



## I-95 Corridor Coalition Beyond Boundaries

### RITIS-PDA Suite User Group Follow-Up May 2019

#### April 2019 User Group Meeting:

Thanks to those who participated in the RITIS-PDA Suite User Group meeting that was held on Thursday, April 25, 2019. Please visit the [RITIS or PDA page on the I-95 Corridor Coalition website](#) or click on the links below for more information about the meeting. In addition to the presentations, the web session involved some lively chat exchanges.

- [Presentation with Audio](#)
- [Slides only](#)
- [Q&A Summary](#)
- [RITIS Website](#)

Spotlight presentations for this quarter centered on use cases for both RITIS and PDA. Travel forecasting, arterial performance and highway performance studies were presented. They are summarized below!

#### Spotlight Presentation - Holiday Travel Forecasting

**Matt Glasser, PE, Regional Traffic Operation Program Manager, GDOT**, presented GDOT's Thanksgiving holiday travel information program. Matt discussed the analysis and how they make this information consumable and effective for the public. The graphic to the right shows their use of the PDA Suite's "weather forecast" format for describing expected traffic conditions, including what dates/times to avoid, broken down by key geographic areas around the state. This forecast is based upon probe data collected over the years and stored within the RITIS-PDA Suite. GDOT provides this information to traditional news outlets and also uses social media to get the word out! Following the webinar, Matt shared examples of GDOT's Holiday Travel graphics which may be found here: [GDOT Holiday Travel Examples](#) and [GDOT – Holiday Travel Routes](#). Editable versions of GDOT's travel forecasts and the inspirational CATT Lab Travel Forecast Template are available at <https://pda.ritis.org/suite/help/#templates> for RITIS-PDA users.

