

— THE EASTERN
TRANSPORTATION
COALITION —



MOVE OVER/DISTRACTED DRIVING CONFERENCE

A Unified Approach to Driving Change on the Roadway

MAY 8 - 10, 2023

1:00PM-1:30PM **COALITION WELCOME**
Dr. Patricia Hendren, The Eastern Transportation Coalition, Executive Director

FIREFIGHTER WELCOME
Dr. Candice McDonald, National Volunteer Fire Council/Cumberland Valley Volunteer Firemen's Association, Deputy CEO

LAW ENFORCEMENT WELCOME
Colonel Woodrow W. "Jerry" Jones, III, Maryland State Police, MSP Secretary (Retired)

TRANSPORTATION WELCOME
Joseph Sagal, Maryland Transportation Authority, Chief Operating Officer

FHWA WELCOME
Mark Kehrli, Federal Highway Administration, Office of Transportation Operations, Director

INTRODUCTION TO THE KEYNOTE SPEAKER & SPECIAL MESSAGE FROM US SENATOR CHRISTOPHER A. COONS (DE)
Dr. Candice McDonald, National Volunteer Fire Council/Cumberland Valley Volunteer Firemen's Association, Deputy CEO

1:30PM-2:00PM **KEYNOTE: WHY WE ARE HERE**
Eriks Gabliks, National Fire Academy (NFA), Superintendent

2:00 PM-2:15 PM **15-MINUTE BREAK**

2:15PM-4:15PM **SETTING THE STAGE WITH SURVIVORS STORIES**
MODERATOR: *Joel D. Feldman, Esquire*, MS Casey Foundation/End Distracted Driving
Linda Unruh, La Linda Consulting/Mother of Struck-By Victim, Bobby Unruh (Towing), Founder
Brad Hughes, Powhatan County Sheriff's Office/Struck-By Survivor (Law Enforcement), Deputy
Melanie Clark, Move Over VA, Inc/Wife of Struck-By Victim, Lt. Brad Clark (Fire), Public Safety Advocate
Sgt. Bob Bemis, Pennsylvania State Police/Struck-By Survivor (Law Enforcement), Sergeant (Retired)
Deb Laudenslager, Mother of Struck-By Victim, Tyler Laudenslager (Fire/Towing), Public Safety Advocate
Cindy Iodice, Flagman, Inc/Sister of Struck-By Victim, Corey Iodice, Founder

4:15 PM-4:30 PM **15-MINUTE BREAK**

4:30PM-5:15PM **DISTRACTED DRIVING**
Joel D. Feldman, Esquire, MS Casey Foundation/End Distracted Driving

5:15PM-5:30PM **END OF DAY – RECAP**
Craig Shuey, Pennsylvania Turnpike Commission, Chief Operating Officer
Marc Bashoor, FireRescue1, Lexipol, Executive Editor, (Retired Fire Chief)
Nick Breul, National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety

OVER 3,000 PEOPLE
 WILL DIE BECAUSE
 OF DISTRACTED
 DRIVING IN 2023.¹

1. Centers for Disease Control and Prevention

8:00AM-8:30AM	WELCOME/RECAP OF DAY 1 <i>Richard W. Patrick</i> , U.S. Fire Administration, Director, National Fire and Emergency Medical Services Division <i>Steve Austin</i> , CVVFA/Emergency Responder Safety Institute, Project Manager <i>Todd Leiss</i> , Pennsylvania Turnpike Commission, Traffic Incident Management Coordinator <i>John Marshall</i> , National Highway Traffic Safety Administration, Director of the Office of Safety Programs
8:30AM-9:30AM	RESPONDER AWARENESS & TRAINING: SETTING THE STAGE WITH DATA MODERATOR: <i>Nick Breul</i> , National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety <i>Jack Sullivan</i> , CSP, CFPS, CVVFA/Emergency Responder Safety Institute/ Respondersafety.com, Director of Training <i>Brett Cowell</i> , National Policing Institute, Program Manager <i>Rob Beidler</i> , Snohomish County (WA) Sheriff's Office, Undersheriff (Retired) <i>Randall Resch</i> , Randall Resch Training, Director of Training <i>Eric Sponsler Jacobs</i> , Traffic Operations Project Manager
9:30AM-10:15AM	NIOSH CDC OVERVIEW / NHTSA / USFA MODERATOR: <i>Nick Breul</i> , National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety <i>Melanie Fowler</i> , National Institute for Occupational Safety and Health (NIOSH-CDC), Lieutenant Commander <i>Keith Williams</i> , National Traffic Safety Administration, Division Chief, Enforcement & Justice Services <i>Richard W. Patrick</i> , U.S. Fire Administration, Director, National Fire and Emergency Medical Services Division
10:15 AM-10:30 AM	15-MINUTE BREAK
10:30AM-11:15AM	HELMET AND HEAD PROTECTION MODERATOR: <i>Marc Bashoor</i> , Fire Rescue1, Lexipol, Executive Editor (Retired Fire Chief) <i>Lieutenant Brady Robinette</i> , Lubbock Fire Rescue <i>Bob Bemis</i> , Pennsylvania State Police, Sergeant (Retired), WRAP Reality, Director of Training

11:15AM-12:15PM	IMPORTANCE OF TOW OPERATORS MODERATOR: <i>Brian J. Riker</i> , Pennsylvania Towing Association, Executive Director <i>Bill Giorgis</i> , Mike's Wrecker Service, Owner <i>Randall Resch</i> , Randall Resch Training, Director of Training <i>Joanne Blyton</i> , Towing & Recovery Association of America, President
12:15PM-1:15 PM	LUNCH BREAK (60 MINUTES)
1:15PM-2:00PM	MOVE OVER LAWS MODERATOR: <i>Todd Leiss</i> , Pennsylvania Turnpike Commission, Traffic Incident Management Coordinator <i>Paul Jodoin</i> , Federal Highway Administration, Office of Operations, TIM Program Lead <i>Jim Austrich</i> , Federal Highway Administration, SHRP2 Program Manager <i>Todd Leiss</i> , Pennsylvania Turnpike Commission, Traffic Incident Management Coordinator <i>Steve Austin</i> , CVVFA/Emergency Responder Safety Institute, Project Manager
2:00PM-3:15PM	ENGAGING LAWMAKERS MODERATOR: <i>Craig Shuey</i> , Pennsylvania Turnpike Commission, Chief Operating Officer <i>David Garriepy</i> , Tremont Strategies, Vice President, Government Affairs <i>Ryan Woodward</i> , National Volunteer Fire Council, Chief of Legislative & Regulatory Affairs <i>L. Seth Statler</i> , National Fire Protection Association, Director of Government Affairs <i>Bill Webb</i> , Congressional Fire Service Institute, Executive Director <i>Steve Austin</i> , CVVFA/Emergency Responder Safety Institute, Project Manager
3:15 PM-3:30 PM	15-MINUTE BREAK
3:30PM-5:00PM	PROSECUTION CHALLENGES MODERATOR: <i>Nick Breul</i> , National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety <i>Dave Daggett</i> , Traffic Safety Resource, Maryland, Prosecutor <i>Lieutenant Charles Burckhardt</i> , Pennsylvania State Police
5:00PM-5:30PM	END OF DAY RECAP <i>Marc Bashoor</i> , FireRescue1, Lexipol, Executive Editor, (Retired Fire Chief) <i>Nick Breul</i> , National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness and Safety

- 8:00AM-8:45AM

TAKING A GRASS ROOTS APPROACH TO OUTREACH (HOW DO WE REACH THE PUBLIC)?

MODERATOR: *Dr. Candice McDonald*, National Volunteer Fire Council/Cumberland Valley Volunteer Firemen's Association, Deputy CEO

Yvette Graham, The Ohio State University, Licensed Independent Social Worker Supervisor

Elizabeth Falcon, New Jersey Department of Transportation, Statewide Response Coordinator
- 8:45AM-10:00AM

AVAILABLE EMERGING TECHNOLOGIES (SPEED ROUND)

MODERATORS: *Todd Leiss*, Pennsylvania Turnpike Commission, Traffic Incident Management Coordinator

Joseph Tebo, Federal Highway Administration, Transportation Specialist, National Traffic Incident Management Program

Drew Good, Jtech/Lane Blade

Tom Parbs, HAAS

Pete Evans, Fotokite

Dan Keller, Guardian Angel Device

Adam Leigh, PSS Innovations

John Gonzalez, Florian ReApparatus

Colleen Gemmill, DGGemmill

Timothy Malone, PiLit

Alma Hartwell, Royal Truck & Equipment

Stephen Powers, ESS

Keith King, Barrier by Design

Brian Devaney, Sale Solutions, Inc.
- 10:00 AM-10:15AM

15-MINUTE BREAK
- 10:15AM-11:00AM

BEHAVIORAL HEALTH - IT'S OK TO SAY, "YOU'RE NOT OK"

MODERATOR: *Dr. Candice McDonald*, National Volunteer Fire Council/Cumberland Valley Volunteer Firemen's Association, Deputy CEO

Randall Resch, Randall Resch Training, Director of Training

Dave Lewis, Cumberland Valley Volunteer Firemen's Association, 1st Vice President/National Volunteer Fire Council, Maryland Director

Nick Breul, National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety

Yvette Graham, The Ohio State University, Licensed Independent Social Worker Supervisor

- 11:00AM-11:45AM

MARKETING/CRAFTING THE MESSAGE

MODERATOR: *Dr. Candice McDonald*, National Volunteer Fire Council/Cumberland Valley Volunteer Firemen's Association, Deputy CEO

Lisa Miller, The Eastern Transportation Coalition, Innovation Program Associate

Jeff Larason, Travelers Marketing, Program Director for Highway Safety Communications

Sam McClain, Travelers Marketing, Vice President of Sponsorship
- 11:45AM-12:15PM

FINAL RECAP

PRIORITIZED ACTION ITEMS

DEFINE A WORKING GROUP

Marc Bashoor, FireRescue1, Lexipol, Executive Editor, (Retired Fire Chief)

Nick Breul, National Law Enforcement Officer Memorial Fund, Senior Project Manager, Officer Wellness & Safety





BILL GIOGIS

Owner, Mike's Wrecker Service

Bill is a second-generation owner of Mike's Wrecker Service in Saginaw, Michigan and is one of the towing and recovery industry's most vocal and well-spoken advocates. As former president of the Michigan Towing Association, he helped build strong ties in Lansing, appearing before legislators and negotiating with lobbyists on pertinent issues.

Bill also led the national charge as president of TRAA, gaining great credibility for TRAA within the DC community. Additionally, Giogis conceptualized and worked to create the "Law Enforcement Vehicle Identification Guide" still in use today.

His commitment to improving safety within the industry has led to many speaking engagements within and outside of the industry. Bill is a certified rescue diver and assists local emergency agencies retrieve vehicles and bodies from the icy waterways around Saginaw. In addition, Bill devotes many hours to improving the Saginaw communities, earning recent recognition by the Saginaw County prosecutor's office for his assistance with crime victims. His accomplishments have made Bill the youngest member inducted into the International Towing and Recovery Hall of Fame, Class of 2002.



BILL WEBB

**Executive Director,
Congressional Fire Services
Institute**

Bill has served as Executive Director of the Congressional Fire Services Institute (CFSI) since 1995. As Executive Director, Bill works closely with members of Congress, federal agency officials and fire service leaders on developing federal legislation and enhancing federal programs designed to improve the readiness of our nation's fire and emergency services.

A writer and speaker, Bill has traveled throughout the country speaking at major conferences and trade shows. His written work has covered a broad range of first responder issues and has been featured in major fire service publications. In addition, he has served on several panels and testified before commissions, offering his insight on national fire service issues and programs.

Before joining CFSI, Bill worked for the Firefighter Combat Challenge as the project manager for the competition. A former member of the first Bush administration, he served as a special assistant to cabinet secretaries at the U.S. Departments of Education and Labor, preparing briefings and accompanying the secretaries as a personal travel aide. Bill is an honorary member of the Vienna, Virginia Volunteer Fire Department, the Delaware Volunteer Firemen's Association and the International Association of Fire Fighter Local 36. He also serves on the National Fallen Firefighters Foundation Board of Directors.



BOB BEMIS

Director of Training, Wrap Reality

Sergeant (Ret.) Bob Bemis retired in 2017 as a Supervisor in the Operational Training Division at the Pennsylvania State Police Academy in Hershey. With over 30 years of law enforcement experience, he spent more than a decade as a trainer in many police disciplines, specializing in officer safety, self-defense and civil disorder tactics.

In March 2015, Sergeant Bemis was severely injured while assisting a disabled motorist along an interstate highway. Following months of hospitalization and rehabilitation, Bob returned to his duties at the Academy and continued teaching for more than a year before retirement. He shares the experience of his final 22 months in law enforcement as author of the book, "Forged in Scars & Stripes: A Trooper's Victory Over Critical Injury".

Following his retirement, Sergeant Bemis travels to raise awareness to the hazards present to emergency responders along our highways. He is the Director of Training for Wrap Reality, a virtual reality training solution for law enforcement and corrections. In his spare time, he volunteers with The Wounded Blue, the national support and assistance organization for injured & disabled officers.

He is a veteran of the United States Marine Corps. As a Military Policeman, he performed high-level security assignments, first as a member of the helicopter squadron responsible for transporting the President, known as "Marine One"; later, for the National Military Command Center at the Pentagon.



BRAD HUGHES

Advocate, Traffic Safety

In March 2014, Brad stopped his patrol car to assist a local police officer with a 17-car crash. After parking his patrol vehicle on Midlothian Turnpike in Chesterfield County, VA, Brad turned on his emergency lights and walked around the SUV to get a reflective safety jacket. A pickup truck slammed into him and Brad was pinned between both vehicles, his legs were crushed.

Unfortunately, Brad lost both legs above the knee that night and now uses a wheelchair. He can only drive his vehicle if it is equipped with hand controls. The driver of the truck testified in court that he was twenty feet away before he saw Brad.

In the nine years since the crash, Brad has advocated for traffic safety, exploring the challenges and dangers of distracted driving by speaking to high schools, businesses, the military and both police and fire academies.



BRADY ROBINETTE

**Lieutenant,
Lubbock Fire Rescue**

Brady started his career in the fire service as a volunteer with Wolfforth Fire & EMS 16 years ago. In 2011, he joined Lubbock Fire Rescue on a full-time basis and currently serves as a Lieutenant. Additionally, he serves on Lubbock Fire Rescue's Traffic Safety Committee.

In the wake of a struck-by-vehicle incident in Lubbock, TX, he authored an October 2020 Fire Engineering Magazine article titled "Roadway Incident Operations - What helmet is right for the job?". Brady serves on the ASTM E54 Protective Helmets Worn by Pedestrian Roadway Workers task group.



BRETT COWELL

Program Manager,
National Policing Institute

Brett is a Program Manager at the National Policing Institute where he provides comprehensive project management for a portfolio of national training and technical assistance projects focused on improving officer safety. These projects include the Law Enforcement Officer (LEO) Near Miss reporting system, the only national, non-punitive near miss reporting system for the law enforcement profession, and the National Law Enforcement Roadway Safety Program (NLERSP), a BJA-funded program designed to reduce the number of officers injured and killed on the nation's roadways.

Brett's past work at the National Policing Institute includes research on officer safety training, police use of force, police foot patrol, public safety use of small, unmanned aircraft systems (sUAS), crime gun intelligence centers (CGICs) and law enforcement responses to critical incidents.

Brett earned a Master's Degree in Criminology, Law and Society from George Mason University and a Bachelor's Degree in Finance, with a minor in Leadership Studies, from Virginia Tech. In his spare time, Brett is a first responder with over nine years of experience at a volunteer fire and rescue department in Northern Virginia.



BRIAN J. RIKER
Executive Director,
Pennsylvania Towing Association

Brian has been involved with the towing industry for more than 30 years. He is the Business Editor for Tow Industry Week, a contributing Editor for American Towman Magazine, the Lobbyist Member of the Towing and Recovery Association of America, Executive Director of the Pennsylvania Towing Association, President of Fleet Compliance Solutions and a recognized speaker, educator and advocate for safety within the towing industry.

As a third-generation tower and former towing company owner, Brian recognizes the vital role all highway responders play in supporting our Nation's highway system and dedicates much of his free time to improving the safety of all roadway responders through education and outreach. As someone that has been struck once and had two of his trucks struck while working roadside, Brian is acutely aware of the dangers of working roadside.



CHARLES BURCKHARDT
Station Commander, Troop L, Reading Barracks, Pennsylvania State Police

Lieutenant Charles Burckhardt enlisted in the Pennsylvania State Police in 2007, where upon graduation he was assigned to the Troop K, Philadelphia Barracks. After working within patrol, Lieutenant Burckhardt became a member of the Collision Analysis and Reconstruction Specialist (C.A.R.S.) Unit for Troop K. As a member of the unit, he primarily investigated collisions with serious injuries and/or fatalities that resulted in prosecution.

He has been the lead investigator of several incidents resulting in serious injury and/or line of duty deaths of police officers, fire personnel and towing personnel. Lieutenant Burckhardt frequently testifies as an expert in the field of collision reconstruction and is accredited through the Accreditation Commission for Traffic Accident Reconstruction (A.C.T.A.R). He is currently assigned as the Station Commander of the Troop L, Reading Barracks.



DR. CANDICE MCDONALD
Deputy Chief Executive Officer,
National Volunteer Fire Council

Dr. Candice McDonald has served her community for almost two decades as a firefighter, EMT, EMS chief and CE instructor and inspector. She is the president of the Cumberland Valley Volunteer Firemen's Association (CVVFA), past trustee with Women in Fire and past FDIC/Fire Engineering Advisory Board. She currently works for the National Volunteer Fire Council (NVFC) as the deputy CEO and is an adjunct professor for Eastern Gateway Community College.

Before joining the NVFC, she worked for NASA in the Office of Protective Services as a special agent, physical security specialist and contracting officer representative. Before working at NASA, she was the program coordinator for the Research Center for Educational Technology at Kent State University. Before joining the Kent State family, she spent six years working for the State of Ohio in marketing. Before that, she spent ten years working as a mental health case manager and drug and alcohol counselor.

She holds a Doctor of Business Administration with a specialty in homeland security, a Master's in Organizational Leadership, a Bachelor's in Organizational Management and an Associate in Health and Human Services. McDonald also has a certification in project management from Kent State University and is a NASA Lean Six Sigma Green Belt.



CINDY IODICE
Founder, CEO Flagman Inc

Cindy is rapidly emerging as a significant leader in transportation safety, passionately advocating for safety and the protection of first responders and highway workers. Cindy's family has been deeply rooted in the towing industry for nearly 70 years, her father, Russ Iodice, a celebrated figure, was inducted into the International Towing and Recovery Hall of Fame in 1995 for his exceptional contributions to Connecticut's towing community. Tragically, on April 22, 2020, Cindy's brother, Corey Iodice, lost his life while assisting a stranded motorist.

Flagman promotes the importance of Slow Down Move Over laws and is becoming a formidable voice in advocating for traffic safety. Flagman's initiative educates drivers and future drivers about the importance of slowing down and moving over for first responders and highway safety workers. The organization teaches students about their responsibility when driving or riding in a motor vehicle and collaborates with policymakers to strengthen SDMO laws and establish a national Slow Down Move Over day.

Cindy received the 2020 Traffic Safety Leadership "HERO" Award from AAA Northeast in recognition of her unwavering dedication and tireless efforts to promote traffic safety.



COLONEL WOODROW W. JONES
Retired Lieutenant Colonel and
Chief of the Field Operations
Bureau, Maryland State Police

Colonel Woodrow W. Jones III's career with the Maryland State Police spanned 27 years and included various patrol, investigative, supervisory and command positions throughout the Department. He retired as a Lieutenant Colonel and Chief of the Field Operations Bureau, a key member of the command staff responsible for leading a patrol force of nearly 1,000 sworn and civilian personnel.

In November 2015, Governor Hogan appointed Colonel Jones to be Chief of the Maryland Transportation Authority Police. Colonel Jones led more than 600 sworn and civilian police professionals responsible for securing Maryland's critical infrastructure to include Maryland's toll roads, tunnels, bridges, BWI Thurgood Marshall Airport and the Port of Baltimore.

Colonel Jones was then appointed by Governor Larry Hogan to be the Secretary of the Maryland Department of State Police and 20th Superintendent of the Maryland State Police, on February 22, 2020. While serving as a cabinet member for Governor Hogan, Colonel Jones led the 2,400 sworn and civilian members of the Maryland Department of State Police until December 31, 2022.

Colonel Jones holds a Bachelor of Science degree and a Master of Science degree in Management from Johns Hopkins University and is a graduate of its Police Executive Leadership Program.



CRAIG R. SHUEY
Chief Operating Officer,
Pennsylvania Turnpike Division

Craig was appointed Chief Operating Officer of the Turnpike Commission in January 2011. In this role he is responsible for oversight, management and strategic planning for the day-to-day operation of the 565 miles of Turnpike and direct oversight of six departments, including Toll Collection Operations, Traffic Engineering and Operations, Maintenance and Human Resources. He previously served two terms as the Chair of the E-ZPass Group's Executive Management Committee and remains as the Turnpike's representative.

A Bloomsburg University graduate majoring in Political Science, Craig had previously served as the Turnpike's government affairs director, joining the Commission in August of 2009. He served 15 years with the Pennsylvania Senate and was Executive Director of the Senate Transportation Committee



DAVE GARRIEPY

Vice President, Tremont Strategies Group

Dave is VP of Tremont Strategies Group and has nearly 20 years experience in both federal and multi-state government affairs as well as PAC management. Prior to joining TSG, Dave was the Director of State-Federal Relations for Massachusetts Governor Charlie Baker, where he led the Administration's work with the White House, federal agencies and the Massachusetts Congressional delegation. Additionally, he served as the primary liaison for the Governor to the National Governors Association, the Republican Governors Public Policy Committee and the Coalition for Northeastern Governors.

Dave brings extensive experience in association advocacy, having worked across both state and party lines representing a variety of industries. Dave held both state and federal government affairs positions for the Retail Industry Leaders Association (RILA), representing the largest and most successful brands in the retail industry and managed their RILA PAC. He also held state government affairs positions for the Toy Association, managing all efforts in the 26-state eastern region, and with the Association of Global Automakers advocating on behalf of 14 international auto manufacturers on issues such as trade, automated vehicles and zero emission vehicles.

Earlier in his career, Dave served as Legislative Aide for Governor Mitt Romney, an aide on Lt. Governor Kerry Healy's Gubernatorial Campaign and Deputy Legislative Director for the Massachusetts House Minority Leader.

Dave is a Maine native and a graduate of the University of Massachusetts-Amherst, where he currently serves as a board member for the UMass Alumni Association



DAVID LEWIS

Emergency Services Educator and Consultant

David serves as the Maryland Director for the NVFC and as First Vice President of the Cumberland Valley Volunteer Firemen's Association. He is an active member of the Odenton (MD) Volunteer Fire Company, previously serving as assistant chief and as president.

David is a past president of the Anne Arundel County Volunteer Firefighters Association and the Maryland State Firemen's Association. He is active as an instructor for the National Volunteer Fire Council, the National Fire Academy and the Maryland Fire and Rescue Institute, delivering training programs and conference presentations across the U.S.

David's passion is for the safety and health of all first responders and he regularly provides presentations aimed at building a culture of safety.



DENISE MARKOW

Transportation Systems Management and Operations Director The Eastern Transportation Coalition

Denise became the Transportation Systems Management and Operations (TSMO) Director for The Eastern Transportation Coalition in October of 2016. She works with over 200 member agencies within the Coalition working in the areas that focus on the core TSMO strategies such as Traffic Incident Management, Road and Weather Operations, Emergency Operations, Congestion and Bottleneck Analysis, Work Zones and Traveler Information.

Prior to joining the Coalition Denise spent 22 years at New Hampshire DOT serving as the Department's first TSMO Administrator. She managed the statewide Transportation Management Operations Center for eight years and was the Statewide ITS Engineer as well as the project manager for the construction of the state's first two ITS microwave and fiber optic networks. She was also the project manager/system architect behind the New England Tri-State ATMS system called Compass.

In 2015, Denise was awarded the TSMO Individual Achievement award from ITE and in 2013 she received the Award of Excellence from ITS New England. She is the Chairman of the Board of Directors for ITS New England as well as a representative on the Civil Engineering Advisory Board for the University of New Hampshire.

Denise has a Master's and Bachelor's Degree in Civil Engineering from the University of New Hampshire as well as a Bachelor's Degrees in International Relations and French from the University of Wisconsin.



DEBRA LAUDENSLAGER

Community Educator

Debra Laudenslager's son, Tyler, an employee of H&S Towing, Harrisburg, PA was killed July 21, 2020, by a distracted driver while providing roadside assistance to a disabled vehicle on I-78, in Berk's County, Pennsylvania.

Since Tyler's tragic death, Debra, along with Tyler's widow, Holly Laudenslager and Tyler's sister, Heather Laudenslager can often be found at various events in and around their local community educating the public about Distracted Driving and Pennsylvania's Move Over/Slow Down Law which Debra was instrumental in getting passed.

In 2022, the Tyler Laudenslager Memorial Fund non-profit was established to raise funds to assist families of tow operators and firefighters who have tragically perished in the Line of Duty.



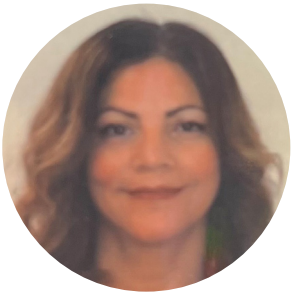
DAVID DAGGET

Prosecutor, Traffic Safety Resource, Maryland

David was born in Maine but moved all over the world as the son of a career naval officer, with posts in Germany, Turkey, Maine, Hawaii, Okinawa and finally, Maryland.

He attended Wheaton High School in Montgomery County and graduated from the University of Maryland (College Park). He received his law degree from the University of Baltimore. He has been a prosecutor in Maryland for over 30 years and now holds the position of Maryland's Traffic Safety Resource Prosecutor.

Along with being a prosecutor Dave enjoys playing music, running and following his son's basketball career in Melbourne, Australia.



ELIZABETH FALCON

Statewide Response Coordinator, NJDOT Office of Emergency Management

Elizabeth has over 20 years of transportation experience with a background in Communications, Operations and Emergency Management. She is the Statewide Response Coordinator at the New Jersey Department of Transportation Office of Emergency Management.

Elizabeth is at the forefront of Traffic Incident Management program development and coordination and is especially passionate about bringing awareness to the Slow Down Move Over law through innovative outreach efforts.



ERIC SPONSLER

Traffic Operations Project Manager, Jacobs Engineering Group

Eric has over fourteen years of transportation engineering experience with 10 years at PennDOT and 4 years with Jacobs Engineering Group as Traffic Operations Project Manager. Here he oversees various transportation projects for clients such as the Pennsylvania Turnpike Commission, PennDOT, DelDOT and TxDOT.

Prior to working at Jacobs, Eric held the position of Traffic Management Center (TMC) Unit Manager in Central Office of the Pennsylvania Department of Transportation (PennDOT). In this role, he created and managed the Department's Statewide Traffic Management Center (STMC). In his earlier years with PennDOT, Eric held the position of ITS and Incident Management Supervisor in which he helped create and manage all aspects of the Eastern Regional Traffic Management Center (ERTMC).

Eric is a 2013 Graduate of the Operations Academy Senior Management Program and has numerous awards including ITS PA 2018 Project of the Year Traffic Management Center Training Academy "TMC Boot Camp", ITS PA 2017 Project of the Year, ITE's 2017 Transportation Achievement Award for Operations, MASITE's 2017 Project of the Year 511PA Connect Project and MASITE's 2016 Project of the Year District 8-0 TMC Relocation Project.



ERIKS GABLIKS

Superintendent, National Fire Academy

In 2020, Eriks was named the superintendent of the National Fire Academy (NFA). As superintendent, Eriks provides leadership for the NFA, which focuses on enhancing the ability of fire and emergency services and allied professionals to deal more effectively with fire and other emergencies.

Eriks' interest in the fire service began in 1982 when he joined his neighborhood volunteer fire company in Adelphia, New Jersey.

In 1991, he joined the Oregon Department of Public Safety Standards and Training (DPSST). DPSST sets professional training and licensing standards for more than 41,000 public and private safety professionals in the state of Oregon. DPSST also operates the Oregon Public Safety Academy, which provides training to more than 25,000 first responders on an annual basis.

During his tenure at DPSST, he served in various roles including training coordinator, fire program manager, assistant director, division director and deputy director.

Eriks holds a Bachelor's Degree in Fire Service Administration from Western Oregon University and a master's with honors in public policy and administration from the Mark O. Hatfield School of Government at Portland State University. He has also completed the Executive Fire Officer Program at the NFA and the Executive Development Program at the FBI Academy in Quantico, Virginia.



JACK SULLIVAN CSP, CFPS

Director of Training, Emergency Responder Safety Institute

Jack is a subject matter expert on roadway incident operations and firefighter safety who promotes and teaches proactive strategies and tactics for protecting emergency responders from being struck by vehicles. He was a volunteer firefighter, chief officer and FD safety officer for 23 years. In 2018, Jack retired from a 40 year career as a safety and risk management consultant for the public and private sector.

Although retired from active firefighting, Jack serves as the Director of Training for the Emergency Responder Safety Institute (respondersafety.com) where he has led the effort to develop the Responder Safety Learning Network that provides free online training about all aspects of roadway incident safety and traffic incident management. He is a member of the Safety, Health and Survival Section of the International Assoc. of Fire Chiefs (IAFC) and a member of the Fire Department Safety Officers Association (FDSOA). Jack is also a member of the International Society of Fire Service Instructors (ISFSI). He is a Principal Member of the National Fire Protection Association (NFPA) Technical Committee that developed NFPA 1091: Standard for Traffic Incident Management Professional Qualifications (2018).

Jack also serves on the National Committee of Uniform Traffic Control Devices (NCUTCD) and is currently a co-chair for the Control of Traffic Through Traffic Incident Management Areas Task Force and is also a member of the Connected and Autonomous Vehicle Task Force.



JAMES AUSTRICH

Program Manager, National TIM Training Program, Federal Highway Administration

Jim is a program manager for the National TIM Training Program. He is a national leader in transportation systems, emergency management and transportation operations.

Before FHWA, Jim worked for the District of Columbia DOT and the D.C. Metropolitan Police Department Homeland Security Bureau. He is also a graduate of the 2009 University of Maryland/I-95 Corridor Coalition Senior Management Academy.



JOANNE BLYTON

President, Towing and Recovery Association of America, Inc.

With nearly 40 years of experience in the towing industry, Joanne Blyton has served as TRAA's 1st and 4th Vice President, Legislative Committee Chair and Legislative Advocacy Network®. She currently serves as a member of the Tow Truck Complaint Resolution Committee under the Attorney General's Office in Montana.

Joanne previously served on the Montana House of Representatives and on the Emergency Route Working Group developed under the FAST Act. Joanne was awarded the TRAA Presidential Award for Distinguished Service in 2011, the prestigious WTRAA Tow Woman of the Year in 2013 and WTRAA Presidential Commitment to Excellence Award 2017.

She has worked diligently for towers through multiple state and local tow truck associations and with various police departments. She and her son, Don Blyton, Jr. own and operate Billings Towing and Recovery in Billings, MT.



JEFF LARASON

Program Director, Road Safety Communications, Travelers Marketing

Jeff is a seasoned road safety and media professional with a wealth of experience working with the government, the private sector and nonprofits. He works with State Highway Safety Offices to develop and implement effective Community Engagement programming.

Before his current role, Jeff held various leadership positions in the road safety industry. He served as the Director of the Massachusetts Highway Safety Division, where he was responsible for overseeing the state's road safety initiatives. Jeff also served as the President of Safe Roads Alliance, leading efforts to improve teen driver training nationwide. He was also the Regional General Manager for SmartRoute Systems, where he played a critical role in developing innovative traffic information and management solutions.

With decades of experience and a proven track record of success, Jeff is a trusted advisor to many in the road safety industry. Jeff first worked with Travelers Marketing in 2010 where his contributions have been instrumental in the success of many partnerships. His expertise in road safety and community engagement makes him an invaluable resource for State Highway Safety Offices looking to enhance their road safety communication efforts.



JOSEPH (JOE) TEBO
Headquarters Transportation Specialist,
National Traffic Incident Management
Program, Federal Highway Administration

Joe is a veteran of the emergency response profession and is a Subject Matter Expert in several emergency services fields. He has acquired a thorough understanding of the challenges in the Fire/Rescue/EMS Community related to working Traffic Incidents through 44 years as a Volunteer Firefighter/Former ALS Provider (MD-CRT) Rescue Specialist and as the former Commanding Officer of the Department.

He previously served the Federal Transit Administration in Washington D.C. as their Deputy Emergency Management Coordinator and as a Road Surface and Rail Transportation Crash Investigator. Joe has served as the primary investigator on dozens of crashes, has assisted other agencies with investigations including as a Party Member to an NTSB Crash Investigation Team assigned to the Survivability/Life Safety Factors and Emergency Response Investigative Groups.

Prior to moving into Federal service, he served with the District of Columbia Fire and EMS Department as their Safety Oversight Officer for Transportation Operations and with the Maryland Department of Transportation as State Safety Oversight Officer.



**JOEL D. FELDMAN,
ESQ.**
Founder and Educator,
MS Casey Foundation/End Distracted Driving

In 2009, following the death of his daughter Casey by a distracted driver, Joel created EndDD.org, “End Distracted Driving”. He has developed science-based distracted driving presentations as well as other resources used by businesses, schools and community groups in educational initiatives. Joel coordinates a network of speakers who have presented to nearly 500,000 students across the U.S. and in Canada, all without cost to schools.

Joel has given nearly 1,000 distracted driving presentations to more than 200,000 teens and adults since 2012 and has been the keynote speaker at several legal, medical, traffic safety and business conferences. Current projects include a distracted driving picture book for K-2 students, lesson plans for 2nd-5th grades and evaluation of distracted driving initiatives to maximize their effectiveness.

He is a member of the NTSB’s National Distracted Driving Coalition and chairs the youth education subcommittee and is coordinating a study with Harvard that will be the most comprehensive teen distracted driving project ever undertaken. Joel is a shareholder in the Philadelphia law firm of Anapol Weiss and after Casey’s death obtained his Master’s in Counseling from Villanova University.



JOSEPH SAGAL, CPM
Chief Operating Officer, Maryland
Transportation Authority

Joey is Chief Operating Officer of the Maryland Transportation Authority (MDTA) leading the operations of MDTA’s eight toll facilities, two turnpikes, two tunnels and four bridges keeping traffic moving in Maryland. He had most recently served as Deputy Administrator/Chief Engineer of Operations, Hanover at the Maryland State Highway Administration.

In his last SHA role, Joey led the agency’s Asset Management, Construction, Homeland Security & Safety, Maintenance, Materials Technology, Traffic & Safety and Transportation Mobility Operations (CHART Program) offices. Before rejoining SHA in 2016, Joey served as a Transportation Specialist with FHWA’s Resource Center. He is recognized as a national and international subject matter expert in traffic incident management.

Joey has served in many national leadership roles for AASHTO’s Committee for Transportation Systems Operations, as well as Transportation Research Board. He has been a member of the Technical Advisory Committee for the National Operations Center of Excellence since 2018 and currently serves as Chair in addition to leading traffic incident management committees and special events at the Local, State and National level. Joey has been active in leadership of The Eastern Transportation Coalition (formerly the I-95 Corridor Coalition) since 2005 and remains active as a Firefighter/EMT in Baltimore and Carroll County, MD for over 28 years.



JOHN W. MARSHALL
Director of the Office of Safety
Programs, National Highway
Traffic Safety Administration

John serves as the Director of the Office of Safety Programs with the National Highway Traffic Safety Administration, a position he has held since March 2013. Marshall began his career in public safety in 1980 as a Virginia State Trooper.

During his 14 years with the Department of State Police he served on the Tactical Team, as a Special Agent in narcotics investigations, and as a Sergeant assigned to the Training Academy. He spent his final five years with the department in the Bureau of Field Operations on the motorcycle squad.

In 1994, President Clinton appointed Marshall to be the U.S. Marshal for the Eastern District of Virginia. In 1999, he was appointed once again by President Clinton, this time to serve as the Director of the U.S. Marshals Service, a position he held until January 2001. In 2002, he was appointed Secretary of Public Safety for the Commonwealth of Virginia by Governor Mark Warner. In 2006, he was reappointed to that position by Governor Tim Kaine and remained in office until January 2010.



KEITH D. WILLIAMS
Chief of Enforcement and Justice
Services Division, National
Highway Traffic Safety Adminin.

Keith is the Chief of the Enforcement and Justice Services Division at the National Highway Traffic Safety Administration. Under his direction, the division provides national leadership in planning and developing improved driver education, licensing, enforcement, prosecution, judicial, and post-adjudication efforts. NHTSA’s Traffic Incident Management, First Responder Safety and Move Over programs and initiatives are also managed by the division.

Prior to coming to NHTSA, Keith worked for the Federal Highway Administration’s Office of Safety where he managed many infrastructure-based highway safety initiatives. He is a graduate of the Operations Academy Senior Management Program and former chair of the Transportation Research Board’s Standing Committee on Traffic Law Enforcement. Keith is also a member of the TRB Standing Committee on Transportation Safety Management and the Standing Committee on Management and Productivity. He holds a Bachelor’s Degree in Business Administration. Prior to federal service, Keith spent 25 years in law enforcement, retiring as a commander from the Anne Arundel County, Maryland, Police Department.



LINDA UNRUH
Advocate – Bobby’s Law

Linda has been involved in the towing and recovery industry for over 30 years. Until her retirement in 2018, she was the owner of a large family operation in Eastern New Mexico. As a result of her active involvement in the national towing arena over the years, Linda has been recognized by multiple media outlets as an expert in the field of towing and recovery. A highlight of her career was being invited to join the ranks of the many influential and inspiring International Towing Hall of Fame inductees as she was inducted herself in 2003.

After retiring from towing in 2018, she opened a towing related consulting firm, La Linda Consulting. In addition to offering her expertise to towing owners and operators across the nation, she is a fierce advocate for the Slow Down Move Over Law (SDMO) in all 50 states. She was instrumental in New Mexico recognizing the Slow Down Move Over Law as Bobby’s Law, a law that was named in honor of her son who was killed in the line of duty in 2017. Her mission is to save lives through education, awareness and training and to ultimately establish a National Slow Down Move Over law and corresponding day that will unite and highlight the need for public education and safety for first responders in all 50 states



LISA MILLER
Innovation Program Associate,
The Eastern Transportation
Coalition

Lisa is an Innovation Program Associate with The Eastern Transportation Coalition (TETC). She is responsible for Connected/Automated Vehicle (CAV) programming for the Coalition.

Prior to her current position, Lisa was the Outreach and Growth Manager at the Utah Department of Transportation. Lisa acted as a Public Information Officer for UDOT and interacted with local media during large scale special events and severe weather. She was also responsible for outreach for the UDOT Transportation Technology Group, focusing on media involvement, program management, strategic communications and outreach.

Lisa is a past president of ITS Wisconsin and the current President for the Utah Section ITE. She holds a Bachelor of Arts in Communications from the University of Wisconsin - Milwaukee and a Master’s Degree in Journalism and Mass Communication from South Dakota State University.



MARC BASHOOR
Executive Editor, FireRescue1.
com and FireChief.com

Chief Bashoor is a 42 year fire service veteran, having served for 30 years with the Prince George’s County Maryland Fire/EMS Department, including 6 1/2 years as Chief of Department. He also spent 5 years as the Emergency Services Director for Mineral County West Virginia, and most recently 3 1/2 years as the Public Safety Director for Highlands County Florida.

Chief Bashoor is a nationally certified Fire Officer IV, Fire Instructor and Fire Inspector, has presented at most of the North American industry conferences and has lectured on behalf of NFPA in São Paulo Brazil and Beijing China.

Currently serving as the Executive Editor for FireRescue1.com, Chief Bashoor also serves on the National Advisory Committee for the Congressional Fire Service Institute, is a member of the Emergency Responder Safety Institute and serves on various other boards and commissions serving the emergency responders nationally.



MARK R. KEHRLI
Director, FHWA Office of Transportation
Operations

In January 2010, Mark was advanced into the Senior Executive Service position of Director, Office of Transportation Operations. In this capacity, he is responsible for developing and executing national policies and program initiatives to facilitate the safe and efficient operation of the surface transportation program. He oversees several programs including the Manual of Uniform Traffic Control Devices (MUTCD), Traffic Incidents and Events Management, Work Zones, Road Weather Management and Emergency Operations.

Prior to this appointment, Mark served as the Division Administrator in the District of Columbia (D.C.), a position that he has held since 2006. While in this position, he was responsible for overseeing the delivery of the Federal-aid program and providing direction to Federal Highway Administration’s (FHWA) partners and customers in the District. Previously, Mark served as the Assistant Division Administrator in D.C. He began his federal career in 1995 as a Transportation Management Specialist in the former Region 9 Office in San Francisco, California and between 1997 and 2003 he served as the National Intelligent Transportation Systems Deployment Task Force Team Leader in the Office of Operations. Prior to joining FHWA, Mark held various Traffic Engineering and Safety assignments with New York State Department of Transportation in Utica and Albany.

Mark holds a Master’s Degree in Transportation Engineering from Rensselaer Polytechnic Institute, a Master’s Degree in Public Administration from Russell Sage College, a Bachelor’s Degree in Civil Engineering from Clarkson University and is a licensed professional engineer in New York State.

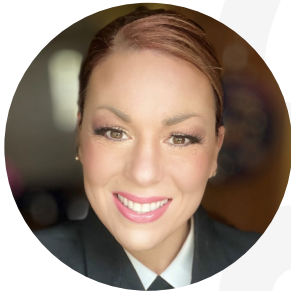


MELANIE CLARK
Advocate, Move Over VA

On October 11, 2018, Hanover County Fire-EMS experienced the tragic LODD of Lt. Brad Clark. Since Brad’s death, Melanie has made it her life’s mission to carry on his legacy. She has left a career in dental administration behind to focus on highway safety awareness within the fire service, to change and enhance move over laws in Virginia and to raise awareness about the move over laws to its citizens and visitors.

On any given day, you can find Melanie speaking in front of a group of public safety professionals at conferences to include FDIC international, Texas Fire Chiefs, Drive Smart Virginia and Virginia Occupational Safety and Health annual conference to include a few. She also works closely with the Tunnel To Towers Foundation as an ambassador for the foundation, who came to her aid in the early days after Brad’s death.

In addition to her advocacy, she launched a Move Over VA Facebook and Instagram page that highlights the service of firefighters, police officers and tow truck operators in hopes to remind motorists the importance of Moving Over for all emergency personnel who work our dangerous roadways daily.



LCDR MELANIE LEE FOWLER
Environmental Health Officer,
United States Public Health
Service and an Occupational
and Environmental Safety and
Health Specialist, National
Institute for Occupational Safety
and Health

LCDR Fowler is an Environmental Health Officer in the United States Public Health Service and an Occupational and Environmental Safety and Health Specialist with the National Institute for Occupational Safety and Health (NIOSH), Division of Safety Research, Surveillance and Field Investigations Branch, Field Investigations Team in Morgantown West Virginia, for the NIOSH Fatality Assessment and Control Evaluation (FACE) Program.

Melanie has been with NIOSH since 2007 and has been a commissioned officer in the USPHS since November 2011. Melanie has a Bachelor of Science degree in Information Systems Management, a Master of Science in Safety Management from West Virginia University, has earned her Certified Safety Professional certificate in 2020 and currently working towards her Ph.D. in Safety Sciences from Indiana University of Pennsylvania.



NICK BREUL

Senior Project Manager,
National Law Enforcement
Officers Memorial Fund

Nick is currently a Senior Project Manager at the National Law Enforcement Officers Memorial Fund (NLEOMF) and is the former Director of its Officer Safety, Wellness and Research Division, where his team did in-depth analysis of line of duty deaths, especially traffic related causes.

Before joining the NLEOMF, Nick was the Director of Security for the Washington National Cathedral. A post he held for two years. Prior to that, he served on the Metropolitan Police Department (MPD) of Washington, D.C. for 26 years. Nick worked in many capacities during his career on the police department serving as a Detective, a Patrol Sergeant, Homicide Supervisor and retired as a Lieutenant, managing the department's Traffic Safety Branch. There he oversaw the Major Crash Investigative Unit, as well as all the traffic focused enforcement and public safety education initiatives.

Nick is a graduate of Hobart College, where he received a BA in History and still serves in the capacity of Departmental Historian.



DR. PATRICIA G. HENDREN, PH.D.

Executive Director, The Eastern
Transportation Coalition

Trish is the Executive Director of The Eastern Transportation Coalition, a partnership of 17 states and D.C. focused on connecting for solutions that keep people and goods moving throughout one of the world's busiest transportation corridors.

Under Dr. Hendren's leadership, the Coalition has embarked on, and enhanced initiatives related to incident management, traveler information, supply chain performance, truck parking, toll reciprocity, autonomous vehicles and funding alternatives. Trish's focus at the Coalition is developing innovative and implementable ideas for a diverse group of agencies.



RANDALL RESCH

Director of Training, Randall
Resch Training and Operations
Editor, American Towman
Magazine

Since 1968, Randall has been involved as a retired California police officer, accident investigator, DUI enforcer, tow business owner, consultant, industry trainer and safety seminar presenter. He recently retired as Senior Field Engineer, Off-Road Recovery Specialist for Naval Special Warfare (SEALs), teaching off-road recovery to SEALs and military personnel.

Randall's been Operations Editor for American Towman Magazine, TowIndustryWeek.com for 26 years contributing 700-industry specific articles. To date, he's archived 1,578 operator fatalities (for all reasons) dating to 1928; noting 677-operators were killed in on-highway incidents worldwide. In 2014, Randall was inducted into the International Tow and Recovery "Hall of Fame" and is the 3rd recipient of 2017's "Dave Jones Leadership Award".

Randall Resch Training instructs a 16-hour, "Hands-On", light-duty, tow operator safety course, one of seven training entities approved and affiliated with California Highway Patrol's, Tow Service Agreement (TSA) bringing focus to "on-scene safety" and "operator well-being".

A frequent guest speaker at Freeway Service Patrol, Quarterly Training events, he conducts similar training with law enforcement. Note: In 1972, Randall was struck by an out-of-control vehicle working a CHP recovery in the rain.



PAUL JODOIN

Traffic Incident Management
Program Manager, Federal
Highway Administration

Paul is the Traffic Incident Management (TIM) Program Manager for the Federal Highway Administration (FHWA), Office of Operations. Paul leads multiple nationally impactful TIM initiatives such as the Annual TIM Self-Assessment, TIM Data Collection and Use and the Every Day Counts Round Six Next Generation TIM Program. He contributes programs that advance National TIM Responder training, local TIM programs and new technologies for TIM.

Paul joined the FHWA in 2009 after a 38 year career with the Massachusetts DOT, where he served the last 12 years as the ITS Programs and Operations Manager. His responsibilities at MassDOT included managing the Traffic Operations Center, Traffic Incident Management Program, Service Patrols and various other ITS and emergency-related programs.



CHIEF RICHARD W. PATRICK

Director of the National Fire and
Emergency Medical Services,
United States Fire Administration

In 2018, Rick joined the United States Fire Administration (USFA) as Director of the National Fire and Emergency Medical Services. The USFA is part of the Department of Homeland Security (DHS), Federal Emergency Management Agency (FEMA). The National Fire and Emergency Medical Services Director leads the Administrations, Data, Research, Prevention, Public Education, and Response Assistance mission.

Rick joined DHS in June 2008 as Chief of the Medical First Responder Coordination Division in the Office of Health Affairs (OHA). He then served as the Deputy Director and Director of the Workforce Health & Medical Support Division (OHA). In 2015, Rick was selected by DHS and served a one-year Brookings Congressional Legislative Fellowship in the United States Senate.

Rick has served in many capacities, including firefighter, fire lieutenant, fire captain, emergency medical technician, paramedic, flight medic, administrator, chief executive officer, EMS chief and chief fire officer. He served several years as Chair of the Congressional Fire Services Institute (CFSI) National Advisory Committee in Washington, D.C.

Chief Patrick has a Master's Degree in Public Safety Management from Saint Joseph's University in Philadelphia. He is a certified Paramedic, Firefighter and Executive Fire Officer. Chief Patrick is a graduate of the National Preparedness Leadership Initiative (Cohort IX), Harvard - Kennedy School of Government and the Naval Post Graduate School, Center for Homeland Defense and Security's, Executive Leaders Program.



ROB BEIDLER

Senior Manager of Safety, Security
and Emergency Management

In 1991 Rob began a Law Enforcement career in Snohomish County with the Snohomish County Sheriff's Office where he held various positions in Patrol, SWAT, Motors and Special Operations. He was promoted into Command Staff in 2008 and held several positions including the Chief of Operations, Admin Services Chief (budget and finance) and Corrections Chief. In 2017 the Snohomish County Sheriff's Office was nationally recognized for their efforts in safety. They received the National Governor's Highway Safety Special Achievement Award and the National Officer Safety and Wellness Award.

He retired as the Undersheriff in 2019 where he was primarily responsible for the operations of the Sheriff's Office and its 750 employees. After retiring from the Sheriff's Office, he began his second career working for Snohomish County Public Utility District #1 as the Senior Manager of Safety, Security and Emergency Management.

Rob is a 1990 graduate of Western Washington University with a degree in Business and Human Resource Management. He has traveled extensively teaching Executives and Industry Leaders the value of developing a safety culture. Rob and his organization are deeply invested in safety and nurturing a safety culture. His belief is that with a sound safety platform, committed leadership, training programs, technology and partnerships you can drastically improve the odds of getting your people home to their families every day.



RYAN WOODWARD

Chief of Legislative and Regulatory Affairs, National Volunteer Fire Council

Ryan has been Chief of Legislative and Regulatory Affairs at the NVFC since October 2022. In this role he actively promotes the interests and priorities of the volunteer emergency services to Congress and the Executive Branch.

Before joining the NVFC Ryan was a Senior Government Relations Manager at the International Association of Fire Chiefs. Prior to joining the Fire Chiefs Ryan worked for former Congressman Peter King for eight years, serving in various positions including Legislative Director. While working for Representative King, Ryan assisted the Congressman with his work as co-chair of the Congressional Fire Services Caucus.

Ryan has a Bachelor's Degree in Economics from Gettysburg College. He resides in Washington DC and grew up in a public safety family on Long Island NY; his father is a former volunteer firefighter and retired police chief.



SAM MCCLAIN

Vice President of Sponsorship, Travelers Marketing

Sam consults and collaborates with Travelers Marketing's DOT partners to develop, design, implement and manage transportation sponsorship programs, including Safety Service Patrol Sponsorships in 21 states. He is highly experienced in selling and marketing, as well as implementing and managing sponsorship programs. His expertise includes coordinating launch events, networking and identifying new opportunities for program activation.

In addition, Sam established and leads the quarterly SafeHighways.org Safety Service Patrol Idea Sharing Network Sessions, which unite industry professionals on best practices and open discussion related to standard operating procedures for SSPs.

Sam has been with Travelers Marketing since 2008. Prior to joining the company, Sam was the Zone Marketing Manager for State Farm, Florida Zone where he launched the first State Farm sponsorship of an SSP. Before that, he was the Senior Brand Manager for Pioneer Electronics, Inc. USA for nine years. Sam received his BS in Business Administration and Marketing from Penn State.



L. SETH SLATER

Director of Government Affairs, National Fire Protection Association

L. Seth Statler leads government affairs for the National Fire Protection Association (NFPA), the global nonprofit organization devoted to eliminating death, injury, property and economic loss due to fire, electrical and related hazards.

Previously, Statler served under President Obama as Associate Administrator of the National Aeronautics and Space Administration (NASA) Office of Legislative and Intergovernmental Affairs. Here he rebuilt strong bipartisan support and convinced Congress to fund commercial crew services, the Space Launch System and the Orion capsule that will take American astronauts into deep space.

L. Seth also served as Deputy Assistant Commissioner for Congressional Affairs at U.S. Customs and Border Protection, the nation's largest law enforcement agency. Also, as an appropriations staffer for Representative Steny Hoyer and former Senator Paul Sarbanes.

A member of the College Park Volunteer Fire Department, Statler served for 24 years on the board of the National Fallen Firefighters Foundation (NFFF), a Congressionally chartered nonprofit he and former Senator Sarbanes created through legislation. He now serves as NFFF's Ambassador to the Canadian Fallen Firefighters Foundation.

A director of The Center for Campus Fire Safety, Slater holds degrees from Gettysburg College and the University of Maryland.



STEVE AUSTIN

Fire Police Officer, Volunteer Fire Service, Project Manager, Emergency Responder Safety Institute

Steve is a founding member of the Cumberland Valley Volunteer Firemen's Association's Emergency Response Safety Institute. CVVFA is a member of the Federal Highway Administration's TIM Executive Leadership Group.

The Institute is celebrating its 25th anniversary this year and is recognized as a leading source of training, information and advocacy about highway incident scene safety, much of which is delivered through its website ResponderSafety.com.

Steve is a 59 year veteran of the Volunteer Fire Service and is a fire police officer in Newark DE. He is the Chairman of NFPA 1091, the Traffic Incident Management Professional Qualifications Committee.



TODD LEISS

Traffic Incident Management Coordinator, Pennsylvania Turnpike Commission

Todd is the Traffic Incident Management (TIM) for the Pennsylvania Turnpike Commission (PTC). He currently leads the statewide traffic incident management program, (PennTIME) and serves as the Deputy Director of Training for the Emergency Responder Safety Institute/Respondersafety.com.

Before becoming the PTC TIM Coordinator, Todd worked as an Operations Center Duty Officer for more than 15 years in the PTC Traffic Operations Center.

Prior to his tenure at the PTC, Todd worked as an emergency dispatcher at the Derry Township Police Department and at Lebanon County 911. Todd is a volunteer firefighter, EMT, hazardous material team member and is currently Wreckmaster 6/7A certified.

Todd was named the 2018 ITS-Pennsylvania Person of the Year, the 2019 Cumberland Valley Volunteer Fireman's Past President Joseph Bukowski Responder Safety Award for Highway Safety, the 2019 ITS-Pennsylvania Project of the Year winner for the Pennsylvania SHRP2 Traffic Incident Management E-Learning Course, the 2020 South Central Task Force Mrs. Smith Award winner for his work in Responder Safety and TIM and the 2022 Pennsylvania Turnpike's Employee of the Year.



YVETTE GRAHAM

Program Specialist, The Ohio State University

Yvette is a Program Specialist at The Ohio State University and is also a Licensed Independent Social Worker Supervisor in the state of Ohio. She has managed OSU's Expanded Food and Nutrition Education Program (EFNEP).

EFNEP works to improve food security, physical activity and access to healthy food choices for limited-resource families. She is considered an expert in outreach and engagement and recently was given the Team Trust award for her work in recruitment and community engagement by The Ohio State University.



The Eastern Transportation Coalition brings together over 200 transportation agencies from 17 states and the District of Columbia representing multiple jurisdictions, modes, disciplines, and programs along the Eastern states.

Our partnership with State Departments of Transportation and related authorities and organizations began in 1993 with a focus on collaborating ideas to accelerate improvements in freight and passenger movement.

TETC's Transportation Systems Management and Operations Program (TSMO) focuses on incident management, traveler information, emergency operations, congestion management and the use of data tools to maximize the safety, mobility, and reliability of the transportation system.
