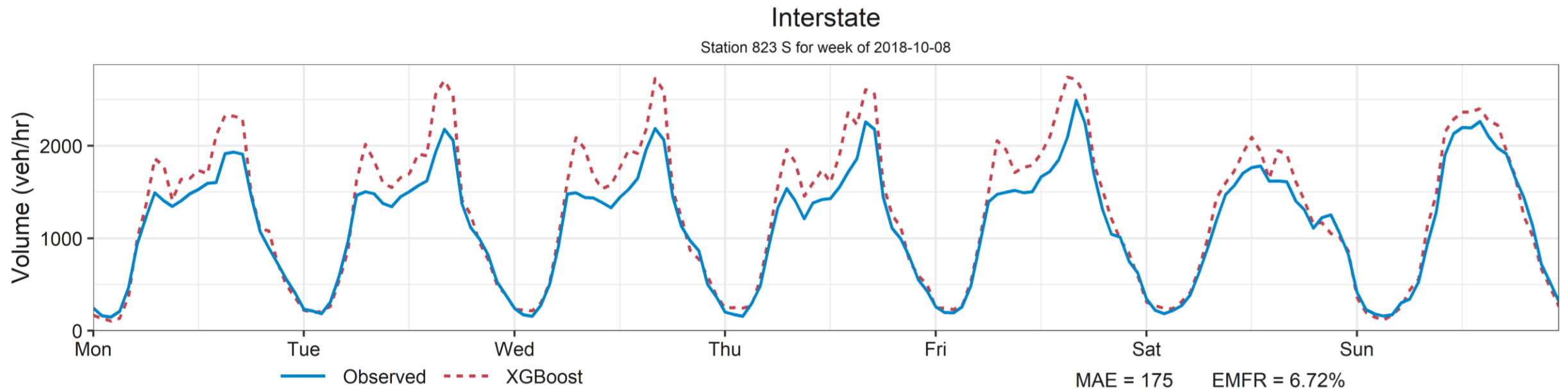
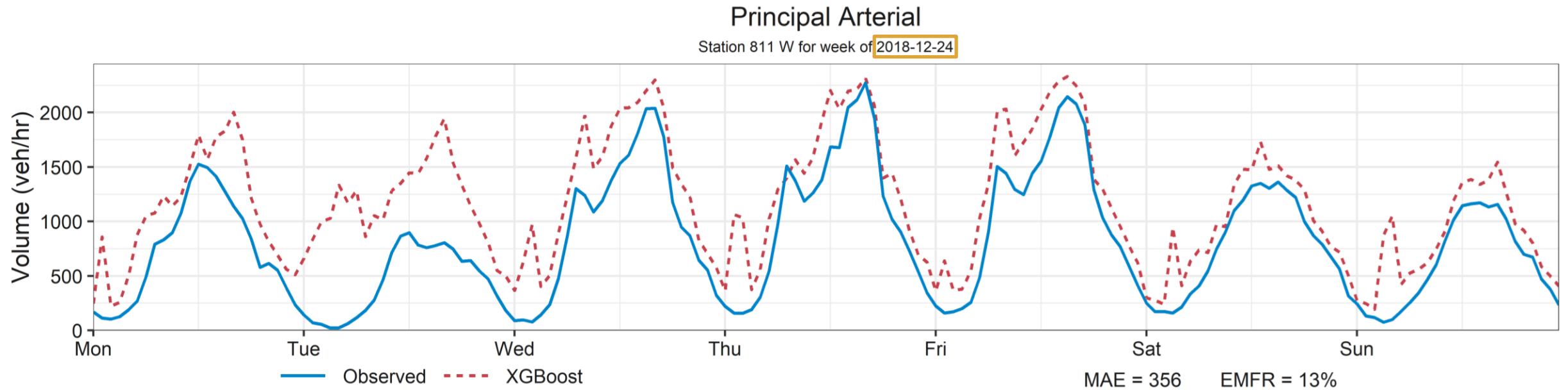
# EMFR vs Volume (Freeway)



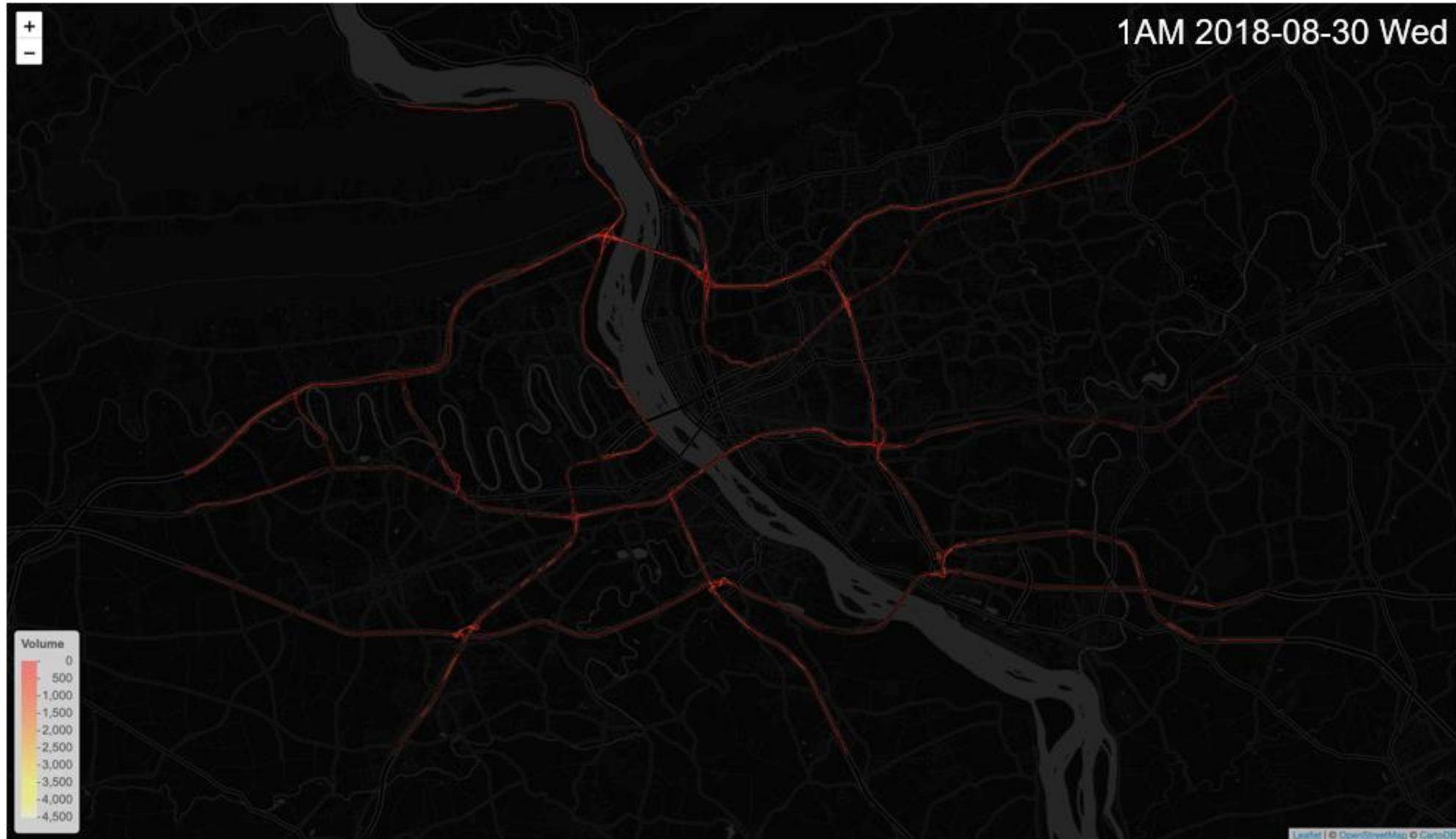
# Weekly Predictions: Low Errors



# Weekly Predictions: Higher Errors



# Traffic Volume of Different Hour of Day

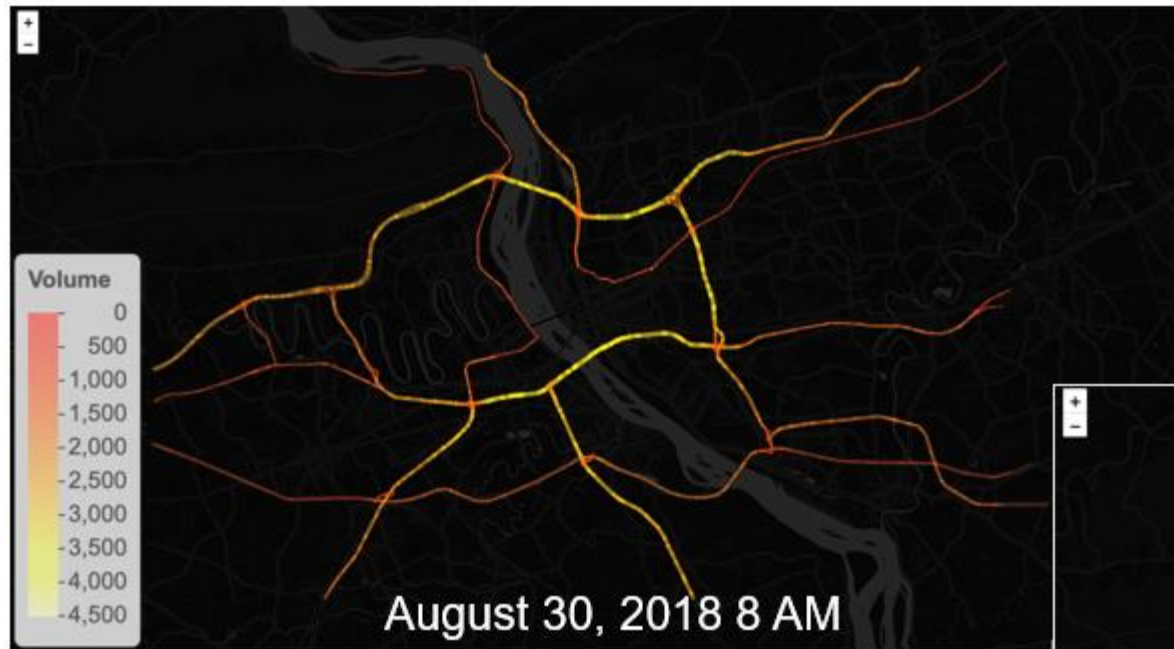


# Traffic Volume of Different Hour of Day





# Impacts of COVID – Harrisburg, PA





# Traffic Volume Estimation Using GPS Traces: Greater Harrisburg

Analysis Performed by:

**Przemyslaw Sekula** [psekula@umd.edu](mailto:psekula@umd.edu) and

**Zachary Vander Laan** [zvanderl@umd.edu](mailto:zvanderl@umd.edu)

Presented by:

**Kaveh Farokhi Sadabadi** [kfarokhi@umd.edu](mailto:kfarokhi@umd.edu)

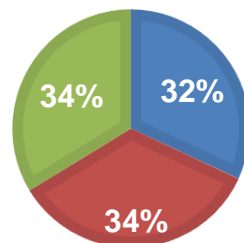
April 21, 2020

# Data Sources

## Input Data (network-wide)

- **GPS probe data (INRIX)**
  - 44.5M trips
  - New “paths” dataset
    - Routed to OSM network
    - Balanced vehicle types
  - Penetration Rate: ~6-7%
- **Probe speeds (INRIX )**
- **Road characteristics (HPMS & OSM)**
  - # lanes, speed limit, road class, etc.
- **Weather**
- **Temporal Info**

## PROBE VEHICLE WEIGHT CLASS

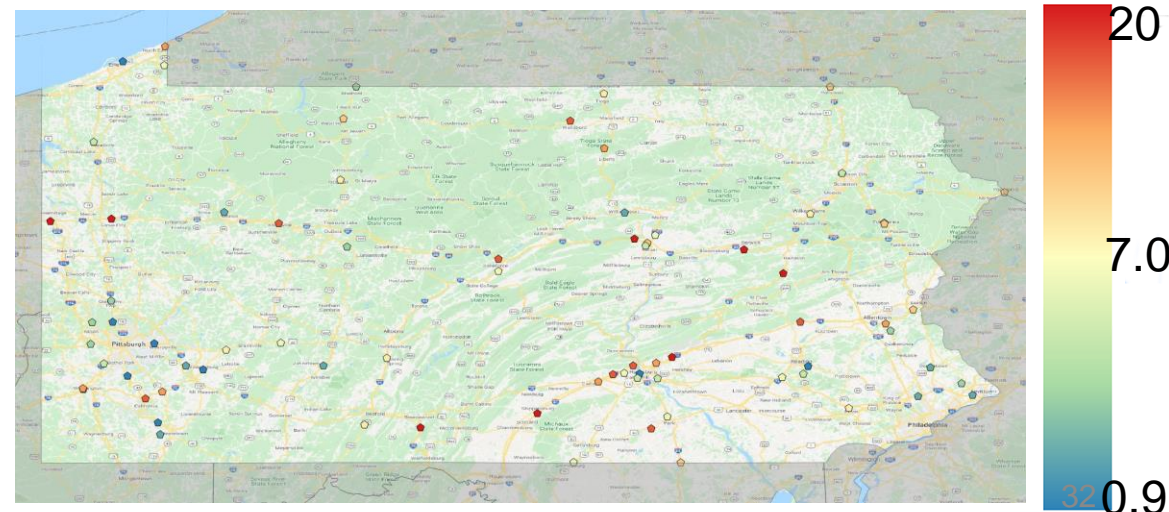


- 1: cars / light-duty trucks  
2: medium-duty trucks  
3: heavy-duty trucks

## Calibration Data (specific locations)

- **Traffic Counts (permanent CCS & short-term)**
  - Used for model training / evaluation
  - Used to estimate probe penetration rate

**Probe Penetration Rates:** 1-19% (Median = 6.55)





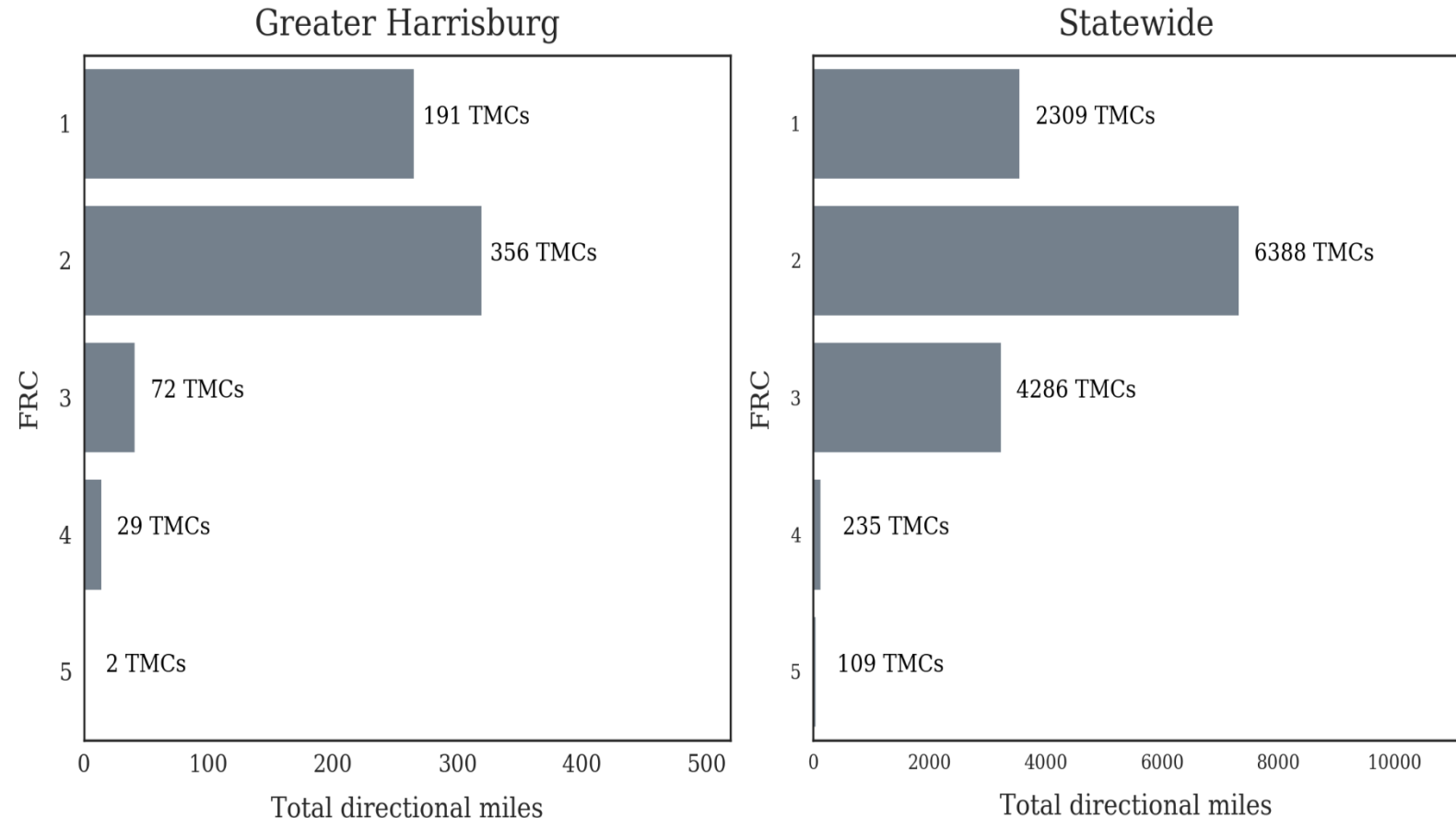
# Road Network: FRC

- Road Network used for analysis is primarily FRC 1-3
- Greater Harrisburg Region is mostly FRC 1 and 2

## FRC Description

- 1: Interstates
- 2: Other freeways & expressways
- 3: Principal Arterials
- 4-5: Minor arterials

## Functional Road Class Distribution



# Continuous Count Stations: FRC

## Statewide (300k hours):

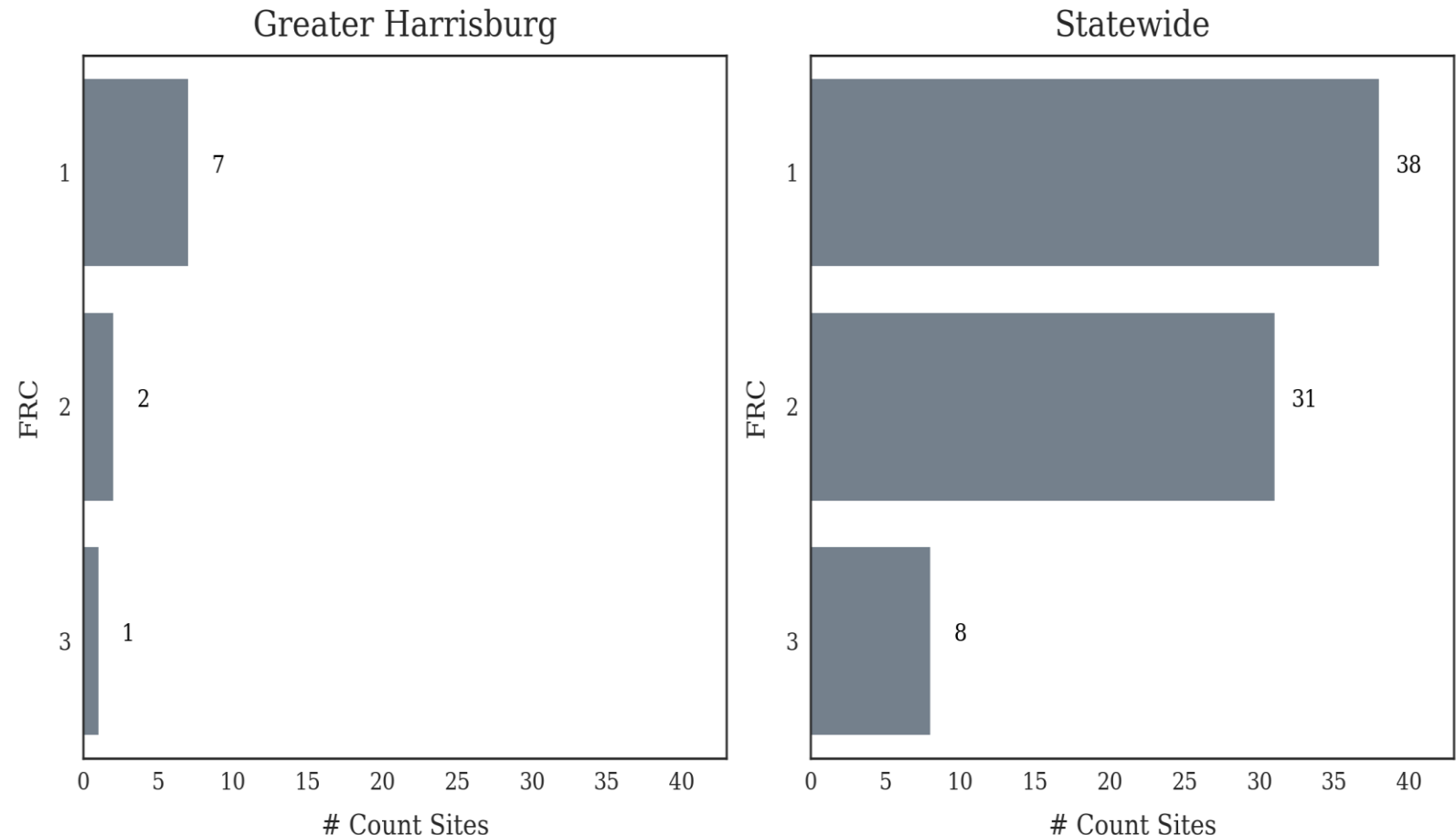
- 77 CCS locations
- FRC 1-3, with majority of stations being FRC 1 and 2

## GH Region (35k hours):

- 10 CCS locations
- 7 out of 10 are FRC 1

→ Use statewide CCS data to calibrate the model to ensure it learns patterns on FRC 2 and 3

## FRC Distribution: Permanent Counts



# Results:

## Greater Harrisburg (hourly volumes)

### → Overall median error metrics:

- $R^2 = 0.90$
- MAPE = 14%
- SMAPE = 14%
- EMFR = 5.8%

### Summary

Promising model performance, even over a variety of scenarios

### Observations

- ↑ Road class = ↑ Accuracy
- ↑ Avg. hourly volume = ↑ Accuracy

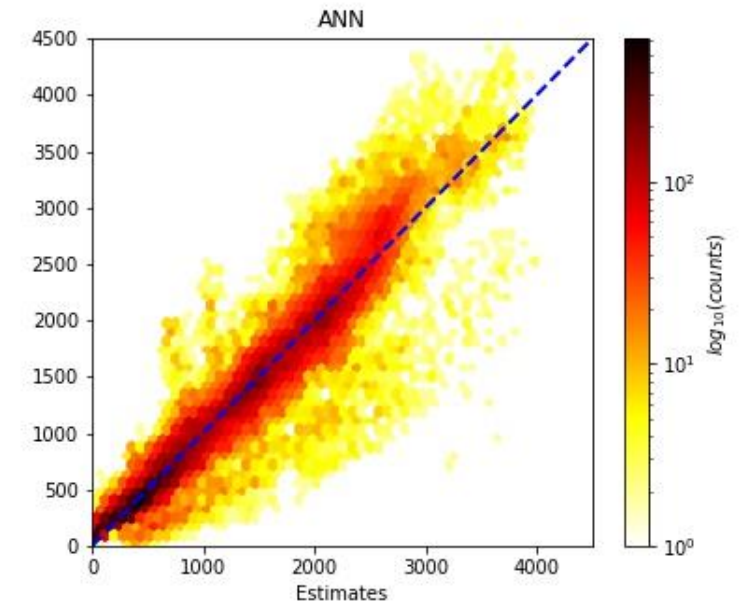
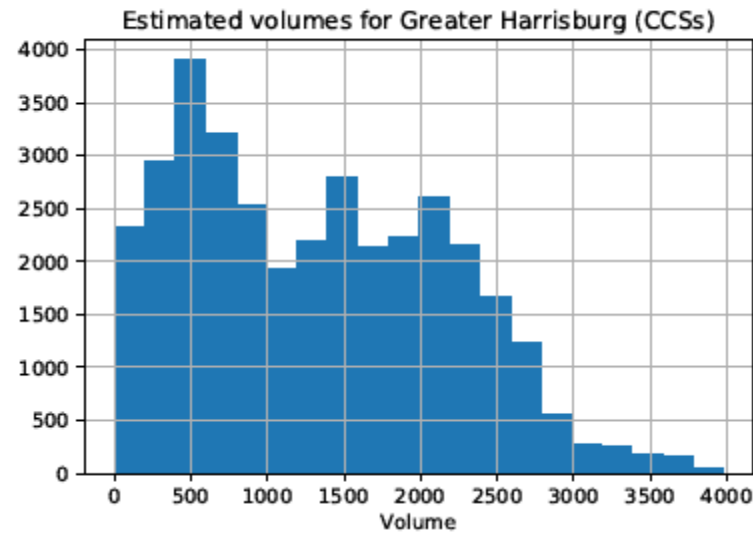
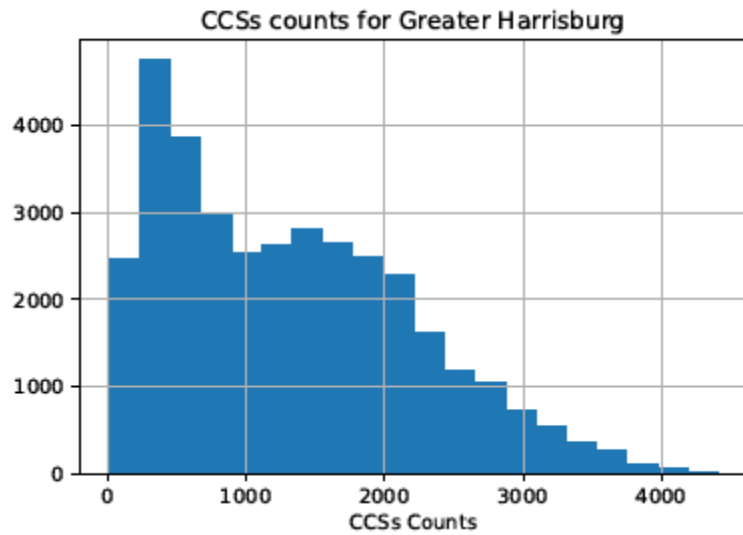
Median Error Metrics by Scenario

Road Classification	R2	MAPE (%)	SMAPE (%)	EMFR (%)	Obs
<b>FRC 1</b> (Interstates)	0.90	13	13	5.7	23695
<b>FRC 2</b> (Other Freeways & Expressways)	0.91	17	15	6.1	8122
<b>FRC 3 &amp; 4</b> (Other principal & minor arterials)	0.70	30	37	6.9	3089

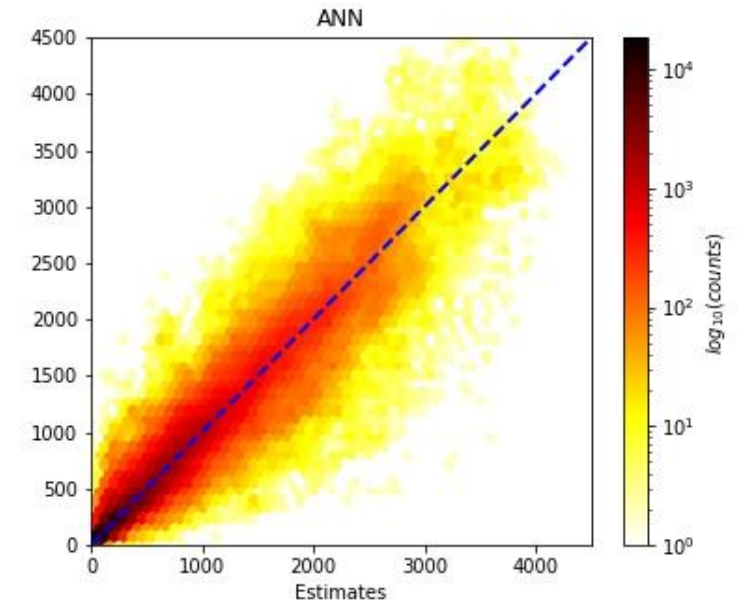
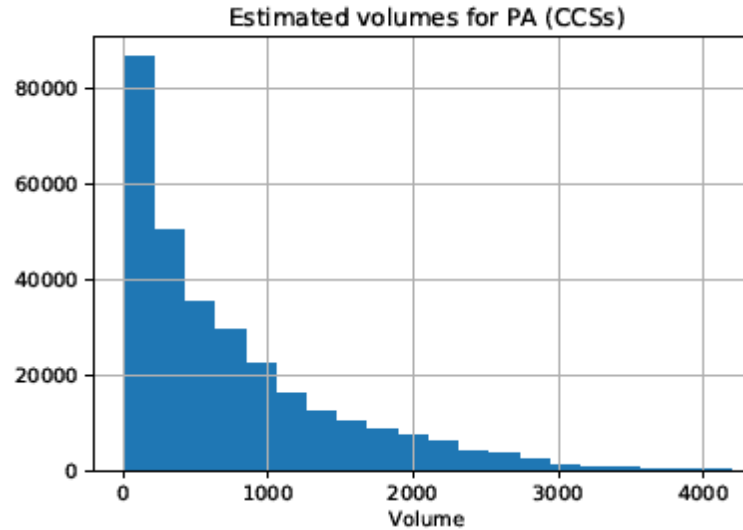
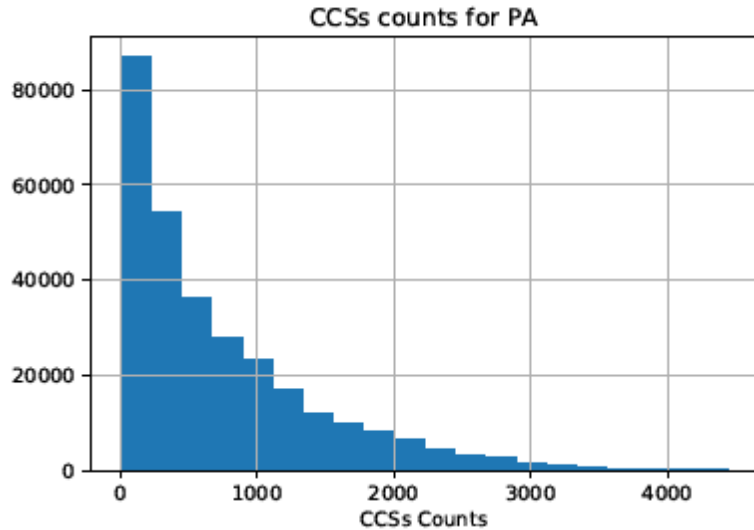
Avg probe counts / hr	R2	MAPE (%)	SMAPE (%)	EMFR (%)	Obs
“Low” [0-77]	0.91	16	22	6.0	13,376
“Medium” [77-150]	0.88	19	15	5.9	12,278
“High” [150-191]	0.89	12	13	5.7	9,252

Hourly Volume (vph)	R2	MAPE (%)	SMAPE (%)	EMFR (%)	Obs
<b>0-1k</b>	0.72	27	32	6.9	5,255
<b>1k-2k</b>	0.92	13	13	5.5	29,259
<b>2k+</b>	0.84	13	14	7.1	392

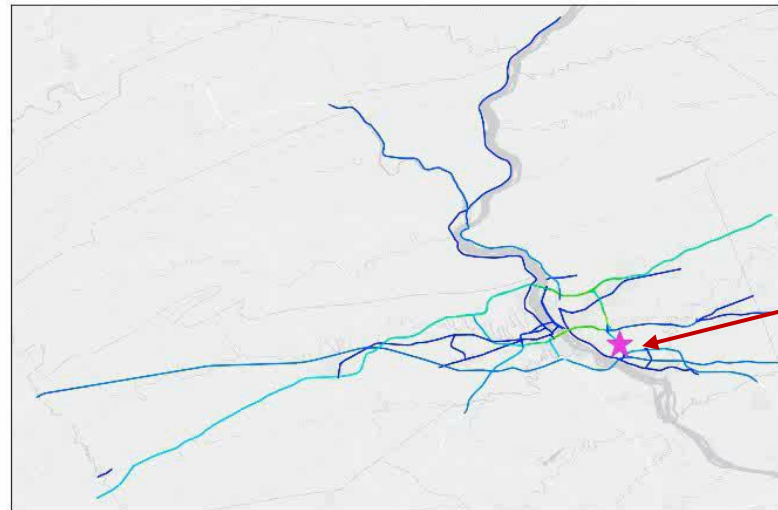
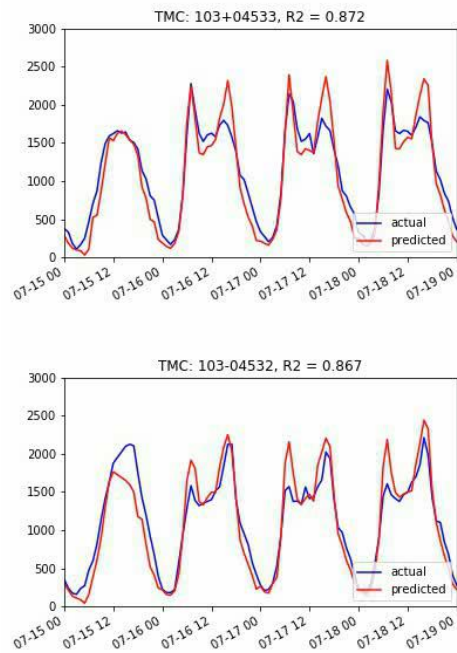
# Observed vs. Estimates: Greater Harrisburg (hourly volumes)



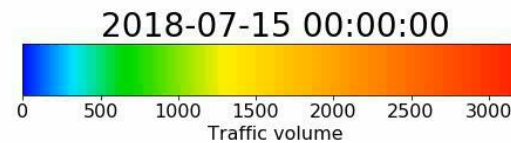
# Observed vs. Estimates: Statewide (hourly volumes)



# Greater Harrisburg - visualization



Continuous count station  
selected that exhibits  
typical (median) model  
performance

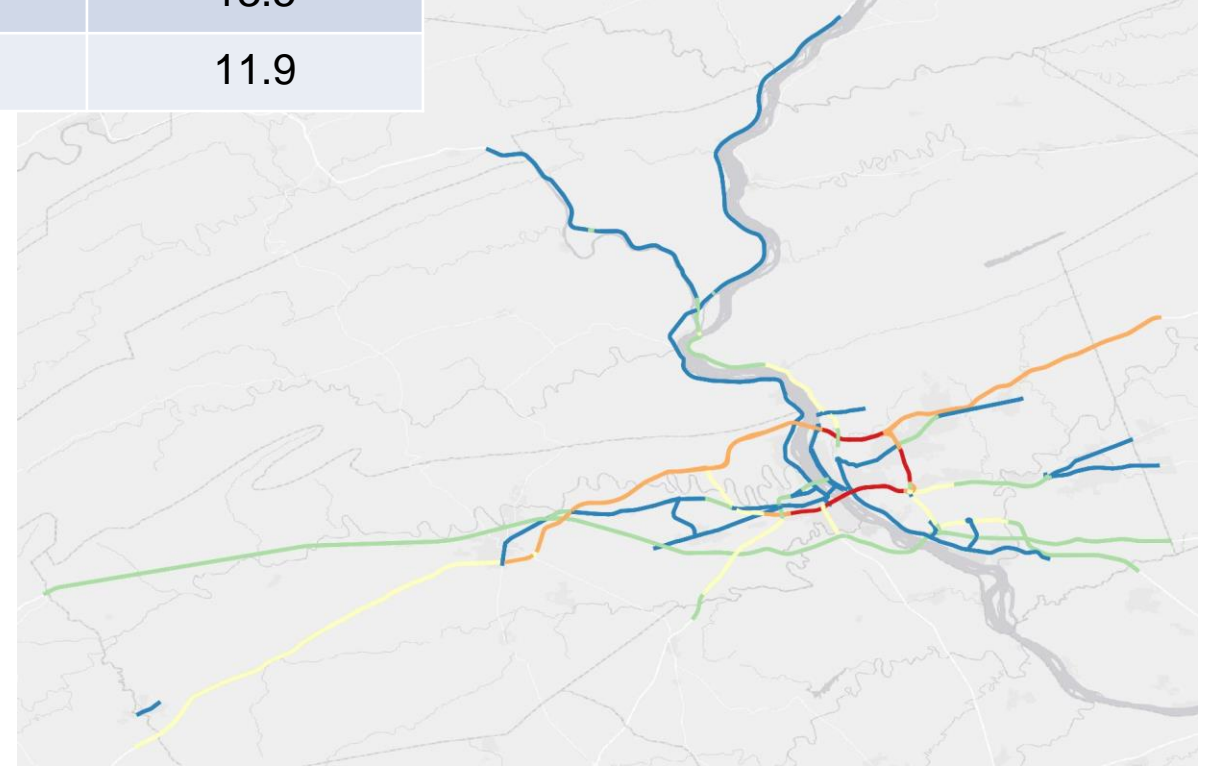
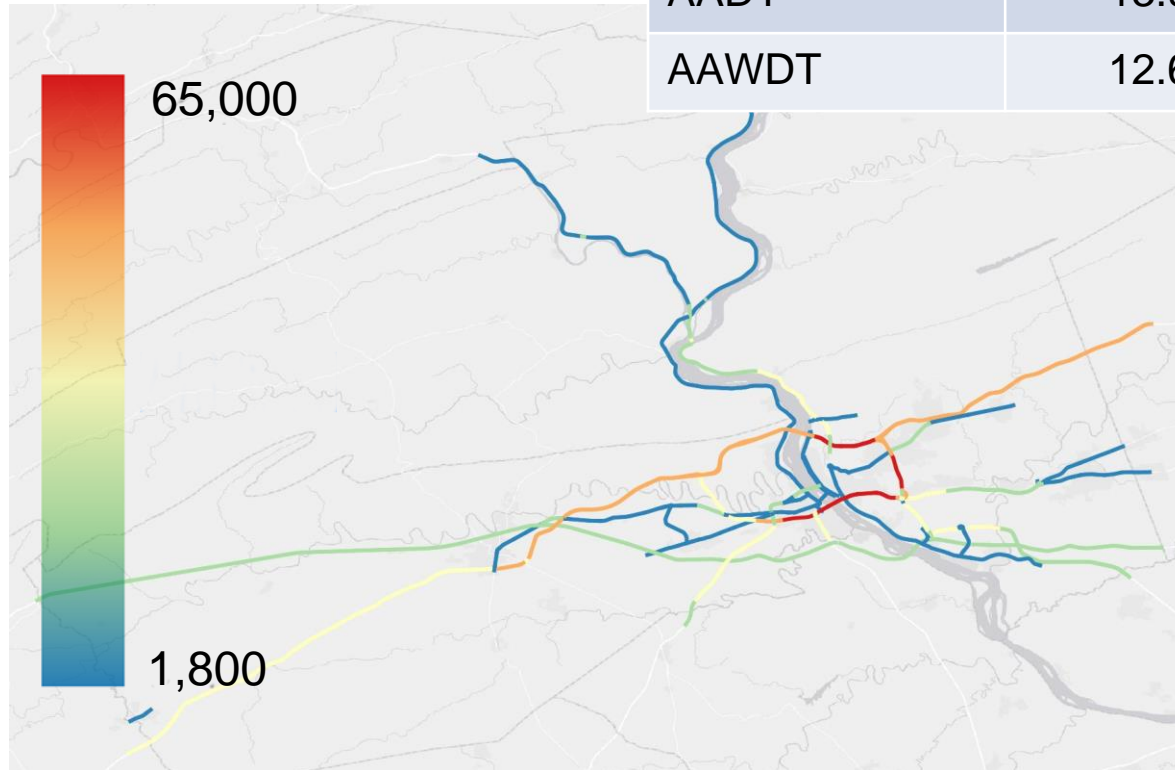


# AADT & AAWDT Estimation

**AADT**

Measure (VPD)	MAPE [%]	SMAPE (%)
AADT	13.9	13.5
AAWDT	12.6	11.9

**AAWDT**



# Freeway Results – Compare and Contrast

	NREL	UMD
Data Input	TomTom reported # of probes per segment	INRIX Trip Data
Model Region	Harrisburg Region	Statewide, with Harrisburg sub-select
Calibration/Validation Source	Data input: Continuous Count Stations	
Model Type	XGBoost Tree Learning	Neural Network
Probe Mix	Light Duty Vehicles	Light, Medium, Heavy Duty Vehicles
Penetration Rate	~12%	~ 6 to 7%
<b>Results</b>	<b>Freeway results comparable – consistent with other research, ~5% EMFR, &gt;90% R<sup>2</sup></b>	



# Harrisburg, Pennsylvania Off-freeway Results

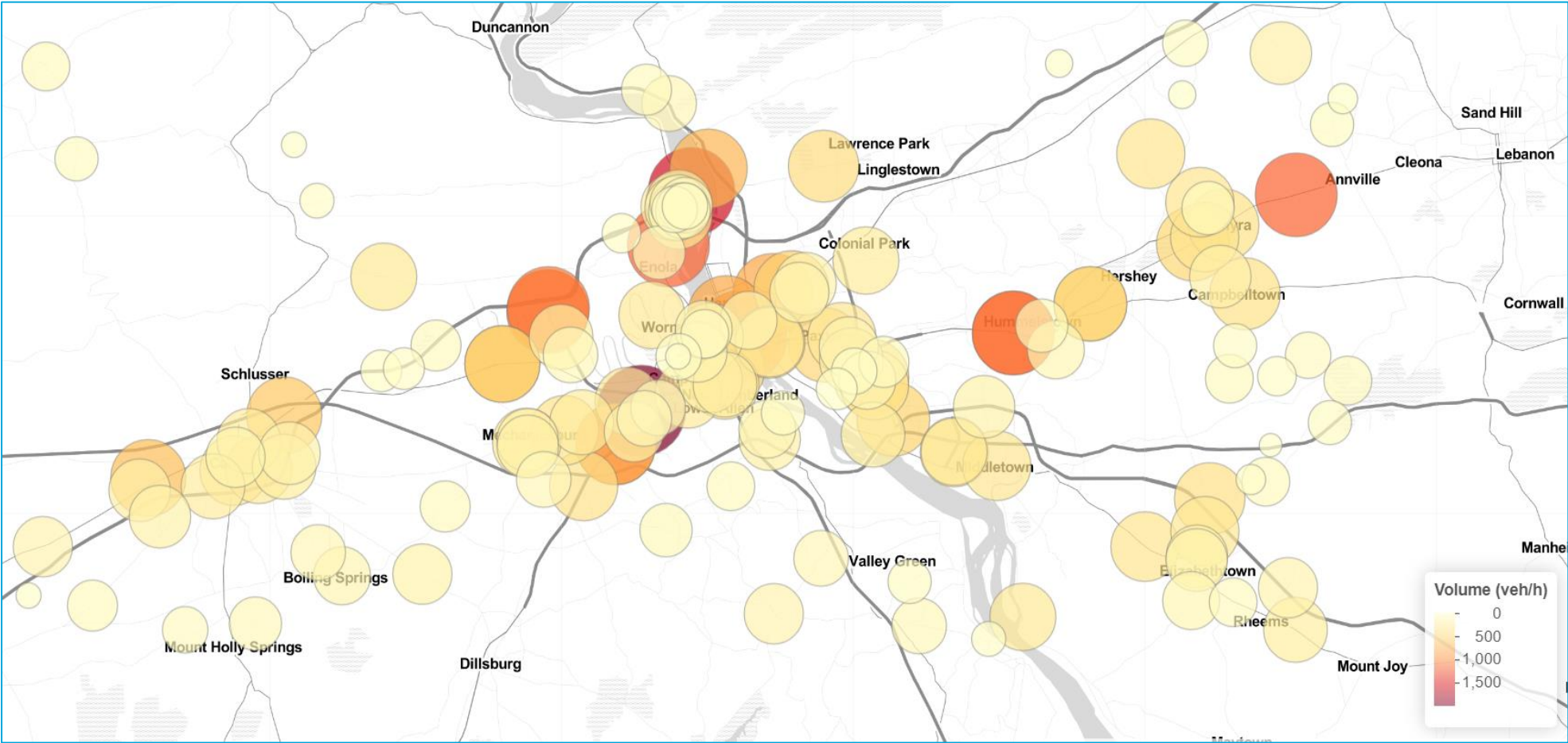
\*Preliminary Results

# Harrisburg Off-freeway Station Volumes

- July 1<sup>st</sup> - Dec 31<sup>th</sup>, 2018
- 156 Stations-24 hr count
- 2855/684 Train/Test Hours

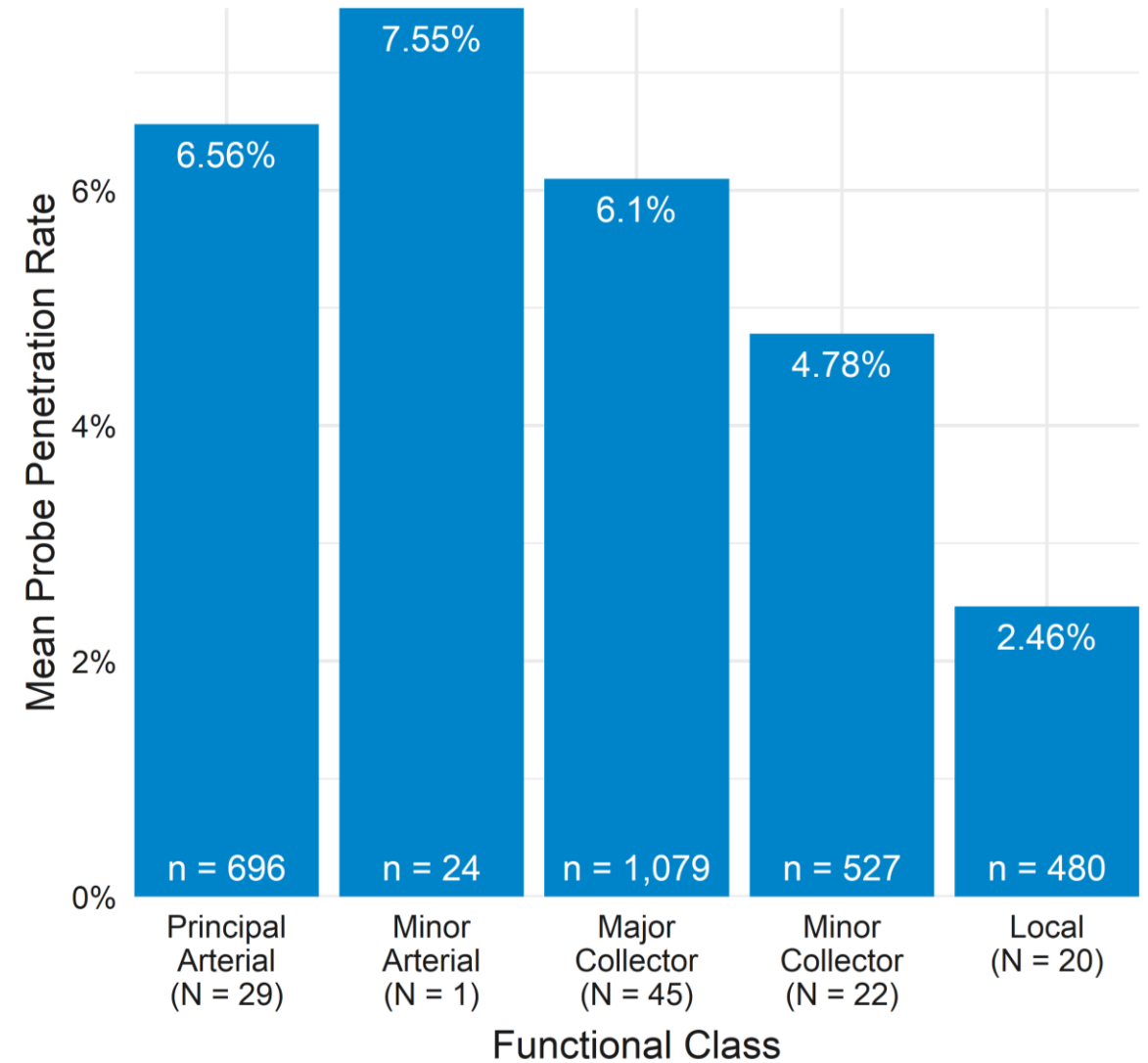
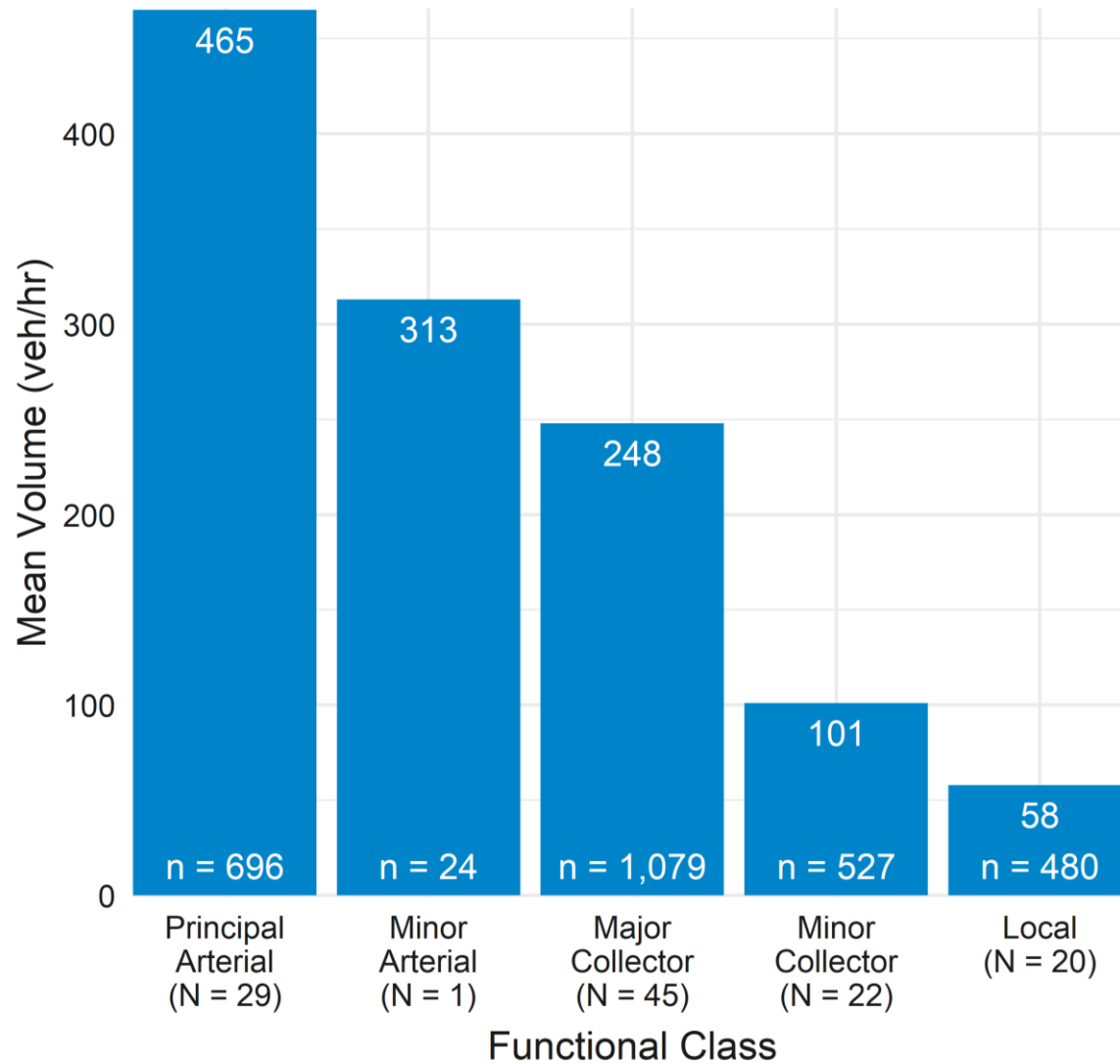
FRC Class	# of CCSs
Principal Arterial	36
Minor Arterial	1
Major Collector	64
Minor Collector	30
Local	25

Average Traffic Volume by Location

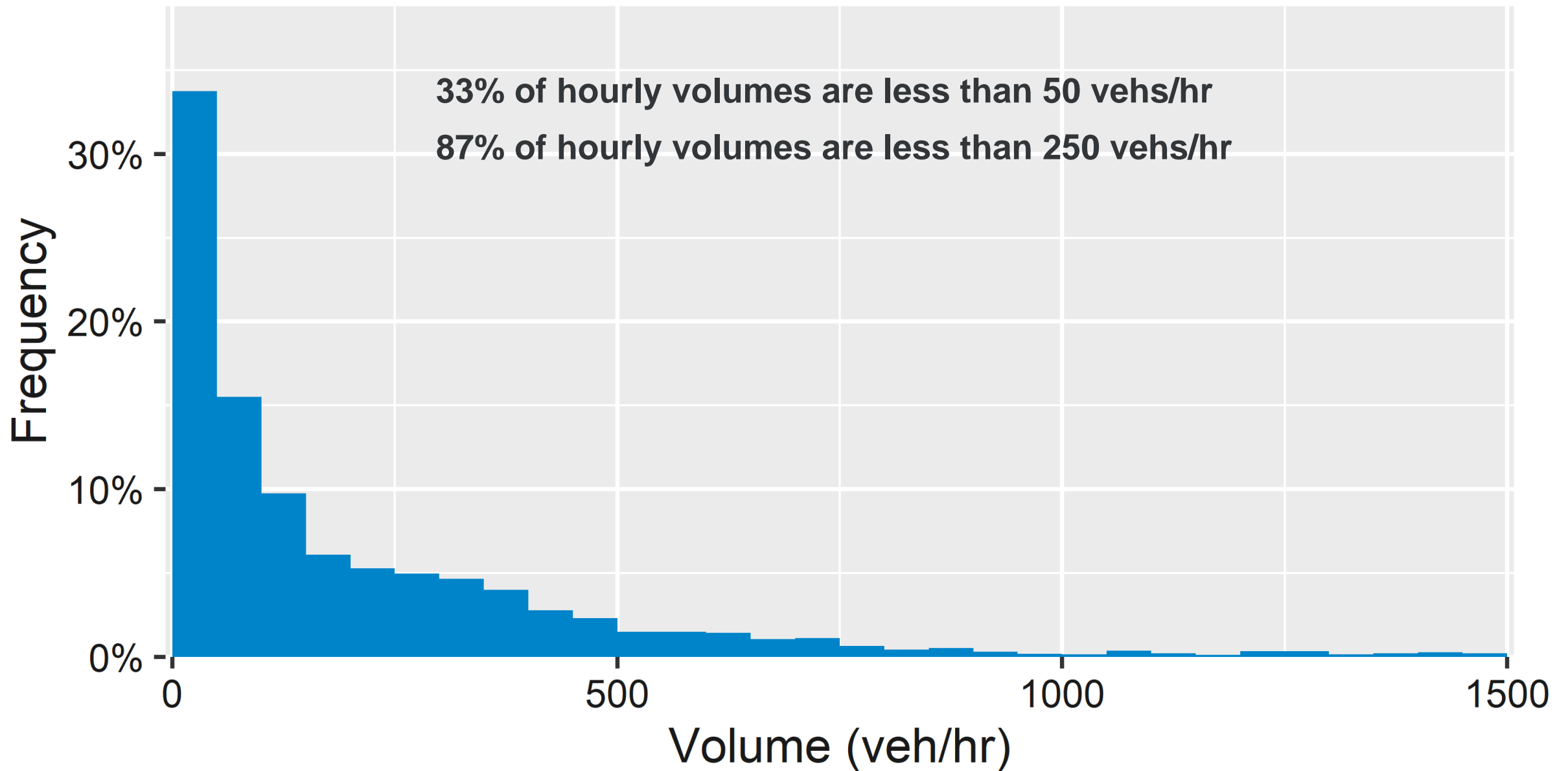


\*Note: The circle sizes also scale with volume

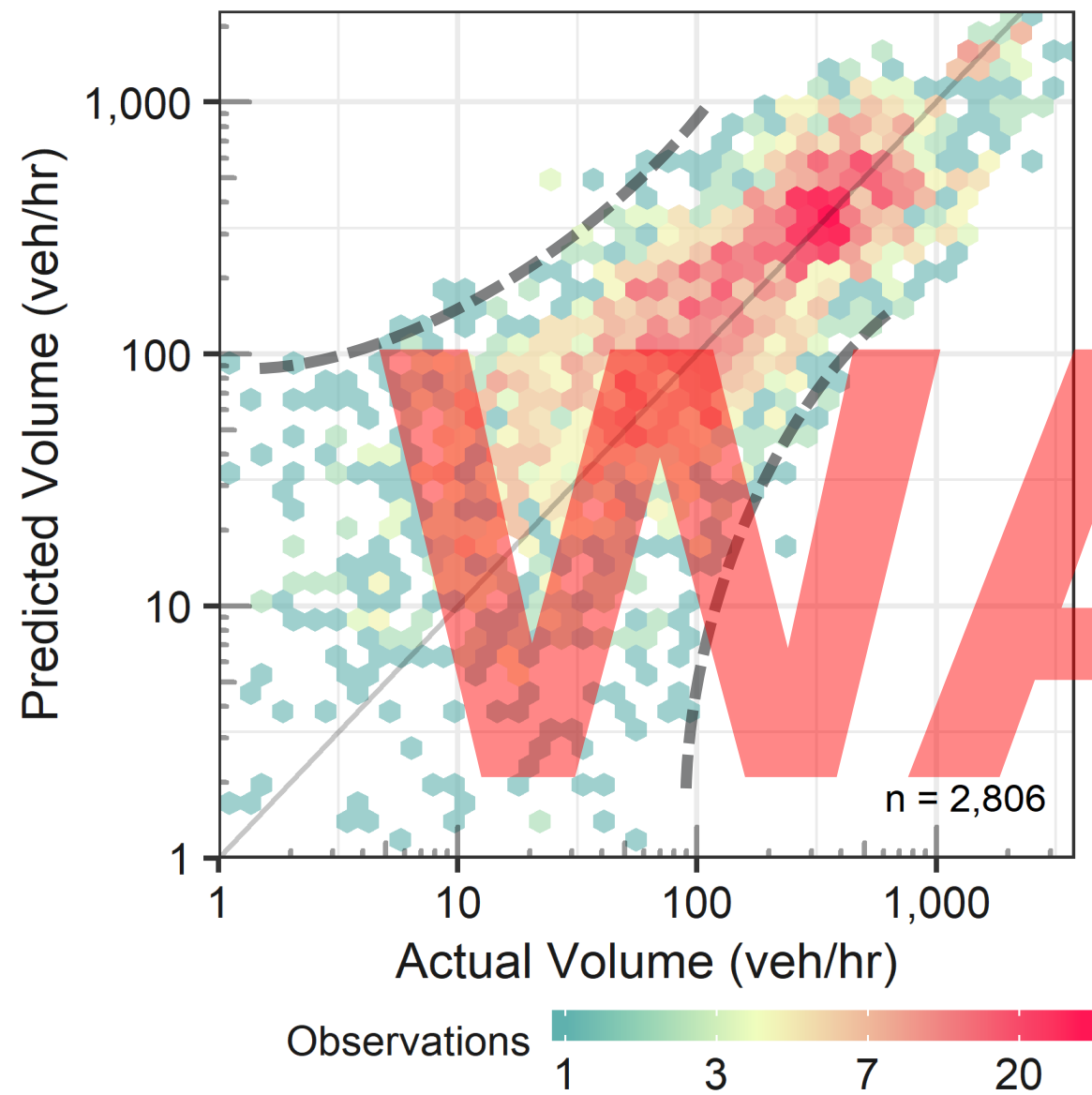
# Mean Volume & Probe Penetration by Road Class



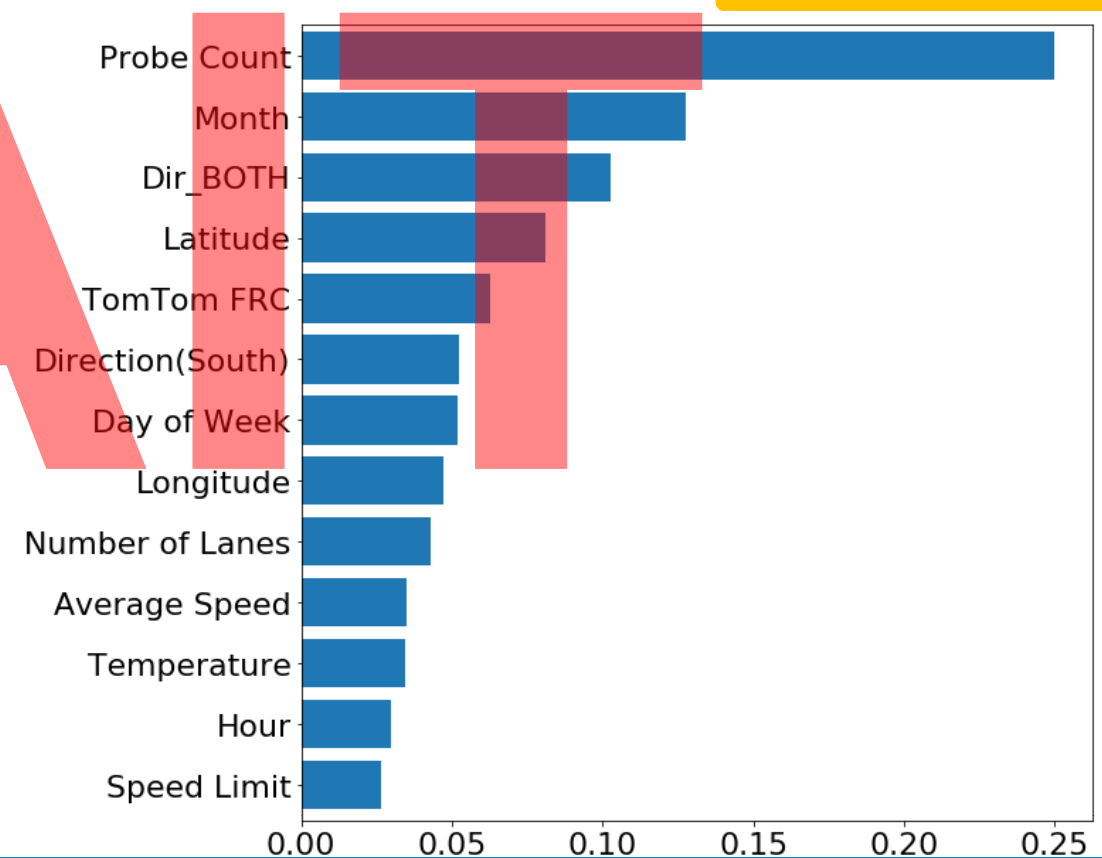
# Off-freeway Volume Distribution



# Off-freeway Volume Estimation Results



Model	R <sup>2</sup>	MAE (veh/hr)	SMAPE	EMFR
XGBoost - Train	0.62	123	70.3%	22.9%
XGBoost - Test	0.72	104	60.1%	20.0%



## Issues to resolve -----

1. Some counts bi-directional, some uni-directional
2. Filtering out bad input data
  - Statewide provide large basis for outlier detection
3. Low penetration rate for local roads
4. Large variation in volume

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Both UMD and NREL tracking issues in PA



# North Carolina Status Update

## NREL – TomTom Data

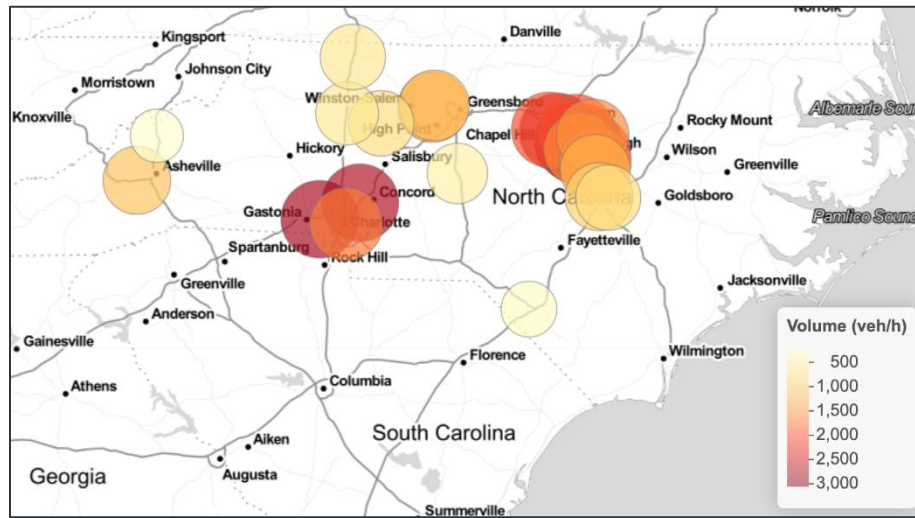
\*Preliminary Results

# Data for Model Training

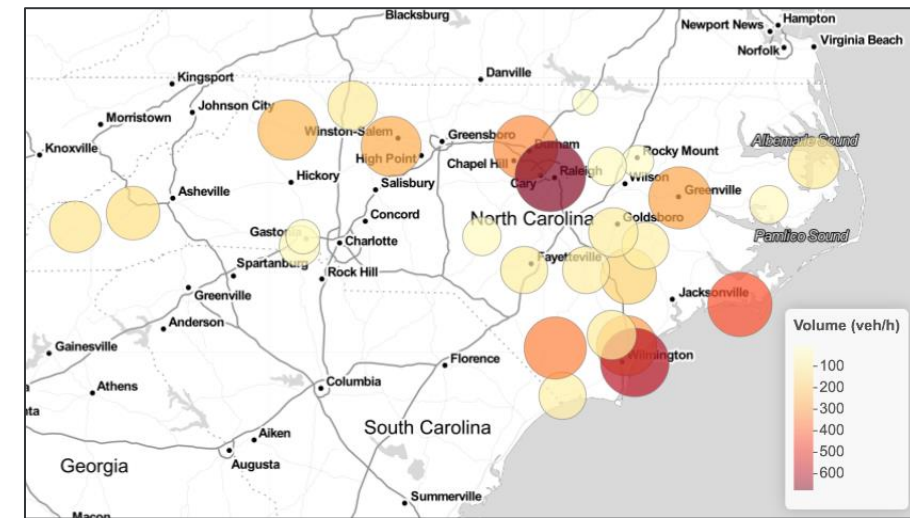
- July 1<sup>th</sup> to Dec 31<sup>th</sup>, 2018
- 52 Stations
- 144,923 off-freeway observations
- 185,520 freeway observations

FHWA Functional Class	# of CCSs
Freeways	25
Principal Arterial	5
Minor Arterial	10
Minor and Major Collectors	6
Local	6

## Average Traffic Volume by Station



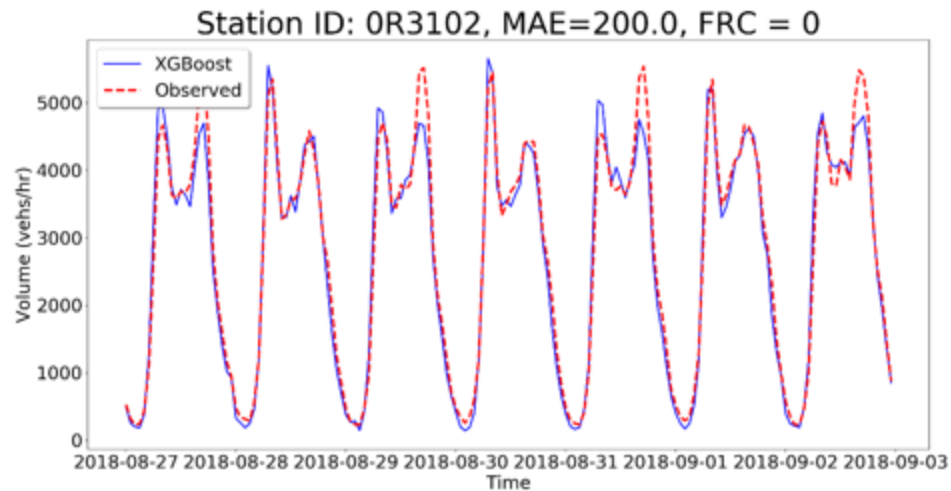
Freeways



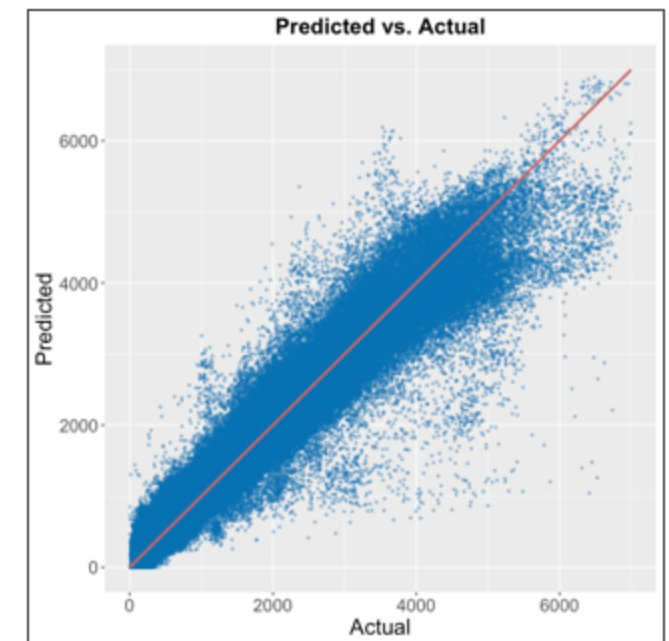
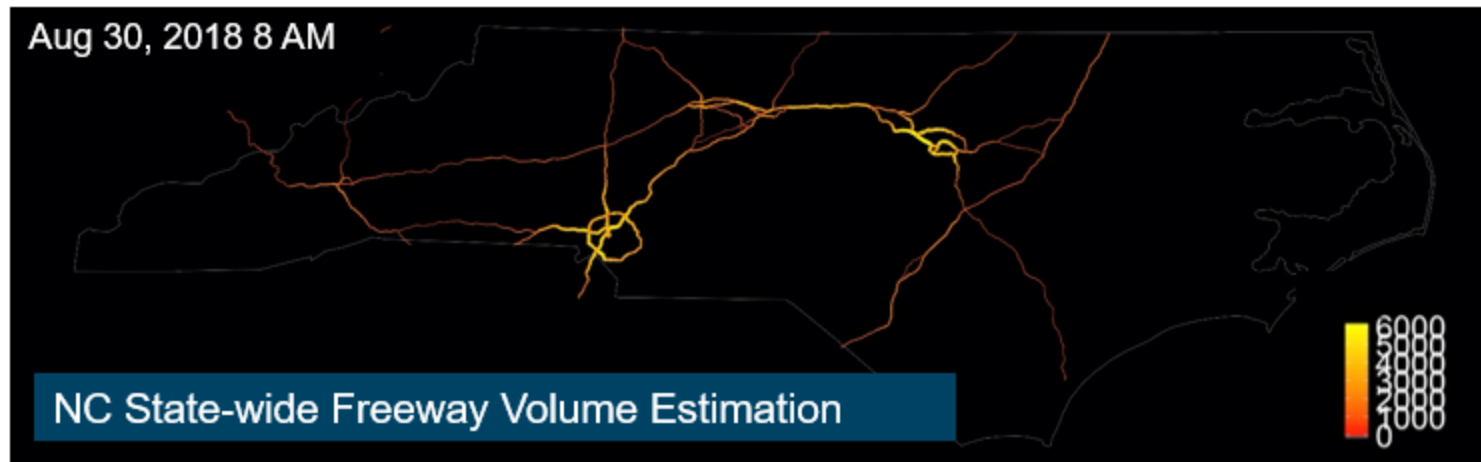
Off-freeways

\*Note: The circle sizes also scale with volume

# Freeway Volume Estimation Results

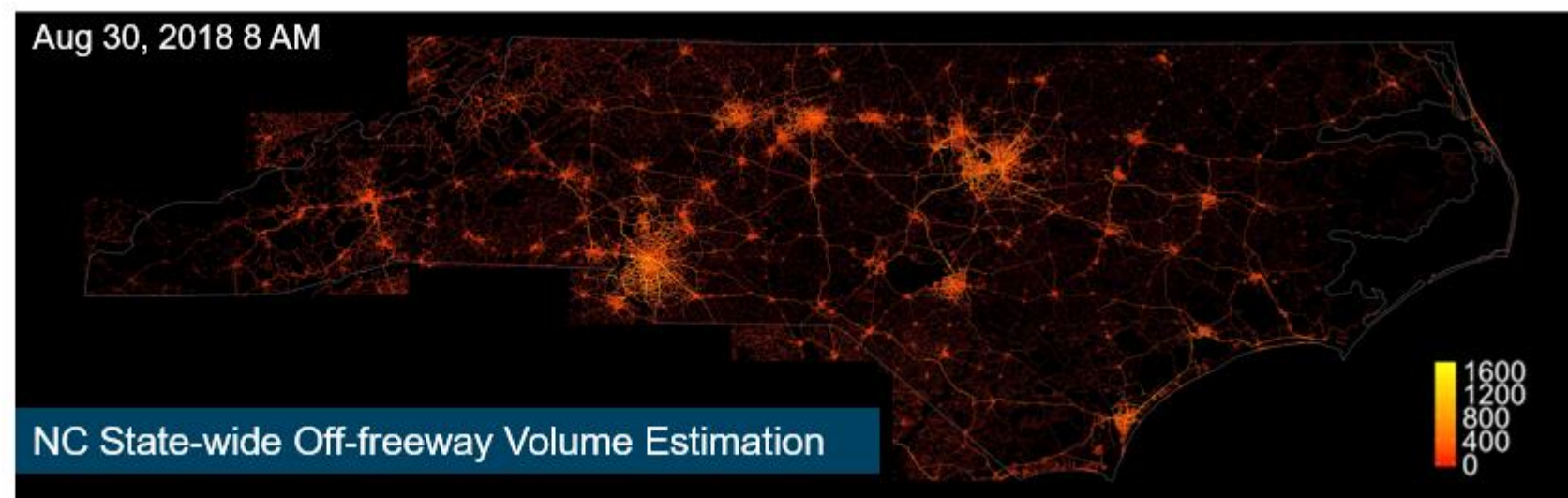
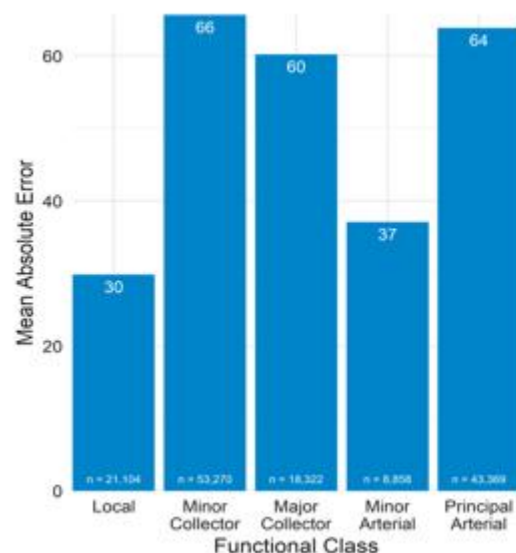
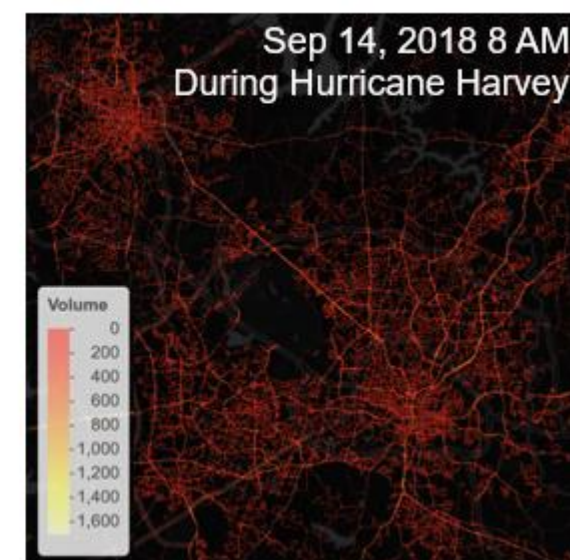
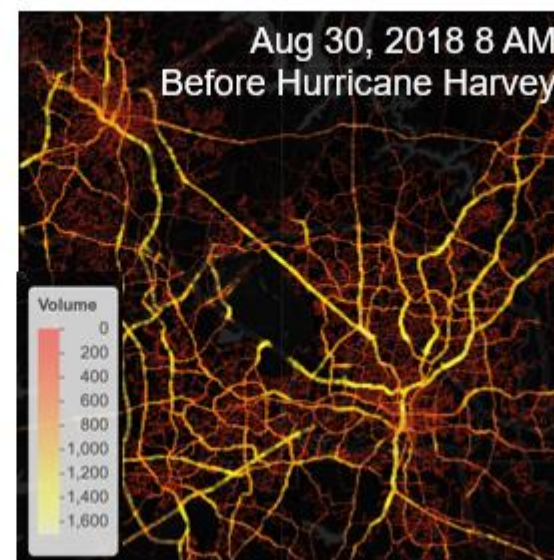


Roadway Type	R2	MAE	WAPE	EMFR
Freeway	0.92	257	15.4%	6.4%



# Off-freeway Volume Estimation Results

Roadway Type	R2	MAE	WAPE	EMFR
Off-Freeway	0.87	55	31.6%	13.2%





## Next Steps – North Carolina

- **Use NC for testbed for AADT and Continuous / Temp counts**
- NC has broader and more continuous count data than any other state
- Expand North Carolina to 12 month study period (Jan – Dec)
- Estimate hourly volumes and AADT for spectrum of functional class roadways from both continuous & temporary counters
- Address questions –
  - What is accuracy of AADT / ADT estimation from probe method?
  - What are the limits/accuracy from using temporary count data

# Chattanooga, TN Status Update

## NREL – TomTom Data

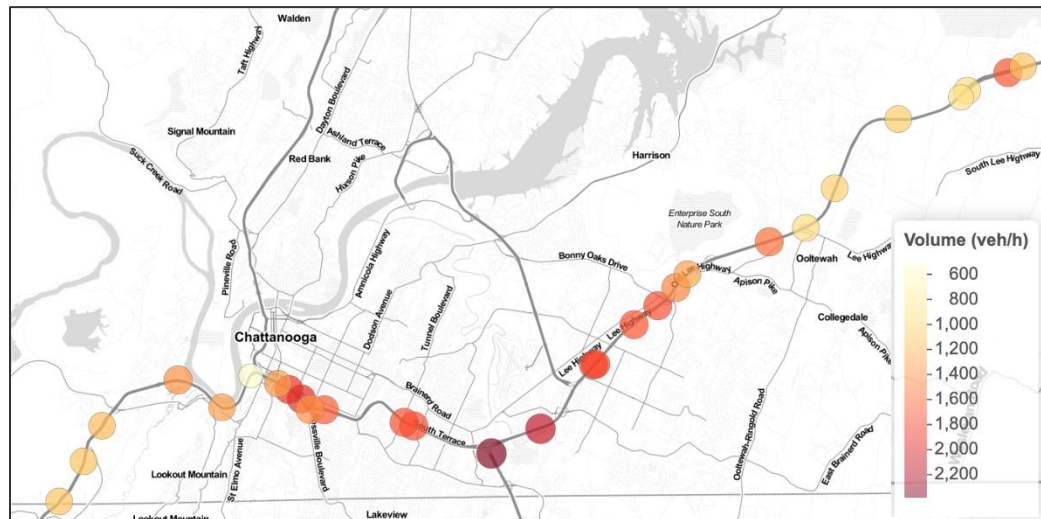
\*Preliminary Results



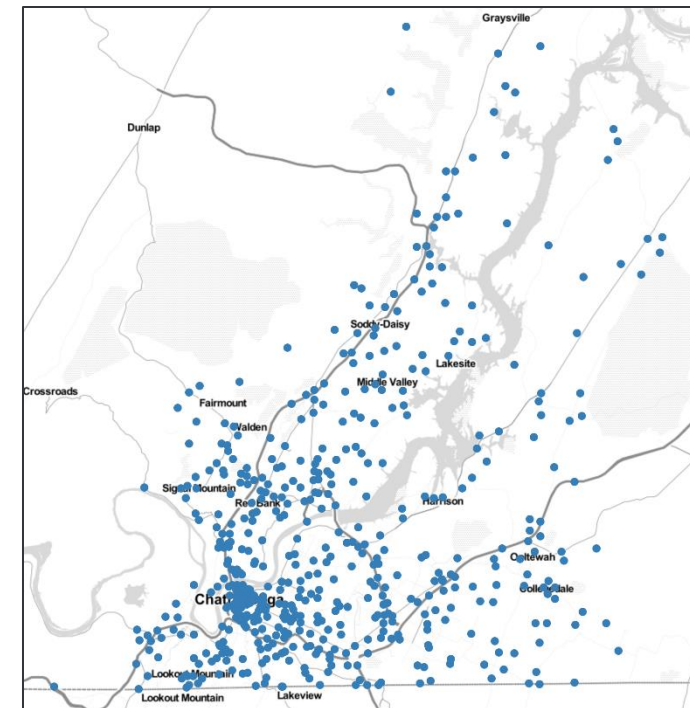
# Data for Model Training – from temporary count data

FHWA Functional Class	# of CCSs
Freeways	36
Principal Arterial	55
Minor Arterial	14
Major Collectors	70
Minor Collectors	199
Local	163

	Freeway	Off-freeway
Data Source	RDS	Short-term Counts
Time Period	Jan 1 – Apr 22, 2019	Jan 3 – Jun 5, 2018
# of Stations	36	501
# of Observations	81,918	15,570



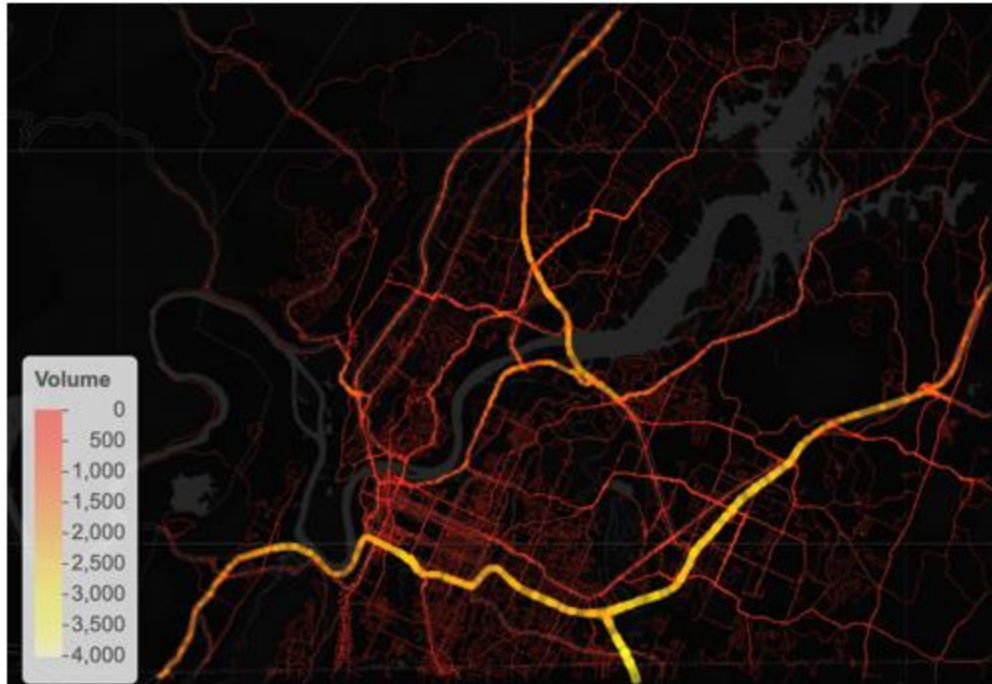
Freeway RDS Data



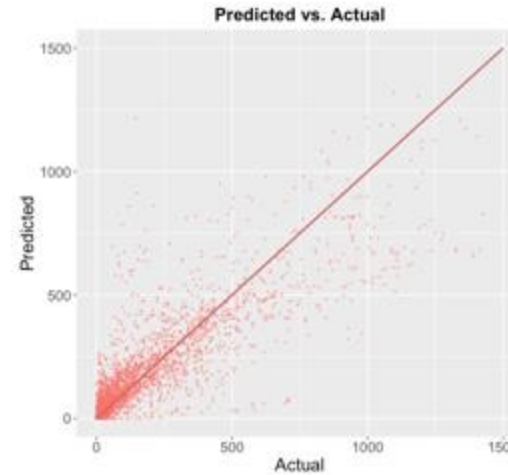
Off-freeway Short-term Count Data

# Freeway Volume Estimation Results

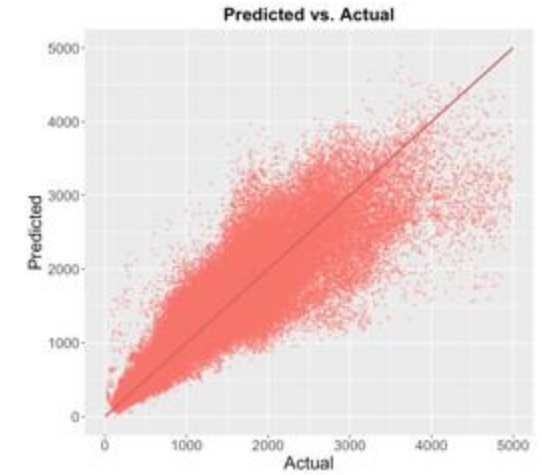
	R2	MAE	WAPE	EMFR
Interstates	0.80	284	20.4%	7.6%
Non-interstates	0.77	81	39.0%	38.2%



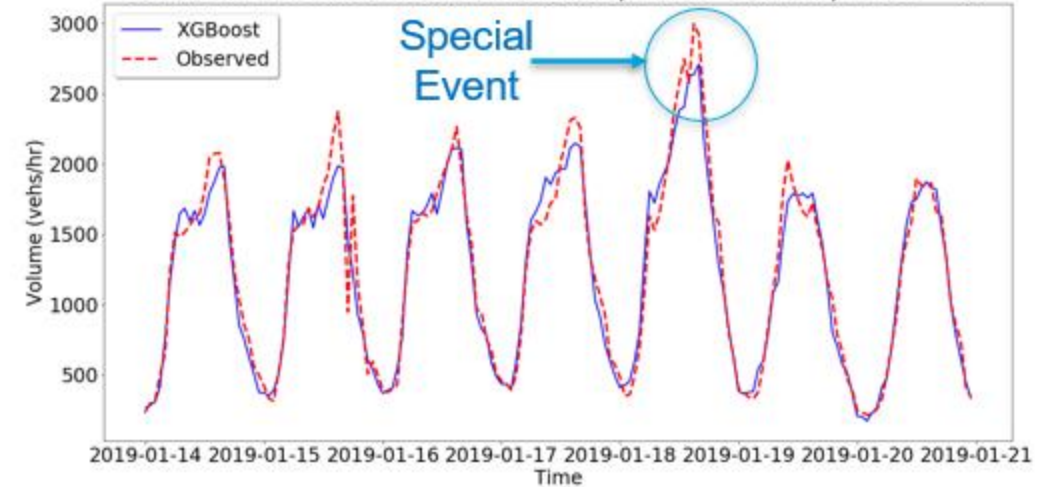
## Non-interstates



## Interstates



Station ID: R2G-00I75-036.8N, MAE=102.0, FRC = 0



## Next Steps – Chattanooga

- QC/QA Input data, primarily temporary counts
- Develop automated processes for doing QC/QA
- Look at state level continuous counters – possible State model, applied at regional scale to overcome data issues

# Questions & Wrap Up



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I-95 Corridor Coalition

*TSMO Director*



# Final Questions

