

# MOVE IT CAMPAIGN VIDEO SCRIPT

## VO#1: It’s a fact.

More than half of congestion is caused by traffic accidents and incidents which block our roadways.

**In Central Florida, local government leaders and emergency responders are working together to ensure our roadways are cleared quickly and safely.**

**But, we need your help.**

**If you are in a minor traffic crash... First, check to see if you’re okay and then check to see if your vehicle can still be driven.**

**If so, Florida law requires you to move your vehicle out of travel lanes.**

**This helps keep you safe, keeps traffic moving and allows fire, police and other emergency personnel to reach you much sooner.**

**Remember, in the State of Florida, if you are in a minor accident where there are no injuries and your vehicle is obstructing traffic--MOVE IT. Yes You Can!**

**VO#2:***This public safety message brought to you by GOVERNMENT/CORPORATE SPONSOR in cooperation with the Florida Department of Transportation and the Florida Highway Patrol.”*

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