Title: Transportation Systems Management & Operations (TSMO) Program Director

Position Summary/
Purpose of Position:

Reporting to The Eastern Transportation Coalition (Coalition) Executive Director, the Transportation Systems Management & Operations (TSMO) Program Director leads this program area for the organization. The Program Director works in collaboration with and supports Coalition member organizations to bring forward innovative and implementable operational strategies that maximize the safety, mobility, and reliability of the region's transportation system where people and freight trips regularly cross state lines. Incidents, special events, construction, and other disruptions often have broader systemwide impacts, highlighting the need for and benefit of regional coordination, information sharing and best practice exchange. The Coalition members are the foundation of this over thirty-year-old collective impact organization. Given this, the core role of the TSMO Director is collaboration across this diverse region and across the Coalition's Program Areas.

The TSMO Director duties can be summarized as follows:

- Committee / Working Group / Event Management: Develop, coordinate, and direct the TSMO Committees and Working Groups to bring maximum value to the region's diverse members. Identify key leads from member agencies to ensure active engagement and that Coalition work remains practitioner driven. Specific tasks include: development of agendas, identifying speakers, maximizing member attendance, producing meeting materials, and compiling minutes.

- Initiative / Project Management: Oversee TSMO related initiatives and projects to ensure the perspectives of Coalition members drive the topics, that member needs are the focus, the work remains aligned with approved concepts and findings are shared across the membership. Specific tasks include: refine initiatives for the Coalition's TSMO Program and Special Cooperative Program (SCOOP) and track scopes, budgets, deliverables, timetables.

- Coalition Membership: Develop and maintain strong working relationships with current member agencies. Evaluate where member engagement approaches need to be adjusted to ensure all members receive distinct benefits from Coalition membership. Accurately record member participation in Coalition activities for entry into member database and Executive Board Quarterly Reports. Identify and facilitate opportunities to highlight best TSMO practices of members, both at Coalition and other organization's events.

- Transportation Data & Marketplace: Foster sharing of best practices in data collection, analysis, sharing and use through Data User Groups and Data Virtual Exchanges. Provide oversight and direction to the Coalition's Transportation Data Marketplace (TDM). In concert with TDM technical and TDM administrative

teams, stay abreast of TDM activities involving TETC members and data vendors. Support the Coalition's Chief Data Officer on the expansion of TDM and the management of the TDM Technical Advisory Committee (TAC) that directs the TDM validation program and identifies member needs and priorities. Specific tasks include: identify representatives from member agencies to engage in the Coalition data program to increase knowledge of available data sources, data tools and uses of data in decision making (not dependent on TDM participation). Conduct data meetings / workshops.

- Internal Collaboration and Coordination: Work closely with Coalition colleagues to identify areas of cooperation and maintain open communication to ensure coordination across and the optimizing of Coalition activities. Advance cross-cutting initiatives by engaging with Coalition colleagues and collectively identifying how to bring in a range of members to expand the benefits of proposed work. Examples include in-cab alerts to truck drivers, bridge strike mitigation efforts, autonomous vehicles, roadway digital infrastructure, traffic signal prioritization, toll violations and license plate fraud.

- Strategic Focus: Develop, coordinate and direct TSMO work to create a strong linkage to the Coalition's mission and vision. Prioritize TSMO work to accelerate innovation and transportation improvements in the corridor. Actively participate in Coalition strategic planning sessions and efforts to articulate the contributions the organization makes to its members and the transportation field. Identify opportunities to leverage and grow the Coalition, programmatically, financially. Specific work elements include the development of the Fiscal Year Work Plan (guided by the TSMO Committees and Working Groups), presentations and talking points for Coalition Executive Board meetings, briefing material and content for the Executive Board Quarterly Reports.

- External Coordination/Communication: Develop and maintain strong relationships with key transportation stakeholders engaged in TSMO.

As highlighted in the Coalition's FY27 Work Plan, the TSMO Director work falls into four areas:

- **Traveler Information Services**, sharing best practices and coordinating with other States and with third-party mapping and navigation services to provide integrated traveler information across the Coalition members.
- **Highway Operations Group (HOGs)**, including corridor-wide and regional cross-jurisdictional coordination to improve traffic operations, incident management, work zone safety and emergency management.
- **Data User Groups and Services**, extending the Coalition's successful initiatives for sharing traffic and related data among members and highlighting ways to effectively use a wider range of data and tools.
- **Training and Capacity Building**, offering Coalition member agency staff immersive education opportunities through nationally recognized programs and scholarships.

Additional Information: The Coalition is a member-driven organization making it essential that staff are nimble, creative and responsive in working together to support the region's transportation community. Each Coalition staff member is expected to be flexible and willing to pitch in to support colleagues. Team members live throughout the Coalition region. Preference is for candidates who reside within the Coalition region. Position can be 100% remote.

REQUIRED

- Bachelor's degree from an accredited college or university
- Seven (7) years of progressively responsible professional experience in the transportation field and two (2) years of experience supervising or managing professional staff
- Five (5) or more years of which include direct involvement in the development, implementation, and evaluation of transportation system management and operations programs and / or directly related programs
- Experience engaging and working with transportation agency staff and key stakeholders (e.g., DOTs, first responders --law enforcement, towing, fire)

PREFERENCES

- Excellent record of maintaining positive interpersonal relationships and providing effective feedback, guidance, and mentorship to staff to foster effectiveness, morale, and engagement. Ability to handle sensitive and confidential matters with discretion and tact.
- Experience engaging with and collaborating with regional and national working groups to develop transportation solutions.
- Effective communication skills both verbally and in writing
- Demonstrated attention to detail and proactive work style.
- Ability to manage multiple priorities and competing demands
- Familiarity with The Eastern Transportation Coalition, its mission and its members

APPLICATION: Required Documents

1. Resume
2. Cover Letter
3. TSMO Vision Statement for The Eastern Transportation Coalition

Since 2001, UMD has served as the Administrative Host of The Eastern Transportation Coalition (TETC). All TETC staff are employees of the University of Maryland (UMD), and eligible for all employee benefits (https://uhr.umd.edu/benefits-and-wellness) through the University. As such, applicants must submit required material through the UMD system.

To apply visit:
https://umd.wd1.myworkdayjobs.com/UMCP/job/University-of-Maryland-College-Park/TETC-Transportation-Systems-Management---Operations--TSMO--Program-Director_JR105302-1

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