

Wejo Joins The Eastern Transportation Coalition

The Eastern Transportation Coalition (ETC) selected Wejo, a global leader in cloud and software analytics for autonomous, electric, and connected vehicle data, to join their data marketplace. By joining ETC's marketplace, Wejo will enable Departments of Transportation (DoTs) to keep their communities, cities, and states moving safely and efficiently with smart mobility insights.

Partnership Overview

Wejo was chosen to join the TDM so that we can provide our real-time data to support all members of the ETC. Along with our real-time data, members can access accurate and granular on-the-ground models through Wejo's smart mobility data.

How does this partnership help you?



Deliver effective traffic control measures

Discover a unique and precise view of traffic trends – including areas of high congestion and incidents that can inform mitigation strategies. Helping you better prioritize traffic easing efforts within your specific area, across seasons and times of day.



Advance safety and sustainability goals

Hit your environmental and sustainability goals - analyze vehicle and fuel type to assist in planning for an electric future. Help uncover how electric vehicles are traveling throughout your road network and inform where charging ports would be most impactful.



Improve operational efficiency

Reduce the time and cost associated with collecting data with direct access to real-time and historic insights. Automate traditional data collection methods whilst analyzing travel patterns in your community to better understand needs and prioritize areas for improvements.

Why Wejo?

Volume, accuracy, speed and scale

Wejo has one of the largest data assets of authentic, high resolution, connected car data. This is objectively superior to mobile and static mobility data, offering significantly enhanced accuracy and quality:

- Coverage of 95% of roads in USA
- Transmitted every 1-3 seconds from the vehicles, 95% to customers in under 32 seconds
- Accurate to within a 3-meter radius, the size of a typical car
- 650,000 data points per second (peak)

Start your Journey

Partner with the global leader in connected car data

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