

## The Changing World of Optimal Traffic Monitoring Web Meeting

December 10, 2020



#### **Audio Instructions**

- Participants will be in "Listen Only" mode throughout the web meeting
- Please press \*0 to speak to an operator for questions regarding audio
- Please call Justin for difficulties with the web or audio application
- This web meeting will be recorded
- Presentations will be posted to the Eastern Transportation Coalition website.
   Participants will receive a link to the presentations after they are posted.

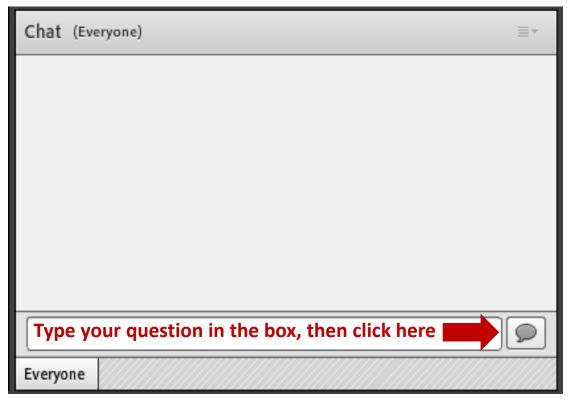




### Asking Questions



- Please pose your questions using the chat box
- Questions will be monitored then answered by the speakers either at the end of their presentation or at the end of the web meeting





#### Welcome



**Denise Markow,** TSMO Program Director The Eastern Transportation Coalition

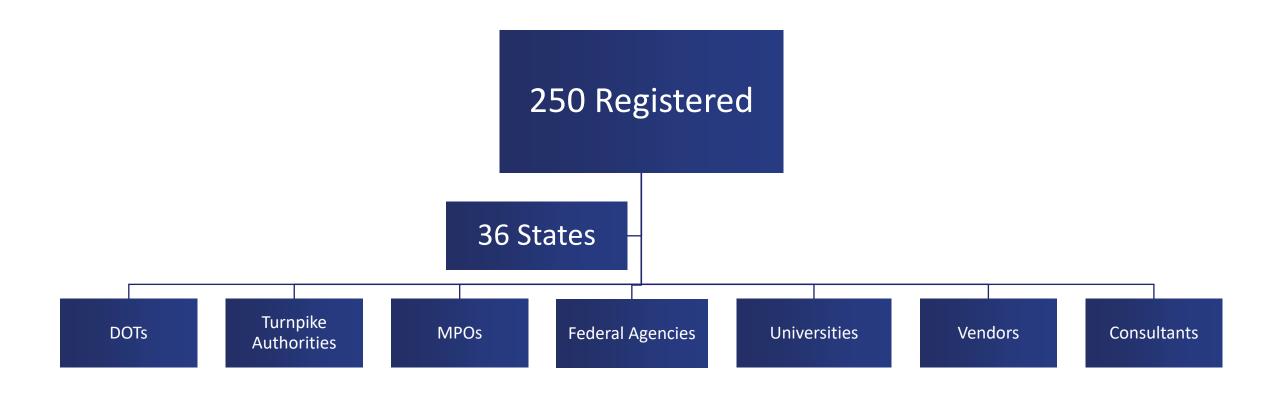


### Agenda

Topic	Speaker
Welcome & Introductions	Denise Markow, TSMO Program Director The Eastern Transportation Coalition
Optimal Traffic Monitoring Strategies	Stan Young, Advanced Transportation and Urban Scientist, NREL
New Traffic Monitoring (and decision-making) Opportunities	Michael Pack, Director, University of Maryland CATT Laboratory
Monitoring COVID-19 Mobility Impacts	Stan Young
Wrap Up	Denise Markow



# The Eastern Transportation Coalition Sponsored Event





### Coalition Update

#### RECENT

- ✓ Travel Information Web Roundtable November 19, 2020
- ✓ Traffic Data Marketplace (previously VPPIII) RFI Meetings December 2020

#### **UPCOMING**

- ✓ TVER Working Group: Tolling Apps The Agency Perspective December 15, 2020
- ✓ Hurricane Pilot Results Webinar: States' Experience with Data January 28, 2021
- ✓ RITIS-PDA Suite User Group Web Meeting February 4, 2021





#### Introductions



Stan Young

Advanced Transportation & Urban Scientist

National Reliable Energy Laboratory



Michael Pack

Director

University of Maryland CATT Laboratory



#### **Optimal Traffic Monitoring Strategies**



**Stan Young**, Advanced Transportation and Urban Scientist National Renewable Energy Laboratory (NREL)

# Optimal Traffic Monitoring Strategies & Monitoring COVID-19 Mobility Impacts

December 10, 2020

#### Overview

- Optimal Traffic Monitoring Guide
  - Authored in 2018 2019 based on best practice of using emerging traffic data technology for Road Jurisdiction purposes – Planning, Operations, and Performance Measures
  - Published in late 2019, planned for webinars/ presentation in 2020 – and then – COVID hit
- Monitoring COVID-19 Mobility Impacts
  - March 2020 COVID Pandemic severely impacted mobility, commerce & health of the nation
  - Measuring the impact, particularly mobility impacts, leaned heavily on the principles of the 'Optimal Traffic Monitoring'
  - This presentation share some analysis by NREL, and the underlying data from which it emerged

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# Optimal Traffic Monitoring Guide

#### Link



Optimal Traffic Monitoring in a New Data Age

September 2019

#### Optimal Traffic Monitoring in a New Data Age

- Created by the TETC with funding from MCOMP II Grant
- Intended to raise the awareness of viable traffic data sources that have emerged over the past decade
- Target audience is engineers, planners, and managers at state, county, MPO, and cities
- Applications span transportation planning, operations and performance measures

This new age of data and communications has opened up new avenues for traffic monitoring - How do DOTs optimally leverage these new data sources in combination with traditional data resources to accomplish their mission?

#### Principles

- Traffic data and information industry has undergone a revolution fueled by GPS, wireless and ubiquitous communications, and big data processing
- Third-party sources have extensive knowledge of the state of roadway – rivaling or surpassing that of roadway jurisdictions.
- At the root of the revolution are vehicles and cellphones that selfreport location and speed data.
- When appropriately integrated such data has the ability to ...
  - Accurately report traffic flow at nearly all locations and at all times
  - Fuel traditional applications and enable completely new applications
- Combining old and new traffic monitoring technologies provides tremendous advantage in this new data age.

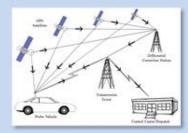
### Optimal Traffic Monitoring

#### Conventional Sensors



- Still needed and viable, and will be for the foreseeable future.
- Justified on critical portions of the roadway where ownership and direct control of the data stream trump the value proposition of probe data.
- Needed to continue to sample across a broad array of road classes and types as ground-truth sources for spot speed and counts.
- Data are owned by the agency and can be shared and used without being subject to licensing.

#### Commercial Probe Data



- Useful for any state DOT and sub-jurisdictions.
- High value proposition, scalability and usefulness for a variety of applications from planning to operations.
- Analytics options are robust and growing, and supported by a number of industry players.
- Key personnel within the DOT should be well-versed in its capabilities and limitations.
- Useful Applications: Travel Time on Signs, Signal Performance Studies, Smart Work Zones

#### Re-identification Data



- Bluetooth and WiFi
- Should be viewed as travel time sensors (as opposed to speed sensors). Such data is needed for travel time or O-D studies.
- Re-identification is typically used as ground truth for validating accuracy of sources of travel time data (such as commercial probe data).
- Useful Applications: Travel Time on Signs, Travel Time Validation, Signal Performance Studies, Origin-Destination Studies, Smart Work Zones

#### HRCD (High-Resolution Controller Data)



- HRCD and the corresponding Automated Traffic Signal Performance Measures (ATSPMs) are in the domain of traffic signal engineers.
- Signal upgrades should include consideration for acquisition and processing of HRCD and ASTPMs.
- Useful Applications: Signal Performance Studies (ATSPMs)

#### Emerging, Leading Edge Technologies

#### Trajectory Data

- · Waypoint data every 1 second
- OD studies, arterial analysis, freight studies
- · Market-ready by 2021

#### Estimated Volumes from Probe Data

- AADTs, turning movements, vehicle/hour
- I-95CC Validation
- Market-ready by 2021

### Traditional/Conventional Sensors

- Still needed and viable
  - Justified on critical portions of roadway
  - Provides reference data to calibrate and validate other data sources
  - Fully owned by agency (sensors and data), and so can be shared without complex licensing agreements
- Properties
  - Expensive, requires maintenance
  - Not spatially scalable
  - Inherently 24x7x365, but at a single location

#### **Conventional Sensors**



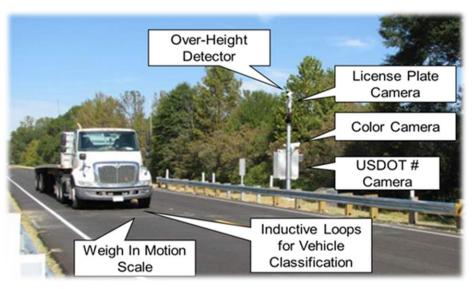
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- Justified on critical portions of the roadway where ownership and direct control of the data stream trump the value proposition of probe data.
- Needed to continue to sample across a broad array of road classes and types as ground-truth sources for spot speed and counts.
- Data are owned by the agency and can be shared and used without being subject to licensing.

### **Applications**

- Accurate, reference volume data for Highway Performance Monitoring System
- High volume, critical corridors where a gap in outsourced data, or redundant coverage is needed
- Enforcement and safety critical activities



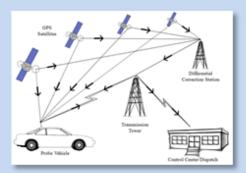




Source

<u>Source</u> Source

#### Commercial Probe Data



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#### Commercial Probe Data – Speed & Travel Time

- If you are not using it you are behind
- Tracking a sample of the vehicles/travelers provides significant value proposition for any agency app
- Knowing 5-10% of vehicle behavior allows for accurate inference of travel time, congestion, bottle-necks, assessment of user costs
- Personnel in DOTs should be well versed
- Apps Travel Time on Signs (killer app in 2008),
   Smart Work Zones, Bottle Necks, Traffic
   Performance Measures...

### **Applications**

- Travel Time on Signs
  - The Killer App
  - Better, Faster, Cheaper for Traveler Information
  - Quickly spread to 511 systems



Florida District Four Traffic Control Room



Travel time on sign posted on DC Outer Loop

- Traffic Management Centers
  - Fully scalable network monitoring
  - Detected slowdowns, impacts of construction

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# Other notable applications

Smart Work Zones

- Travel Time or Travel Delay Information
- Queue Detection
- Dynamic Lane Merge
- Work Vehicle Entry/Exit Warnings

NPMRDS and MAP-21
Performance
Measures

- Peak hour excessive delay (PHED)
- Level of Travel Time Reliability (LOTTR) on Interstates
- LOTTR Non-Interstates
- Truck Travel Time Reliability (TTTR)

#### Re-identification Data

- Consumer Electronics (Bluetooth and WIFI) allows DOTs to anonymously sample travel times and O&D
  - Bluetooth & WIFI use MAC IDs ('digital license plates')
- Properties of Re-Identification Technology
  - Inherent "Travel Time Sensors"
  - Ground-truth reference data for commercial probe data
  - Owned and operated by DOTs similar to other sensors
  - Minimal to no calibration (GPS time based)
- 5% to 20% sample of traffic
- Applications: O&D studies, corridor signal timing, calibration of other travel time systems, mission critical corridors

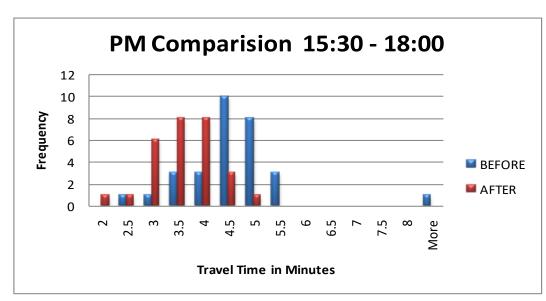
#### Re-identification Data



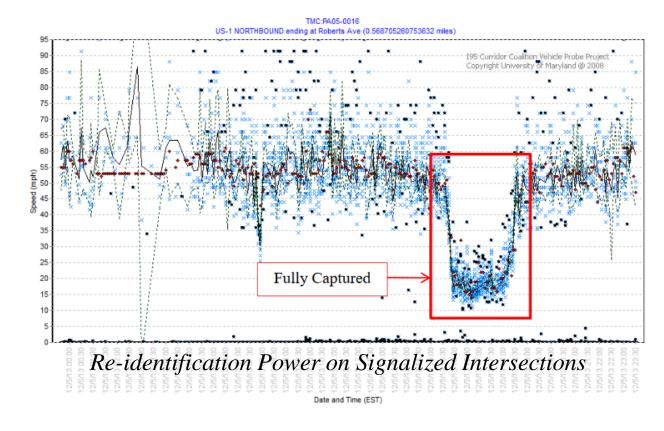
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### **Applications**

- Re-identification Data
  - Fully characterizes signalized arterial congestion
  - As a travel time sensor can precisely capture impacts of signal retiming



Before/After Study for Signal Timing



### HRCD (High-Resolution Controller Data)



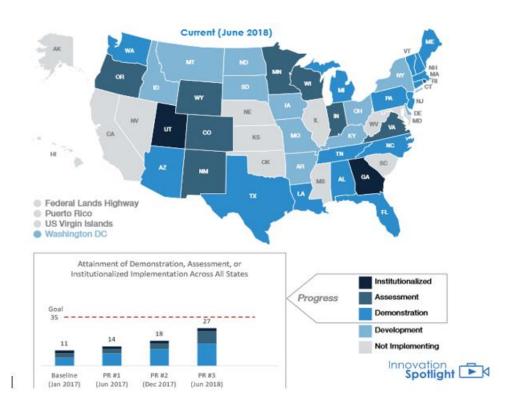
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### **High-Resolution Controller Data**

- Unleashes the data in the traffic signal cabinet
  - Signal Phase and Timing
  - All actuation and Sensor data
  - Enabled by low-cost communications, and server-side storage and processing
- Led to development of Automatic Traffic Signal Performance Measures (ATSPMs)
  - High quality, timely traffic signal assessment for management of critical corridors
  - Made data available for other applications
- Leading to ATSPMs from vehicle trajectory data

### **High-Resolution Controller Data**

- Ushered in Automated Traffic Signal Performance Measures (ATSPMs)
  - Major signal controllers adopted & states getting on board



Adoption of Advanced Signal Metrics

Purdue Coordination Diagram

### Emerging, Leading Edge Technologies

#### Trajectory Data –

- Not just aggregations- but the 'bread-crumb trail' of latitude longitude point
- High-Resolution Sample of vehicle/traveler behavior
- Detailed OD Studies, sensor-less ATSPMs, Energy-Mobility high-resolution modeling
- In 2020 EXPLODED: COVID-19 Mobility Impacts

#### Volumes from Probe Data

- Density and scale of 'Way Point' data now leading to volume data services
- Hurricane Evac Volume Estimation POC in 2020
  - Stay Tuned for POC Lessons Learned Briefing in 2021

### Emerging, Leading Edge Technologies

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### Questions?

#### **Stan Young**

Advanced Transportation and Urban Scientist
National Renewable Energy Laboratory

Stanley.Young@nrel.gov





#### New Traffic Monitoring (and decision-making) Opportunities



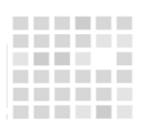
Michael Pack, Director
University of Maryland CATT Laboratory



### New Traffic Monitoring (and decision-making) Opportunities

Michael Pack, Director of CATT Laboratory



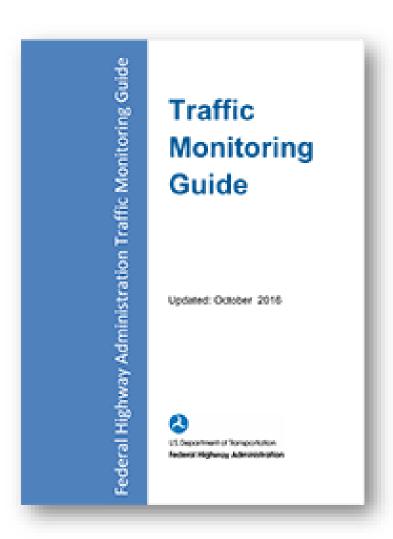






An overview of works-inprogress that will inform and guide agencies in acquiring and using data in innovative ways.

### TMG background



- Provides guidance to state highway agencies for traffic monitoring
  - Policies
  - Standards
  - Procedures
  - Equipment
- Last updated in October 2016
- Latest version being developed by the following team:
  - USDOT Office of Highway Policy Information
  - CASE
  - ARA
  - Marlin engineering
  - MMV consulting
  - Synthosys
- A few things have changed
  - Data sources
  - Data sensors
  - Business models
  - Smart data management

#### TMG Chapter 6

TMG Chapter 6 acquiring third party traffic data, new technology, and data analysis



Emerging data acquisition and collection options



Purchasing data – opportunities and challenges



Use cases





Data acquisition collection planning



Smart data management



Purpose driven data collection

#### TMG Chapter 6: Emerging Data

Emerging data acquisition and collection options









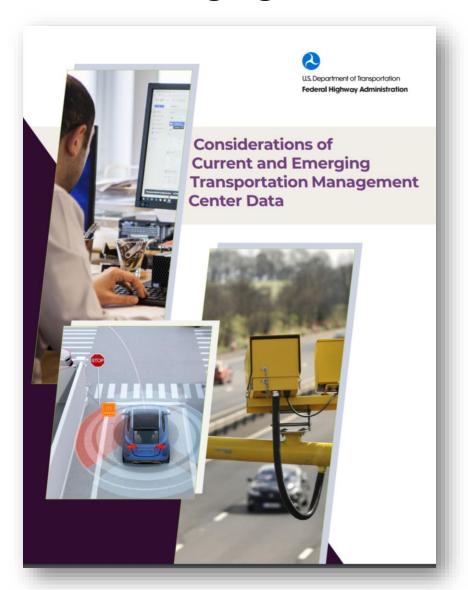
Connected and autonomous vehicles

Commercially available probe vehicle data

Location intelligence data

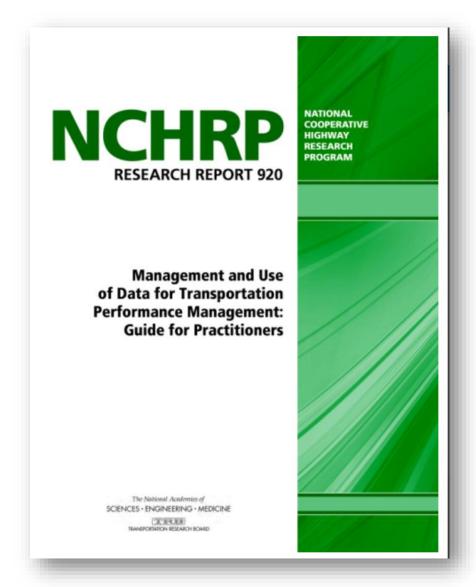
#### Additional Resources

#### Other "Emerging Data" Resources



- 14 new-ish data sources
- List of providers and where they get their data
- Applications of data shown at a high level
- Available <u>here</u>

#### Managing the data



- TPM Focused, but still relevant to ops
- Includes 11 use-cases or "vignettes" that show real-world example of how agencies are managing their data.

#### Managing the data

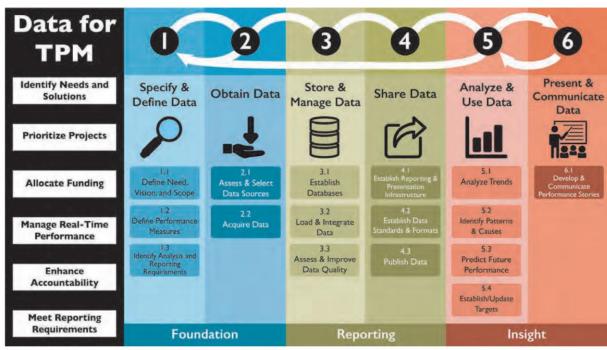


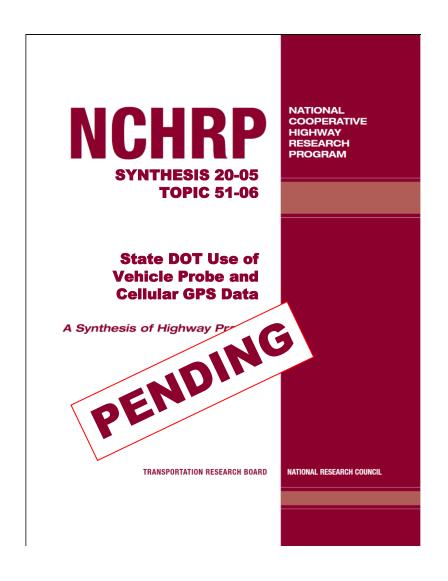
Figure 3. Framework for improving data utilization for TPM.

- Discusses six stages of managing and using data.
- Available here

Data, data, data....

But what about applications????

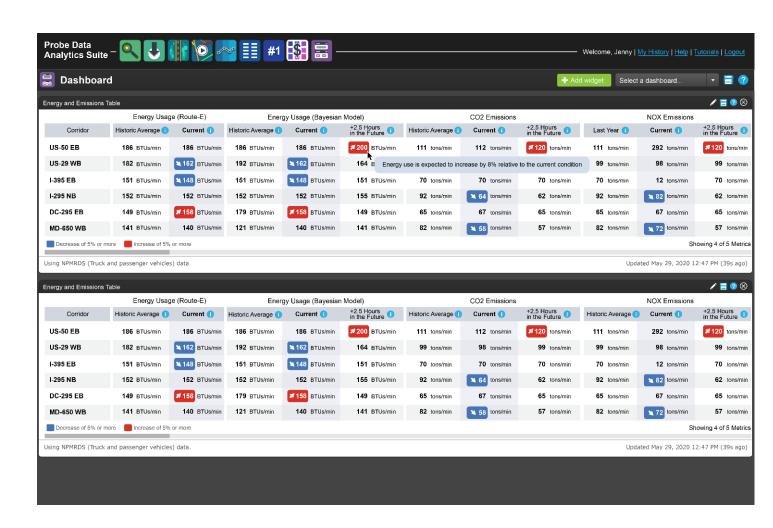
# Innovative Use-cases for Emerging Data



- NCHRP Synthesis 20-05, Topic 51-06
- State DOT Use of Vehicle Probe and Cellular GPS Data
- Includes 19, short use-case write-ups
  - 12 cover speed-related data
  - Seven of the nineteen cover LBS and/or People Movement data
    - CV/OEMs
    - LBS
    - other

# Monitoring the Climate, Emissions, and Driver Behavior

- 2 year DOE Funded Project wrapping up now.
- NREL + UMD CATT
- MORPC + MWCOG
- Probe-based Speed Data + Vehicle Registration Data
- Real-time and Predictive Energy
  Usage, Emissions, Fuel Consumption,
  etc.
- Visual of Vehicle Ownership





### Dashboard

+ Add widget

Select a dashboard...



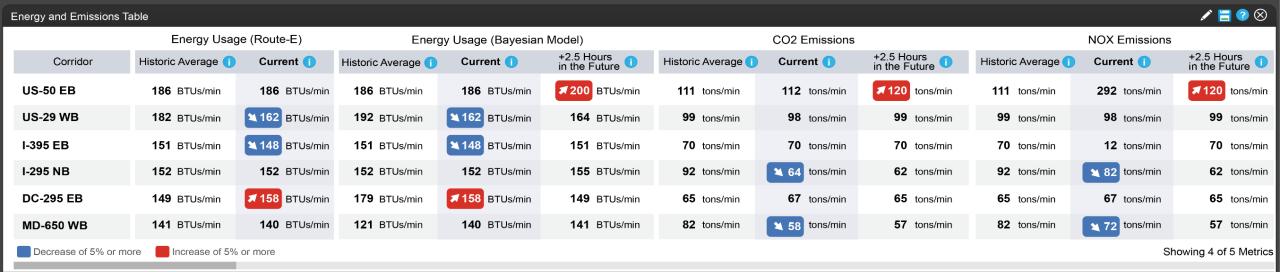


•	Н	?

E	nergy and Emissions Ta	able													
Г		Energy Usag	ge (Route-E)	Enerç	gy Usage (Bayesian	Model)		CO2 Emissions			NOX Emissions				
П	Corridor	Historic Average 1	Current (1)	Historic Average (1)	Current 1	+2.5 Hours in the Future	Historic Average	Current (1)	+2.5 Hours in the Future	Last Year (i)	Current 1	+2.5 Hours in the Future			
	US-50 EB	186 BTUs/min	186 BTUs/min	186 BTUs/min	186 BTUs/min	<b>₹200</b> BTUs/min	111 tons/min	112 tons/min	<b>▼120</b> tons/min	111 tons/min	292 tons/min	<b>▼120</b> tons/min			
	US-29 WB	182 BTUs/min	162 BTUs/min	<b>192</b> BTUs/min	≥ 162 BTUs/min	164 B Energy	use is expected to inc	crease by 8% relative	to the current condition	99 tons/min	98 tons/min	99 tons/min			
	I-395 EB	151 BTUs/min	148 BTUs/min	151 BTUs/min	¥ 148 BTUs/min	151 BTUs/min	<b>70</b> tons/min	70 tons/min	70 tons/min	70 tons/min	12 tons/min	70 tons/min			
П	I-295 NB	152 BTUs/min	152 BTUs/min	152 BTUs/min	152 BTUs/min	155 BTUs/min	92 tons/min	¥ 64 tons/min	62 tons/min	92 tons/min	≥ 82 tons/min	62 tons/min			
	DC-295 EB	149 BTUs/min	<b> 158</b> BTUs/min	179 BTUs/min	<b>▼158</b> BTUs/min	149 BTUs/min	65 tons/min	67 tons/min	65 tons/min	65 tons/min	67 tons/min	65 tons/min			
	MD-650 WB	<b>141</b> BTUs/min	140 BTUs/min	121 BTUs/min	140 BTUs/min	141 BTUs/min	82 tons/min	tons/min	57 tons/min	82 tons/min	1 72 tons/min	57 tons/min			
1	Decrease of 5% or mo	ore Increase of 5%	or more								Sh	owing 4 of 5 Metrics			

Using NPMRDS (Truck and passenger vehicles) data.

Updated May 29, 2020 12:47 PM (39s ago)











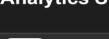








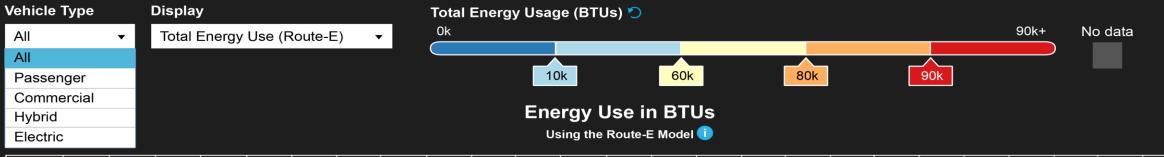




### Energy Use and Emissions Matrix - I-270 Northbound between I-270 (SPUR) and MD-121

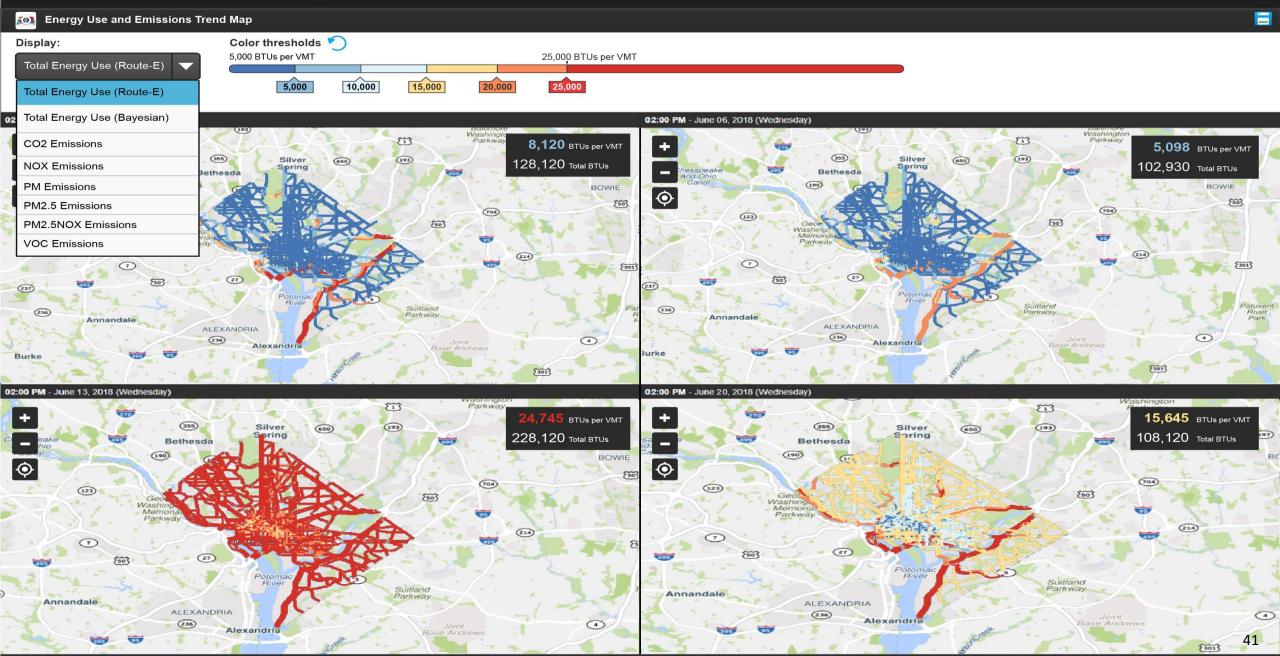


### Sunday, August 16, 2015 to Friday, August 21, 2015



	12 AM	1 AM	2 AM	3 AM	4 AM	5 AM	6 AM	7 AM	8 AM	9 AM	10 AM	11 AM	12 AM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM	10 PM	11 PM	Daily Totals
Sun 8/16/15	0.2k	0.1k	0.1k	0.1k	0.1k	0.2k	0.2k	0.0k	0.1k	0.0k	0.1k	10.4k	0.1k	0.2k	14.4k	0.5k	0.5k	18.6k	21.1k	14.3k	22.5k	10.8k	40.1k	50.2k	Sun 27.7k
Mon 8/17/15	0.4k	0.1k	0.1k	0.2k	0.1k	0.1k	0.3k	22.7k	18.8k	0.3k	0.2k	0.0k	0.1k	0.2k	0.3k	18.0k	12.3k	17.5k	15.4k	0.0k	0.1k	0.2k	0.2k	0.2k	Mon 58.5k
Tue 8/18/15	0.1k	0.2k	0.1k	0.0k	0.0k	11.1k	0.0k	0.0k	5.2k	0.2k	0.1k	0.3k	0.1k	0.4k	0.1k	13.0k	19.3k	85.0k	19.2k	0.0k	0.1k	0.1k	0.2k	0.1k	Tue 49.6k
Wed 8/19/15	0.1k	0.1k	0.1k	0.1k	0.0k	0.2k	0.2k	17.7k	9.6k	0.9k	0.2k	0.1k	0.1k	0.1k	11.7k	10.0k	19.8k	19.0k	19.3k	15.9k	0.2k	0.2k	0.3k	0.2k	Wed 71k
Thu 8/20/15	0.1k	0.0k	0.1k	0.2k	0.2k	15.7k	10.5k	12.3k	19.2k	12.0k	0.2k	0.4k	17.1k	18.7k	13.7k	85.2k	86k	93.1k	90.4k	81.2k	12.8k	0.3k	0.2k	0.1k	Thu 315.7k
Fri 8/21/15	0.1k	0.0k	0.1k	0.0k	0.0k	0.1k	0.1k	83.7k	82.1k	13.2k	10.6k	10.6k	11.1k	17.6k	81k	85.7k	69.4k	83.9k	12k	15.3k	0.2k	0.2k	0.4k	0.2k	Fri 197.6k
Hourly Totals	0.9k	0.6k	0.6k	0.6k	0.4k	3.6k	11.3k	36.4k	55k	6.5k	1.3k	1.9k	8.8k	17.1k	26.1k	72.1k	107.3k	192.2k	134.3k	32.8k	5.9k	1.8k	1.3k	0.9k	<b>Grand Total</b> 720, 071



























**BTUs** 

### Energy Use and Emissions Charts - I-270 Northbound between I-270 (SPUR) and MD-121

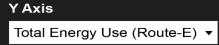
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Sunday, August 16, 2015 to Friday, August 21, 2015 (6 Days)









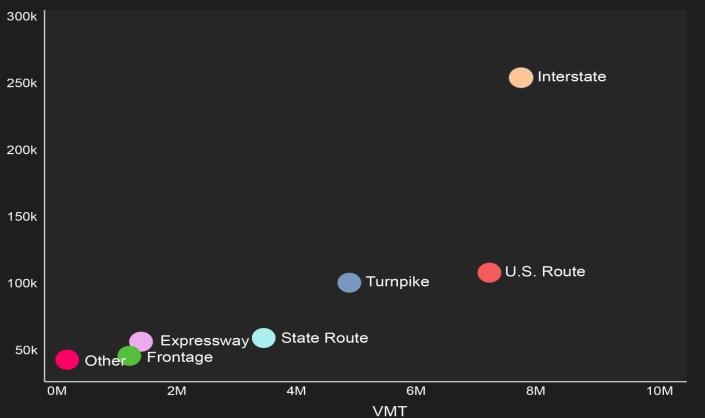






Road Class ▼

### Total Energy Use in BTUs (Route-E) / VMT by Road Class



7,300
,
3,142
7,060
3,470
1,410
1,400
982

















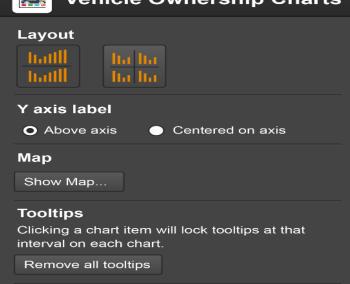
Hybrid





### **Vehicle Ownership Charts**



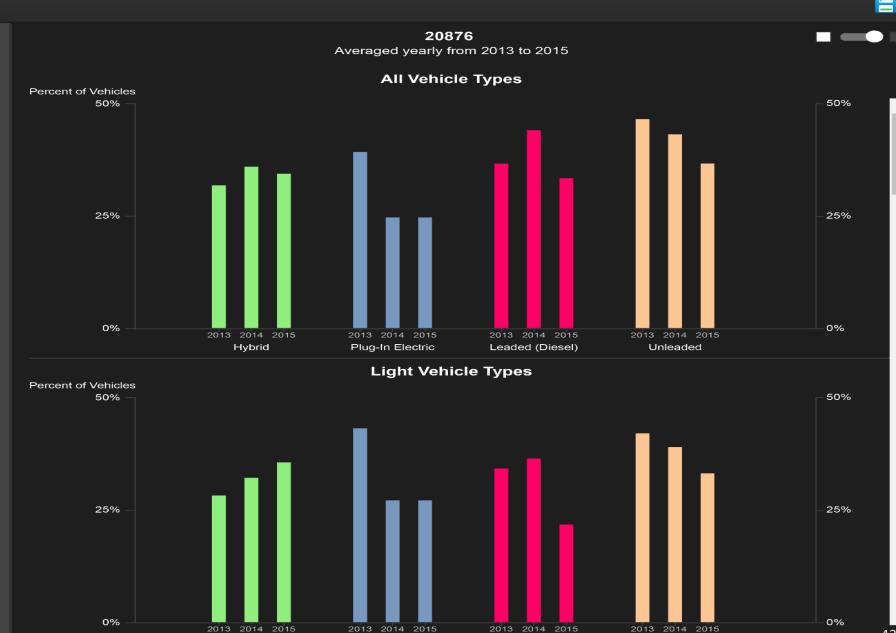


### **Chart data**

- **✓ |** Hybrid
- Plug-In Electric
- Unleaded

### **Charts**

- **✓** All Vehicle Types
- ✓ Light Vehicles
- **✓** Medium Vehicles
- ✓ Heavy Vehicles



Plug-In Electric

Leaded (Diesel)

Unleaded

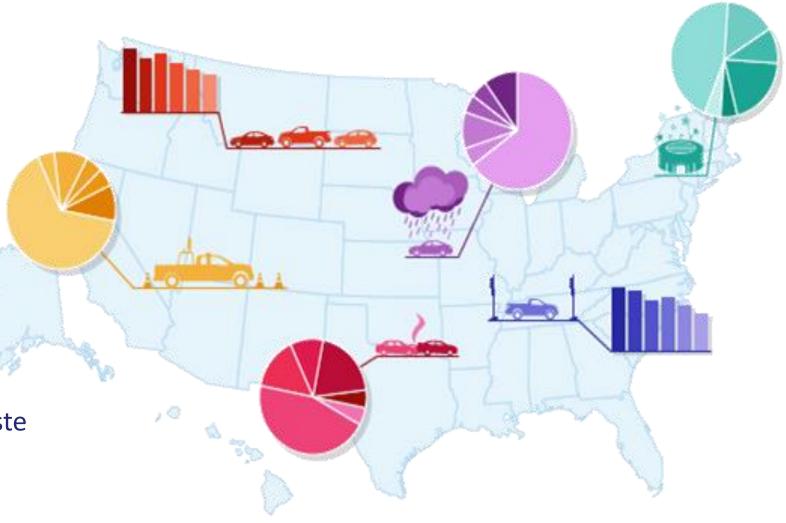
# The Causes of Highway Congestion pie chart...

One stat can't represent everyone

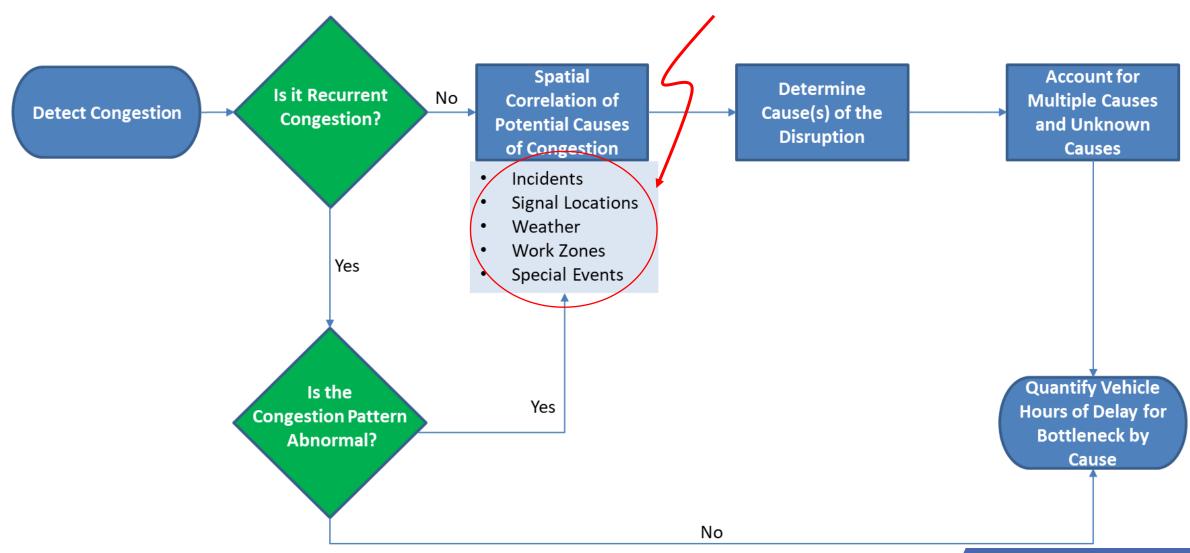
Many regional factors:
 Climate, demographics, policies, laws, infrastructure conditions, population density, technology, roadway design, etc.

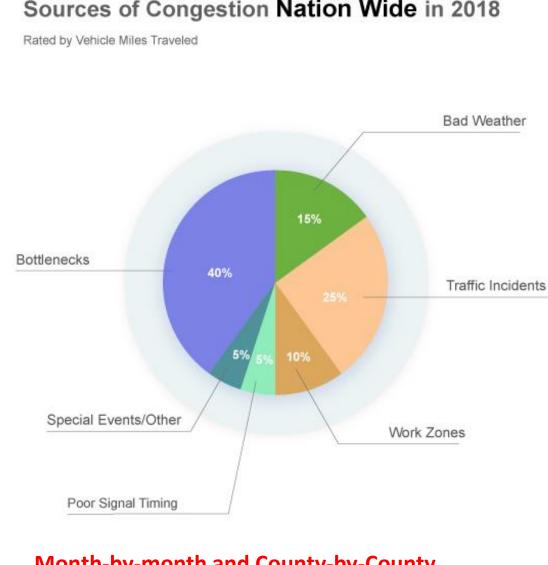
 Wise decision-making demands current and regionally-relevant information.

Accountability through reduced waste
 & improved results



# Integration of Disparate Traffic Data





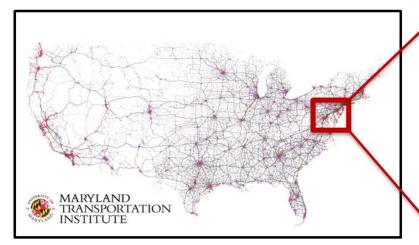
Month-by-month and County-by-County
Strategizing for Countermeasures and Investments

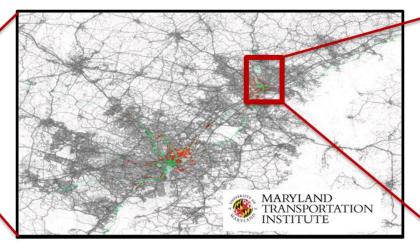


↓ A to Z

LBS, OEM, CV data, and more

# LBS, OEM CV data, and more







**Gray: Driving** 

**Purple: Air** 

**Green: Rail** 

**Red: Bus** 

Yellow: Bike/Walk







About | Tutorial | Methods | Findings | Press | Contact

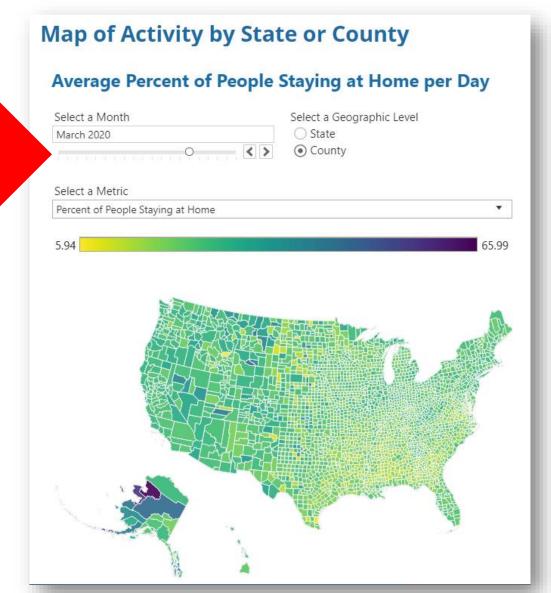


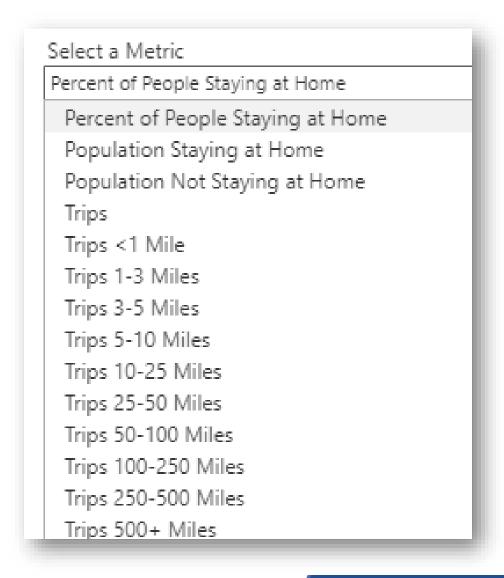






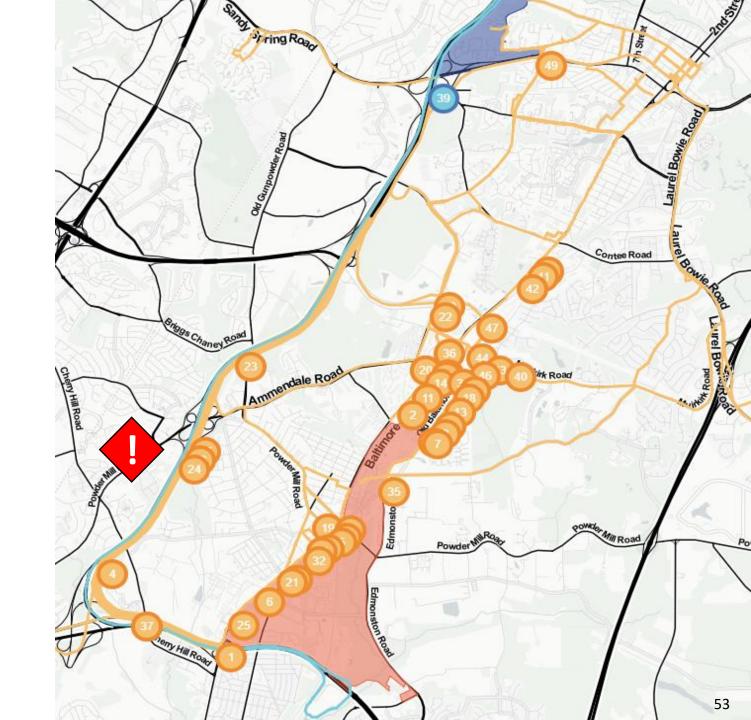
# LBS used to understand daily trip distances





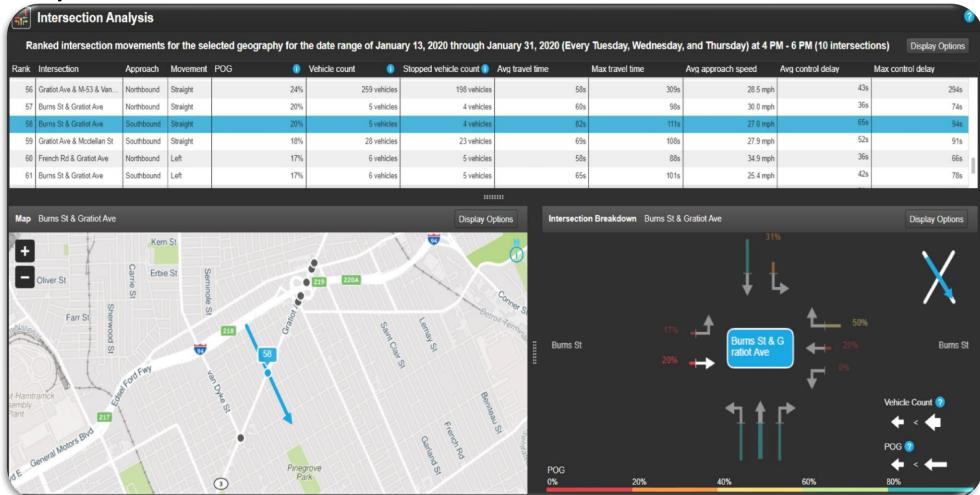
Princeton Micutiows

Ops
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Analysis &
Planning

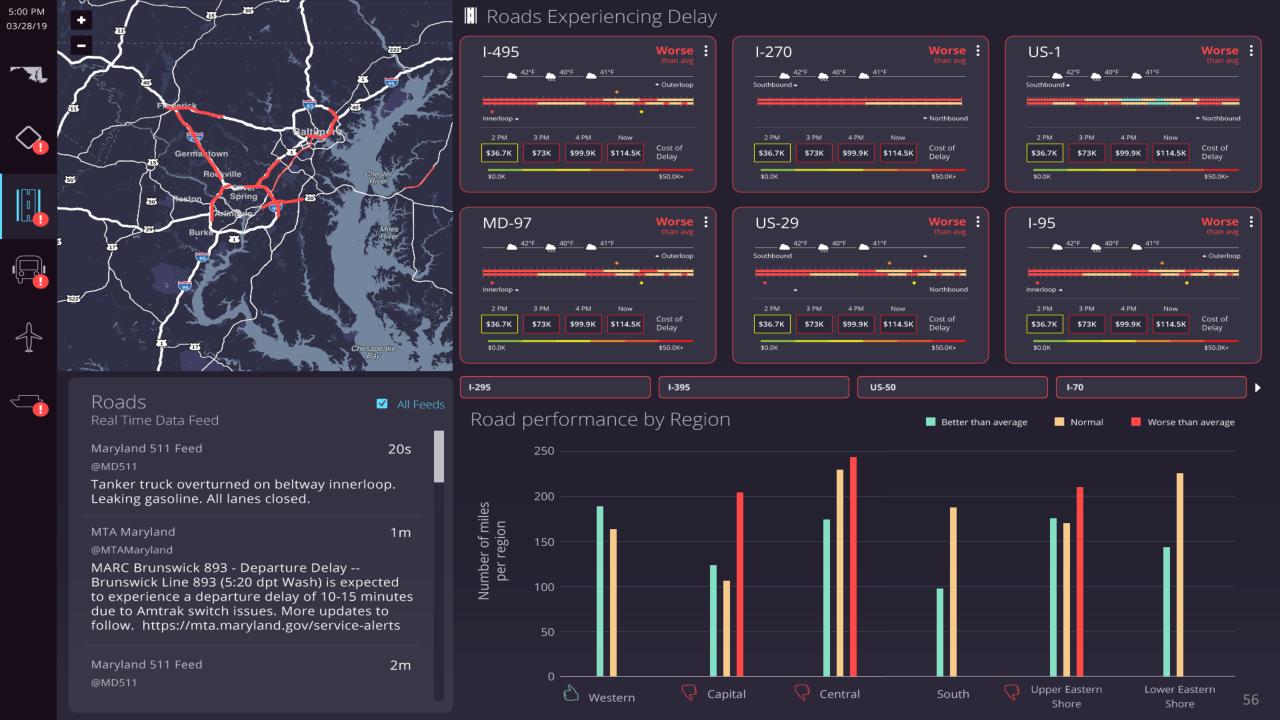


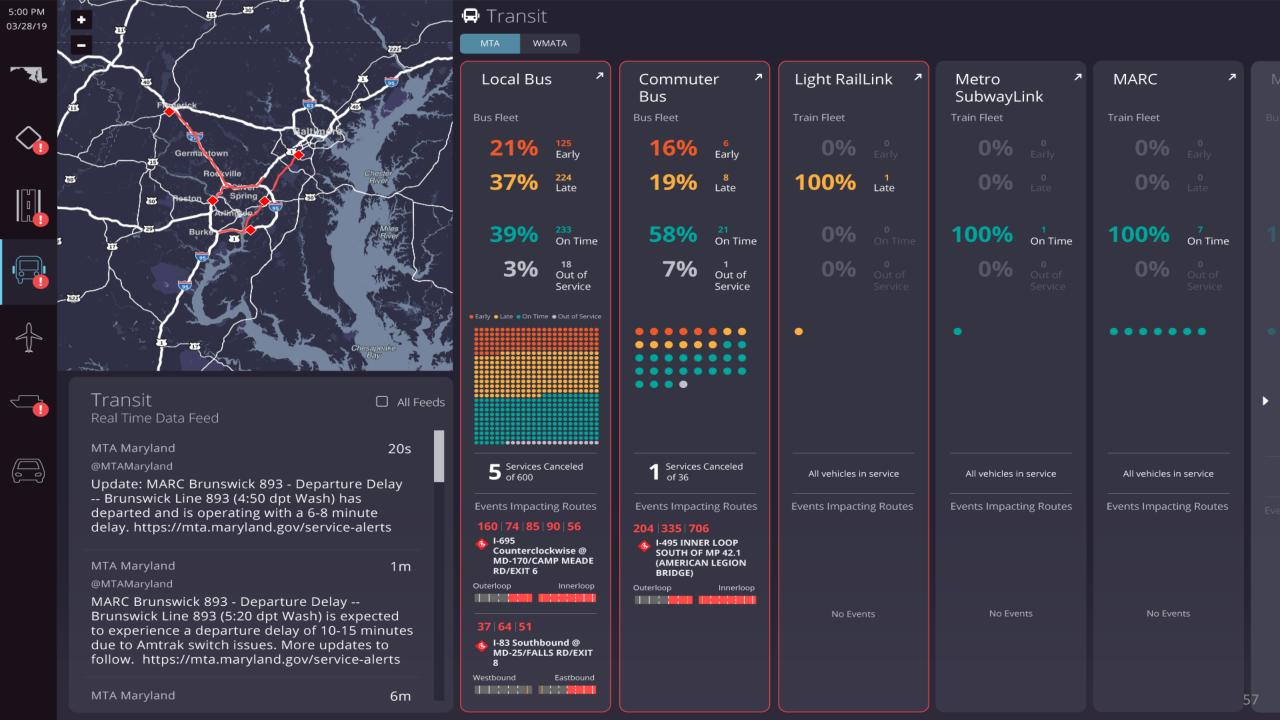
# ATSPM without any infrastructure investments

• Signal Systems Performance Measures and turning movements using high-frequency connected-vehicles data



Merging Disparate Data – Multimodal TSMO





**↑** Aviation **○ BWI** 

**FAA Status** 

### Normal

General Arrival/Departure delays are 15 minutes or less.

Weather Advisories

None

### **Aviation Page**

### Arrival/Departure Flights

3,589 5,439

Parking Availability

Hourly Garage

Daily Garage

**Express Parking** 

### Roads to and from Airport

I-195

170

**10.4** miles

**Normal** 

Normal

**0.8** TTI

Long Term Parking A

Long Term Parking B

8%

41%

31%

0%

8%

4.4 miles

**Better than Avg** 





### Arrivals Log

Flight No.

Updates 8:50 AM

On Time 8:35 AM

At Gate

8:40 AM Bags In

8:50 AM Gate: B14

Sched.

8:50 AM Gate: B15

### Departures Log

Flight No.

Departed 8:35 AM

Updates

Sched.

8:50 AM

15 m 31s

**1.3** TTI

**1.3** TTI

Concourse A

**Better than Avg** 

07 m 09s

Runways

1 day

1 day



# Concourse B Concourse C Avg Concourse D & E

Passenger Waiting Time

FAA News Feed @FAANewsFeed Small Aircraft Weather Advisory from 2PM to 10PM

> FAA News Feed @FAANewsFeed

Small Aircraft Weather Advisory from 1:45PM to 3AM

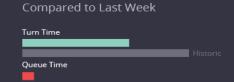
### → Port of Baltimore

### Seagirt Terminal Open

Trucks in Terminal

00:40:19 Turn Time

**00:05:21** Queue Time







# . . . .

**Aviation Page** 

Berths

### MARSEC Levels

### Level 1

minimum appropriate security measures shall be maintained at all times

### Weather Advisories

None

**Vessel Status** 

29

36

Vessels Departing

Vessels Docked

# Other Terminals





# Data vs. Systems

- Disparate systems
- Operations and operator overload
- Human factors focus
- Focus on integration!
- Share Resources! Don't have every state integrate in isolation.
- Re-imagine your ATMS

## How many is too many?





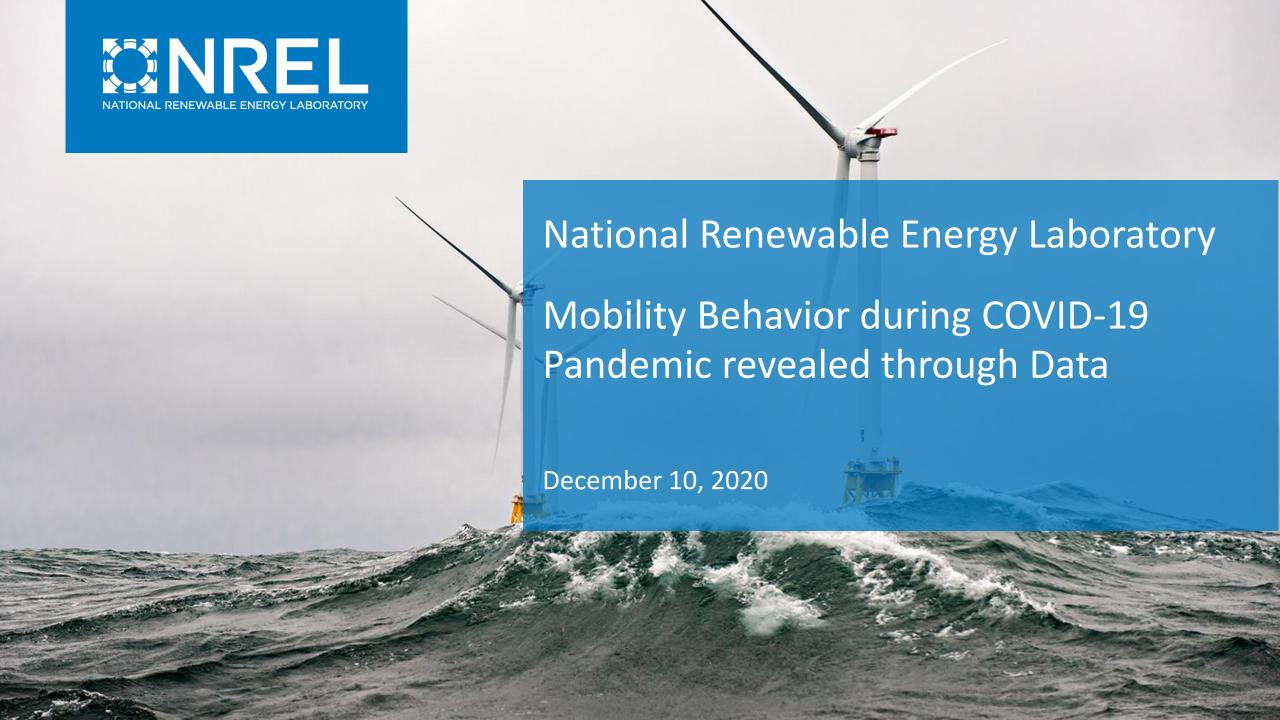
Michael Pack, Director PackML@umd.edu



# Monitoring COVID-19 Mobility Impacts



**Stan Young**, Advanced Transportation and Urban Scientist National Renewable Energy Laboratory (NREL)



# Acknowledgement and Appreciation

- NREL Team
  - Andy Duvall, Matt Moniot, Gary Zhong, Brennan Borlaug, Alana Wilson, Nicholas Reinicke, Bingrong Sun, Jordan Perr-Sauer, Kyungsoo Jeong, Stanley Young
- Collaboration / Data Exchange
  - NY MTA, PANYNJ, NJTransit NYC EDC, NYC DOT
  - USDOT, INRIX, TSA, IATA
- Funding provided by USDOE, Office of Vehicle Technologies



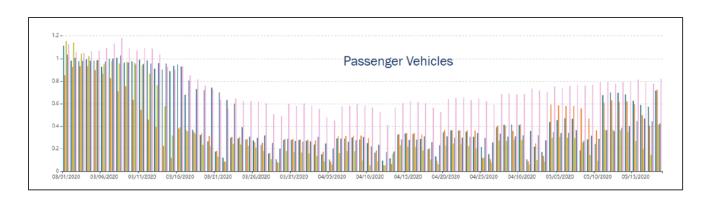
# Industry Travel Data Curation, Validation and Analysis

Can crowd-sourced data provided by industry from cell phones and vehicles provide mobility insights reliability across the entire US?

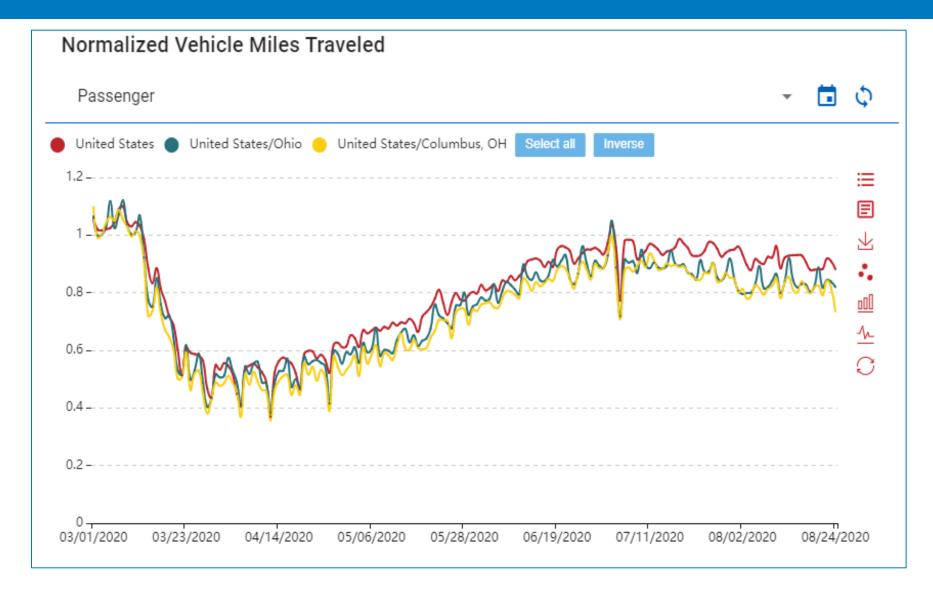
Gary Zhong & Kyungsoo Jeong, NREL

# USDOE / USDOT Collaborative Data Procurement

- In cooperation with USDOT, USDOE Industry Sourced Data for COVID-19 Mobility Data
  - ~100M trips/day, 10% Sample across US
  - Light-, Medium-, Heavy-Duty vehicle
- INRIX® Traffic Volume Trends Dashboard to Federal Agencies
  - Seasonally adjusted
  - National scale, state, metro
  - 200 Federal seat licenses
- 2020 National Trip Data:
  - Multi-TB data sets
  - O-D travel behavior analysis
  - Supports COVID and EEMS Research
  - Distributed through EEMS Livewire



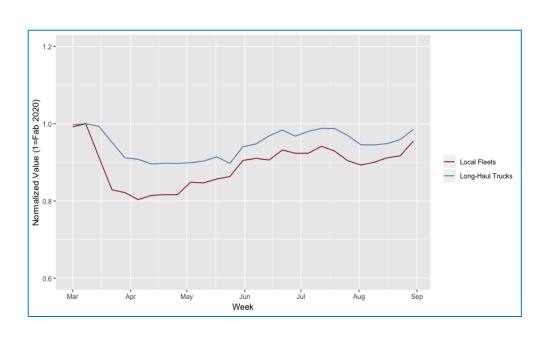
# Trips Trends Portal: Light Duty Analysis

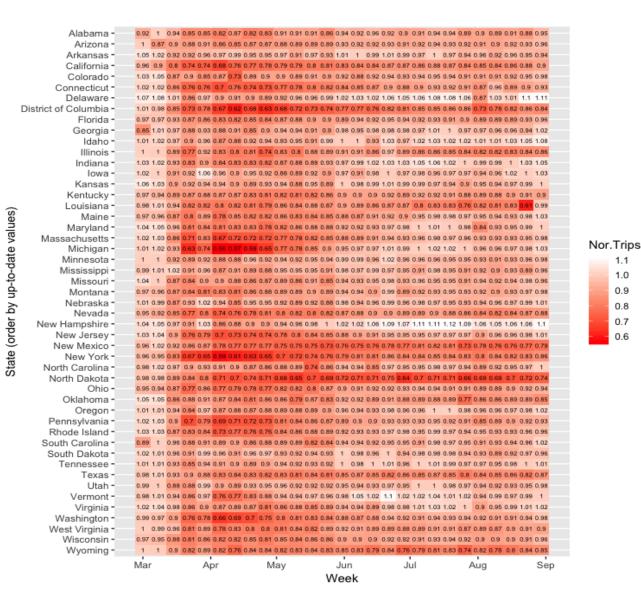


- Light-Duty, Medium Duty, Heavy Duty vehicles
- Fully adjusted for seasonal trends
- Downloadable data
- Updated daily

# Trips Trends Portal: Medium and Heavy Duty

- Only source of national freight-specific data
- Data reflected economic and physical (hurricane) impacts





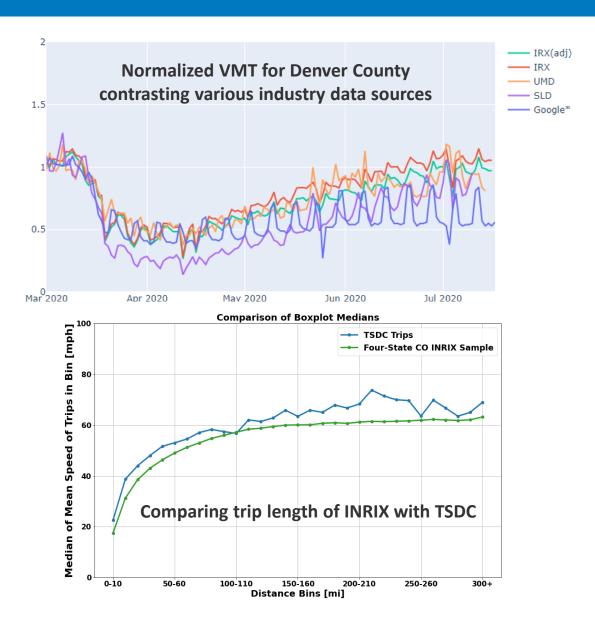
1.0

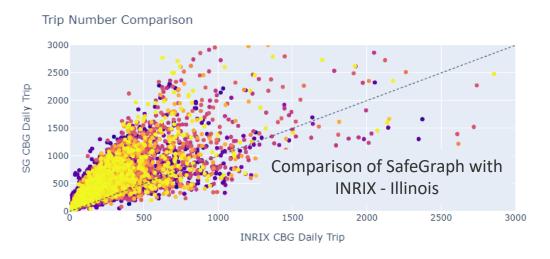
0.9

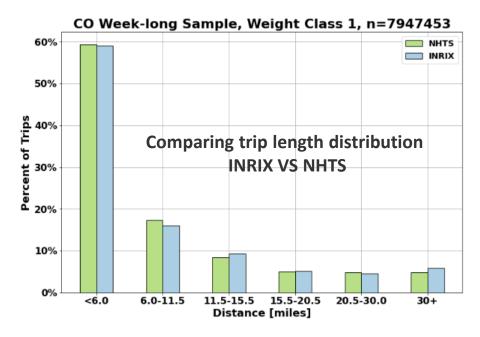
0.8

0.7

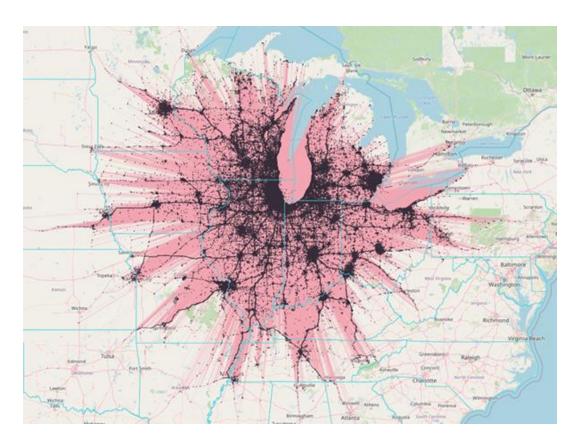
# Validation of Industry Data Sources







# Origin-Destination Analysis for Vehicle Trips



Trip spatial distribution from/to Cook County, IL (2~16 hr.)

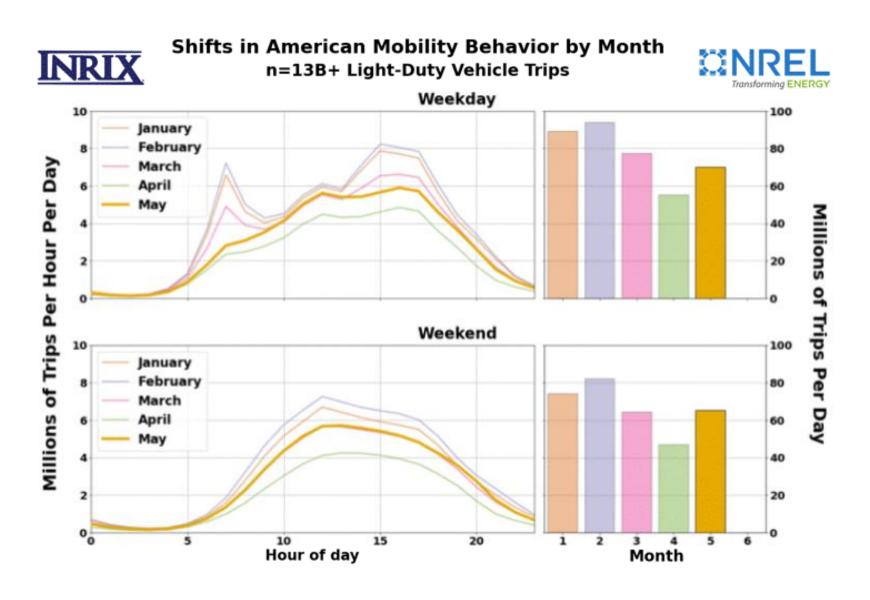
- All trip data spatially associated with census, zip-code, and Land-Scan grids
- Distributed O/D data for COVID disease modeling teams with customed spatial-temporal aggregations
- Trip purpose inferred with joined Bureau of Labor Statistics land use (NAICS) and employment (LODES) data
- Nationwide people movement trend data developed in-house at NREL

# Temporal Analysis of Mobility Behavior Changes

What are the temporal changes with respect to vehicle trip patterns?

Matt Moniot, Brennan Borlaug, Nicholas Reinicke, Gary Zhong

# Trip Counts Over Time, Novel Emergent Behaviors



72

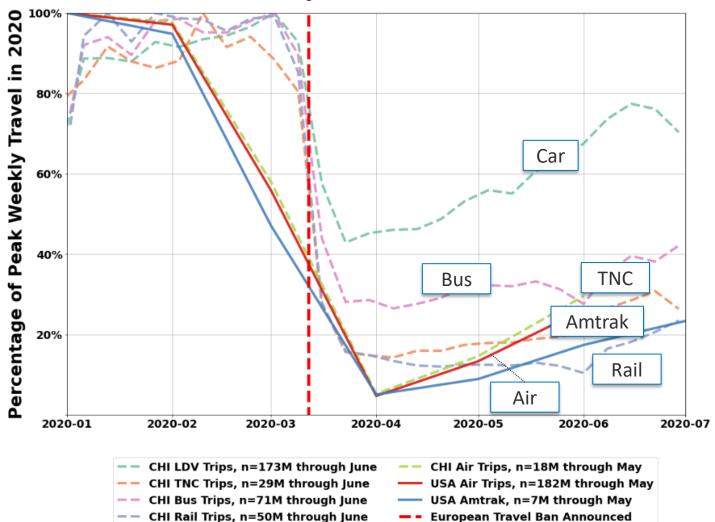
# Differential Modal Impacts of COVID-19

Has the COVID-19 had differential impact on modes of travel? Across cities? What factors determine this?

Matt Moniot, Zijia (Gary) Zhong, Alana Wilson, Bingrong Sun

## Recovery Across Modes is Different

#### **Mode Dynamics Over Time**

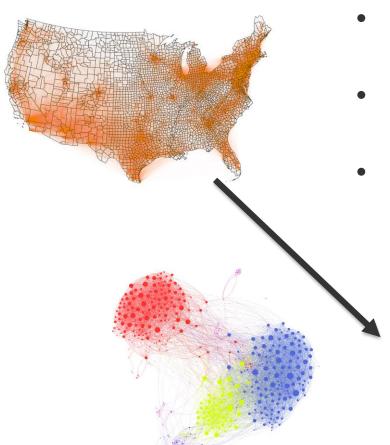


- Trip counts shown to reduce across all modes, although post-pandemic behaviors vary
- Light-duty vehicle mode shown to recover the fastest

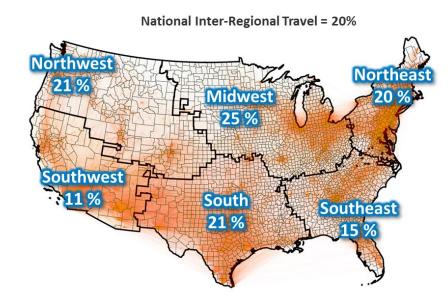
### Population Flow Dynamics

What are the national grouping of states with respect to vehicular travel? How has COVID-19 changed when and where people dwell? Matt Moniot, Brennan Borlaug, Nicholas Reinicke

## Community Clustering, Revisited



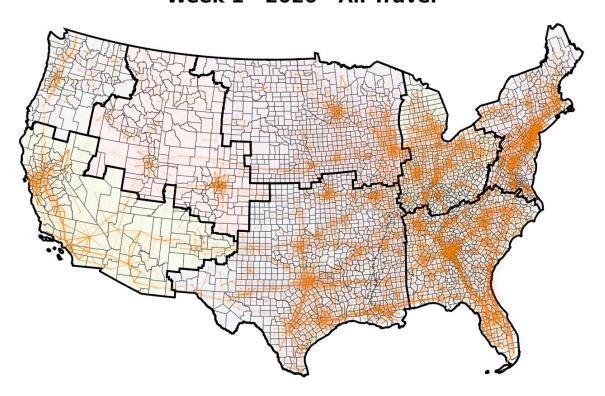
- Applied community detection algorithms used to produce regions which minimize inter-regional travel
- Originally used the TAF dataset (>100 mile trips only, endpoint to end-point)
- Successfully applied methodology to OD-pairs derived from INRIX data



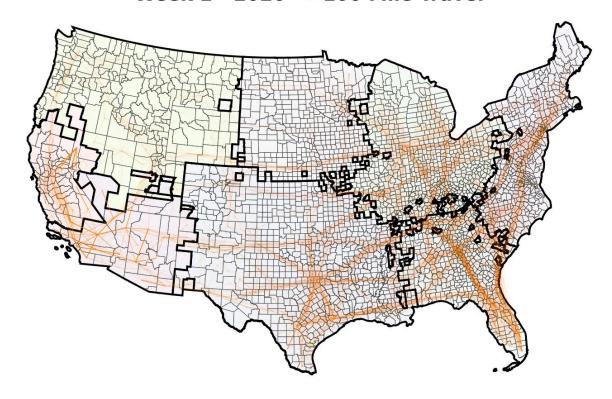
## Community Clustering, Revisited, cont.

#### Week 1 Maps

Week 1 - 2020 - All Travel

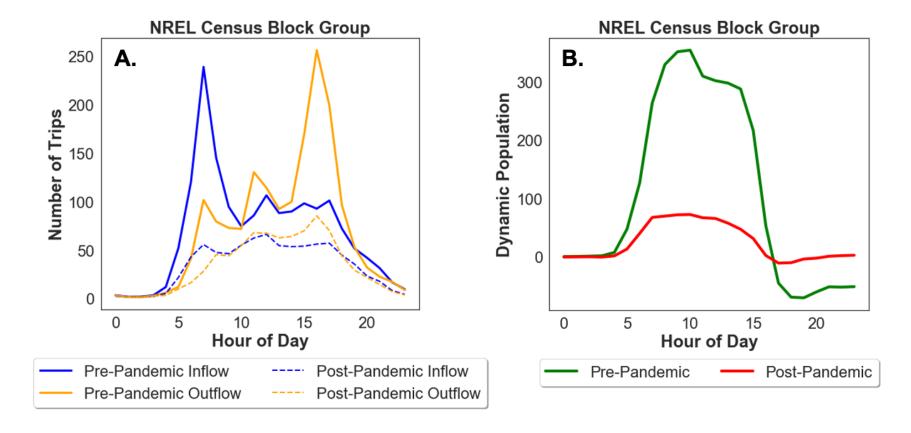


Week 1 - 2020 - >100 Mile Travel



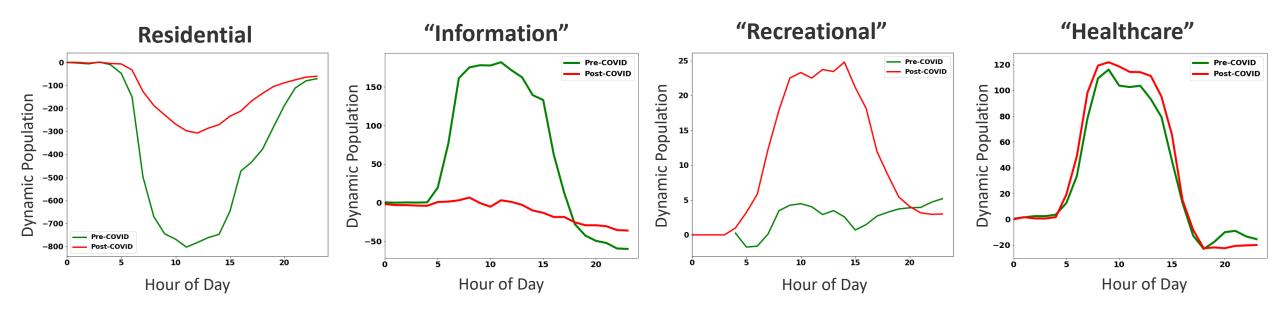
#### Location Analysis – Disaggregating High-Level Trends

- System-level counts are interesting but without context
- Began exploring locations familiar to us: NREL census block group on workdays
- Arrivals & departures used to infer where people spend time



## Automating Analysis of Behavior Change

- Devised metrics to compare diurnal population curves to infer changes in how people spend time
  - Magnitude: changes in quantity of person-hours
  - Correlation: changes in when people interact with a location
- Classified census block groups using employment data from the Bureau of Labor Statistics



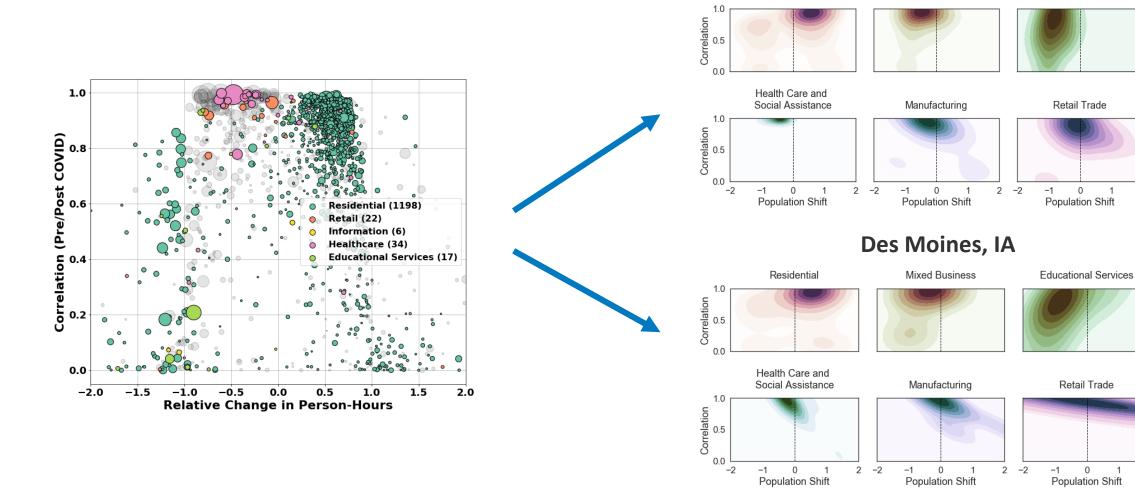
#### Mapping Changes in Dwell Behavior Within & Across Metros

Louisville, KY

Mixed Business

**Educational Services** 

Residential



80



## Thank you for your time!



# Questions?

#### **Stan Young**

Advanced Transportation and Urban Scientist
National Renewable Energy Laboratory

Stanley.Young@nrel.gov





# Additional Questions?



Remaining Questions from the CHAT Box



## Wrap Up



Meeting information & presentations will be posted to

The Eastern Transportation Coalition website.

Participants will receive a link to the presentations after they are posted.



## In Closing....

## Thank you for joining today

For additional information, please contact:

**Denise Markow** 

TSMO Director

The Eastern Transportation Coalition

301-789-9088

dmarkow@tetcoalition.org





#### Resources

- Optimal Traffic Monitoring Page (Report & One-pager)
- USDOT FHWA Traffic Monitoring Guide 2016 Edition
- NCHRP Research Report (920) on Mgmt. and Use of Data for TPM
- USDOT Bureau of Transportation Statistics: Travel Stats Data page
- <u>USDOT FHWA Considerations of Current and Emerging Transportation Management Center Data report July 2019</u>
- NCHRP Synthesis 20-05, Topic 51-06: Not yet published.